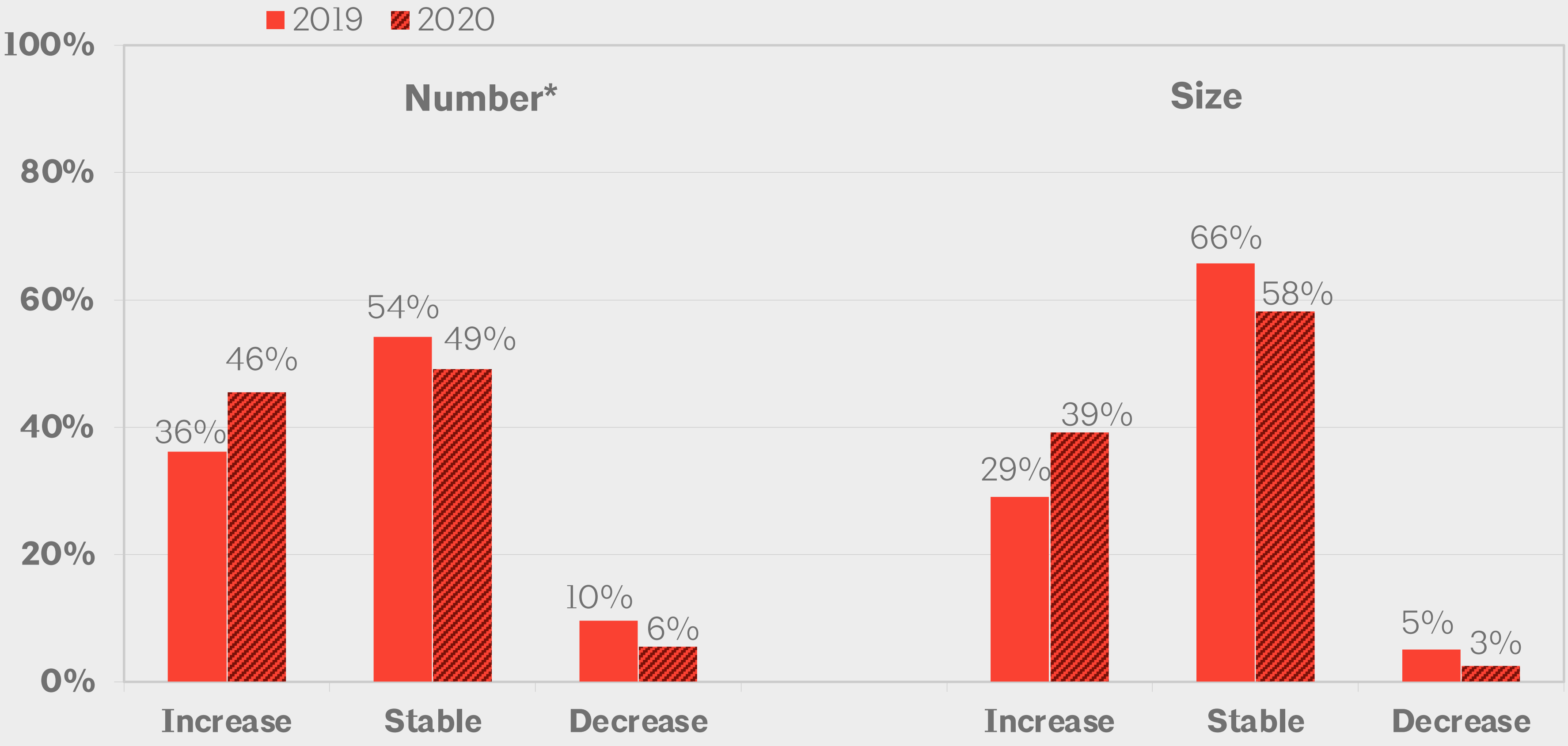
FIGURE 1 The share of firms reporting an increase in the number and size of kitchens continued to grow

Change in the number and size of kitchens, % of respondents; data from Q4 2020 compared to data from Q4 2019

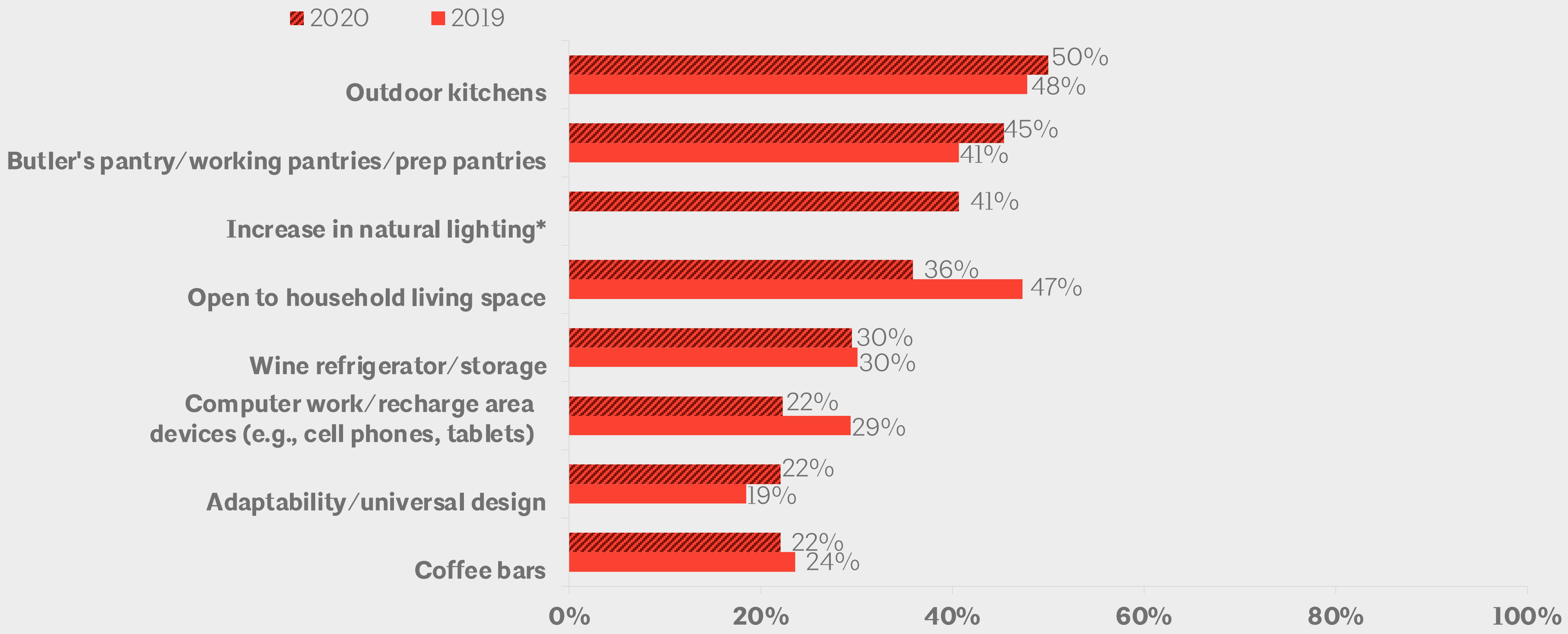


*Number of separate kitchen facilities, secondary food storage/food prep. areas, or messy kitchen

Source: The American Institute of Architects Home Design Trends Survey

FIGURE 2 Outdoor kitchens continue to top the list of popular features while pantries increase in popularity

% of respondents reporting popularity “increasing” minus % reporting “decreasing”; data from Q4 2020 compared to data from Q4 2019



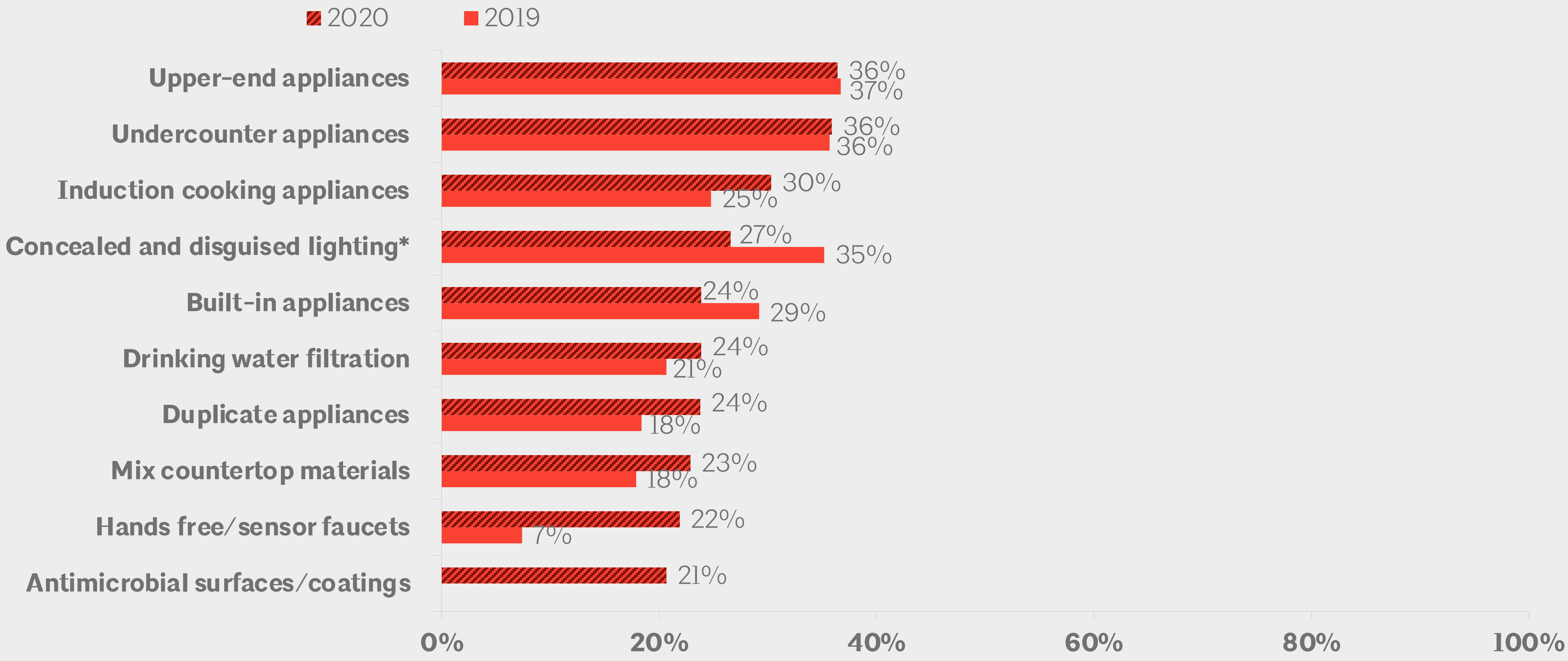
Increase in natural lighting (more, larger windows) not asked in 2019

*(more, larger windows)

Source: The American Institute of Architects Home Design Trends Survey

FIGURE 3 Upper-end and undercounter appliances continue to top the list of popular kitchen products

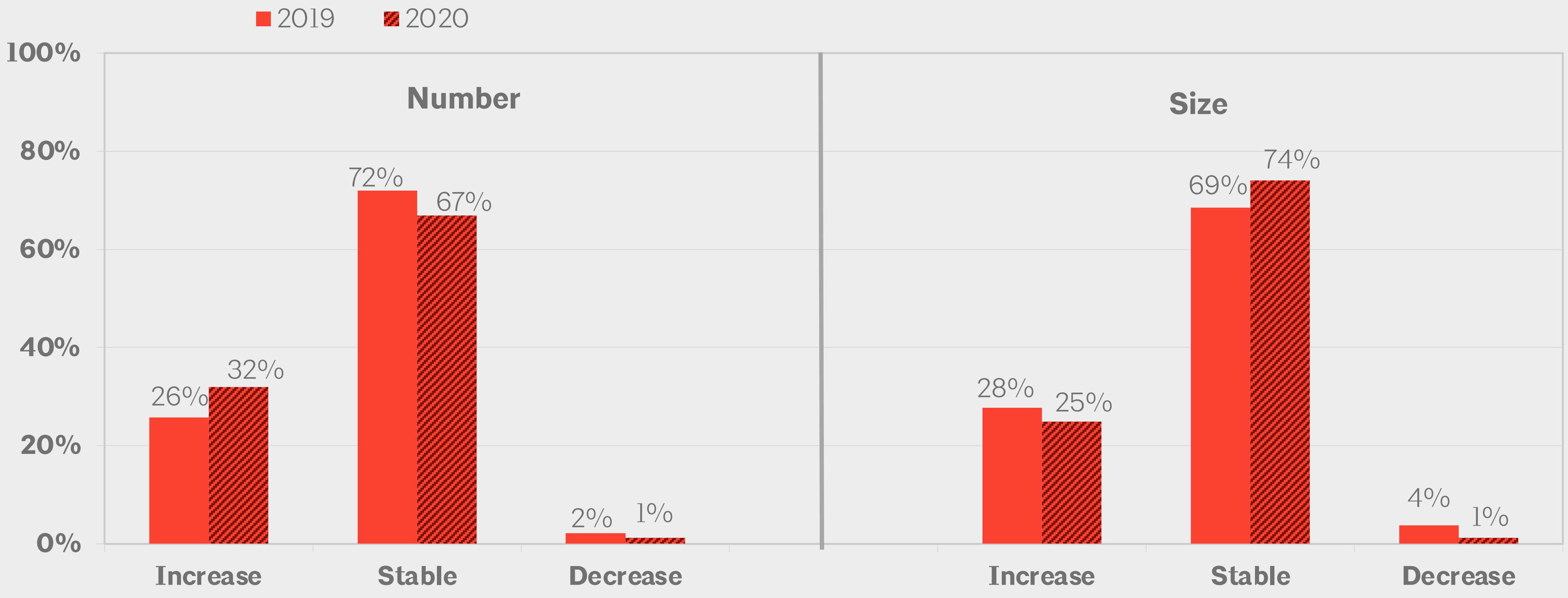
% of respondents reporting popularity “increasing” minus % reporting “decreasing”; data from Q4 2020 compared to data from Q4 2019



Hands free/sensor faucets was asked as touch-activated/sensor faucets in 2019, Antimicrobial surfaces/coatings not asked in 2019
*(e.g., lighting strips under cupboards)
Source: The American Institute of Architects Home Design Trends Survey

FIGURE 4 Bathrooms remain a popular focus in homes, with more firms reporting that number is increasing

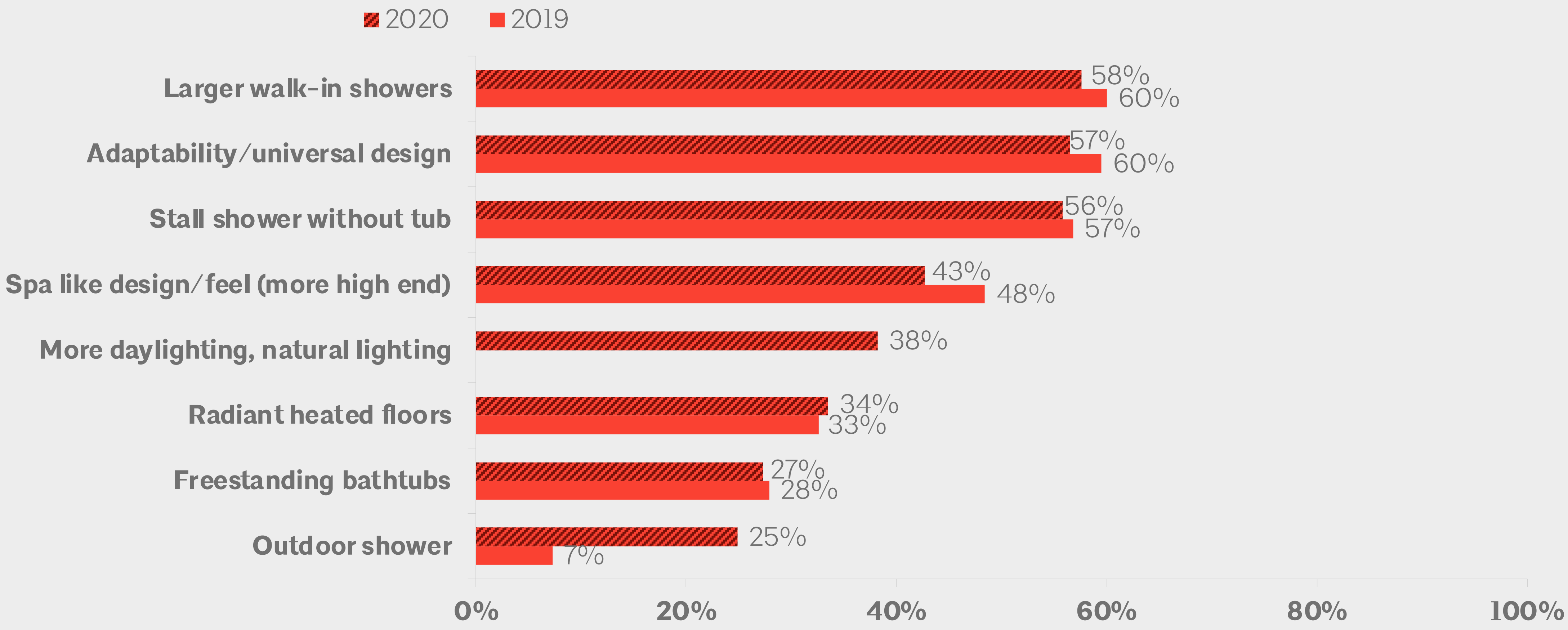
Change in the number and size of bathrooms, % of respondents; data from Q4 2020 compared to data from Q4 2019



Source: The American Institute of Architects Home Design Trends Survey

FIGURE 5 **Larger walk-in showers continue to be reported as a leading feature for bathrooms while outdoor showers increase in popularity**

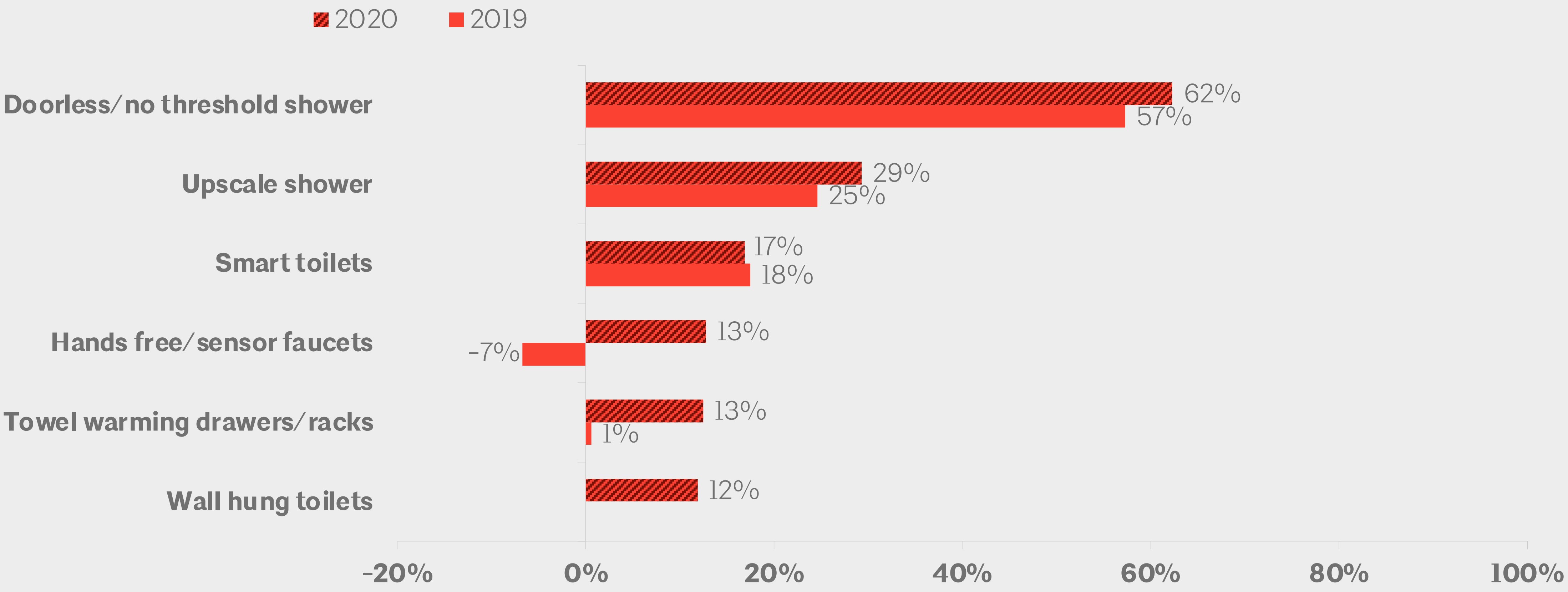
% of respondents reporting popularity "increasing" minus % reporting "decreasing"; data from Q4 2020 compared to data from Q4 2019



More daylighting, natural lighting not asked in 2019
Source: The American Institute of Architects Home Design Trends Survey

FIGURE 6 **Showers continue to be reported as leading consideration in bathroom design features and sensor faucets increase in popularity**

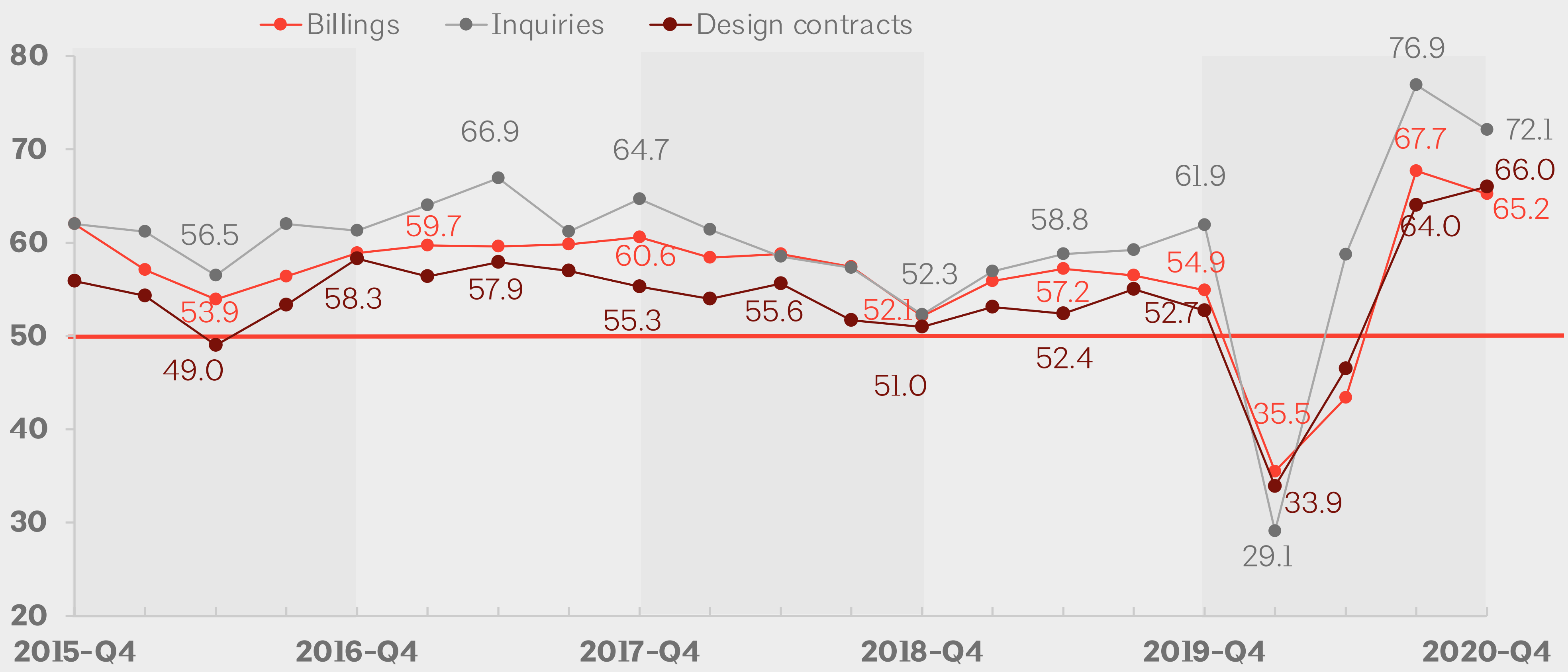
% of respondents reporting popularity "increasing" minus % reporting "decreasing"; data from Q4 2020 compared to data from Q4 2019



Hands free/sensor faucets was asked as sensor operated faucets in 2019, wall hung toilets not asked in 2019
Source: The American Institute of Architects Home Design Trends Survey

FIGURE 7 Project billings, inquiries, and design contracts end the year strong

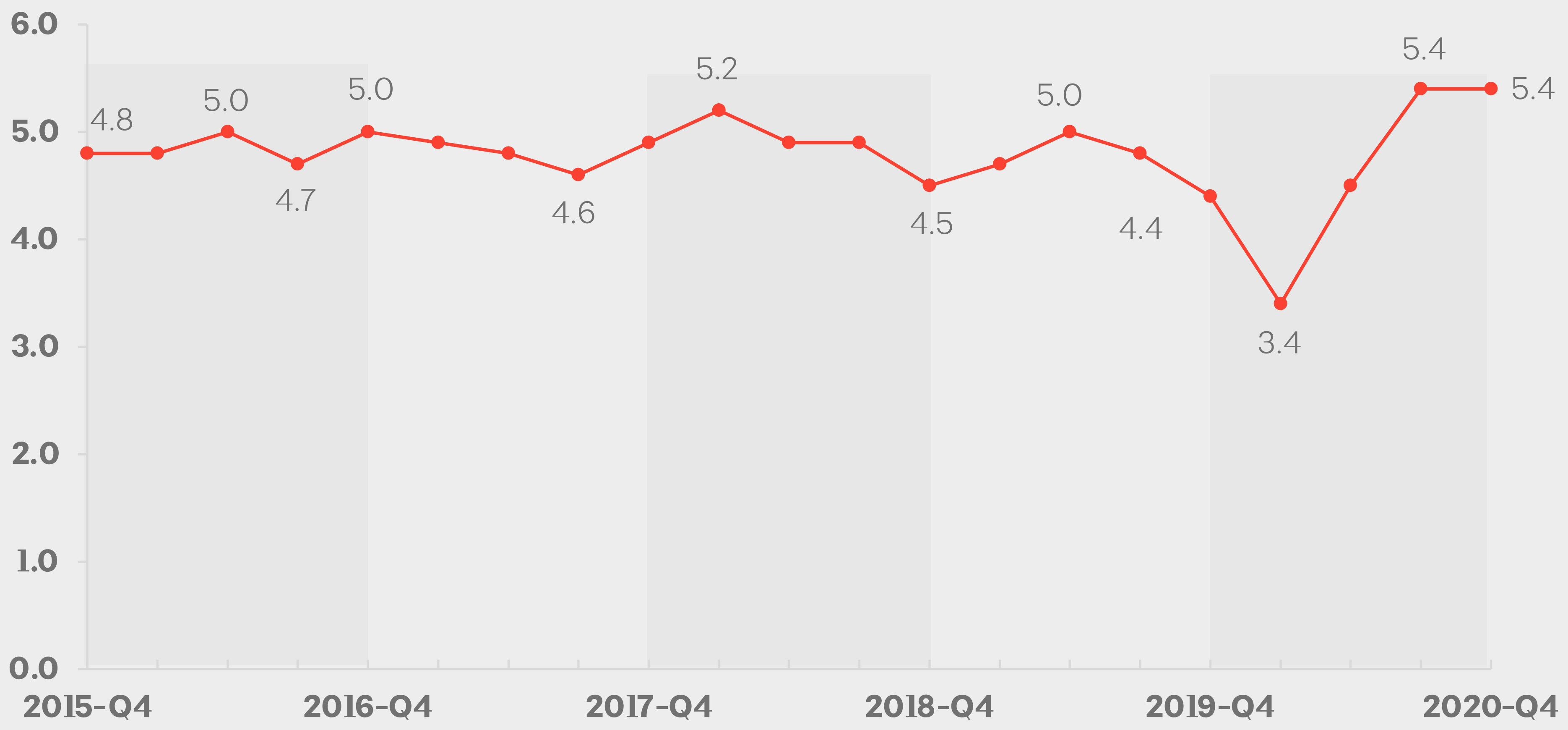
Diffusion index: 50 = no change from previous quarter; data are seasonally adjusted; data from Q4 2015-Q4 2020



Source: The American Institute of Architects Home Design Trends Survey

FIGURE 8 **Project backlogs remain healthy at residential architecture firms**

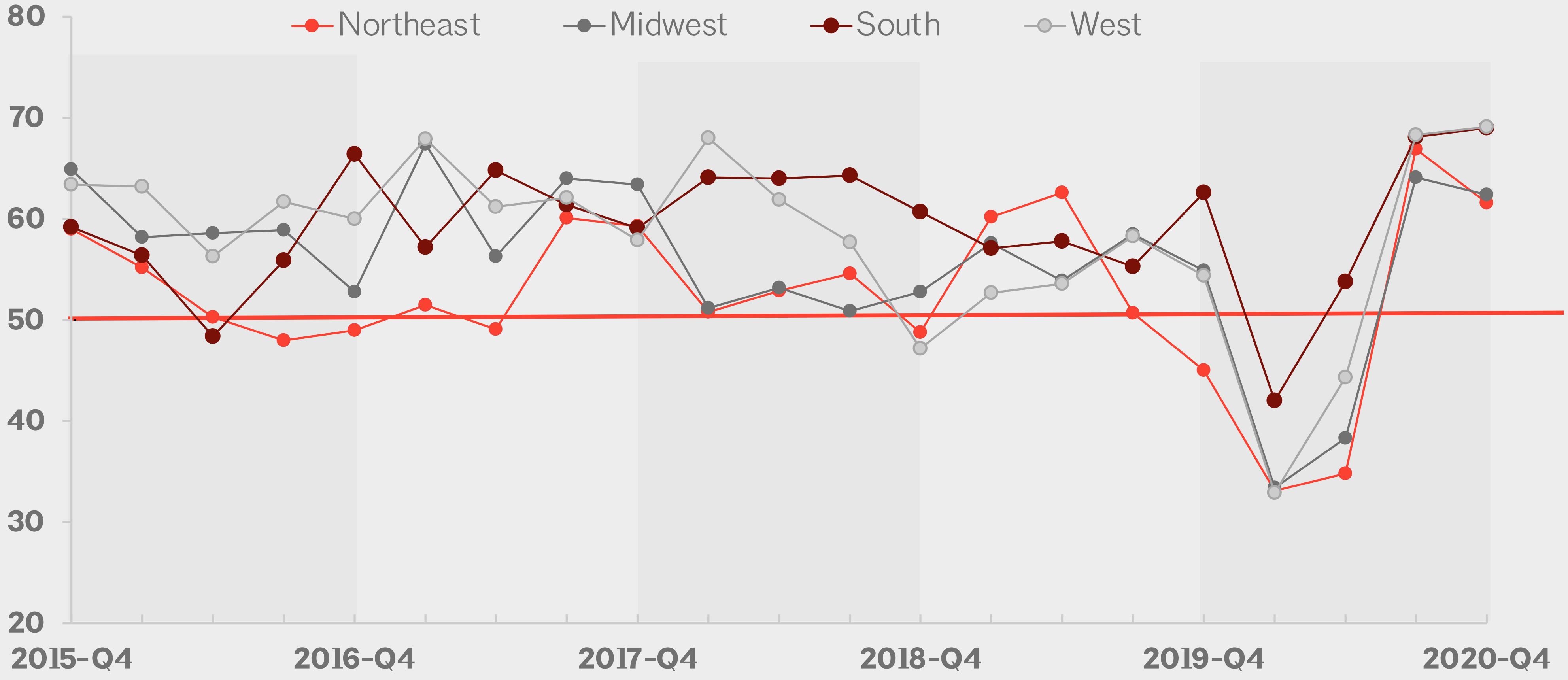
Number of months of project backlogs, averages across all firms; data are not seasonally adjusted; data from Q4 2015-Q4 2020



Source: The American Institute of Architects Home Design Trends Survey

FIGURE 9 Firms in all regions continue to report strong growth in Q4

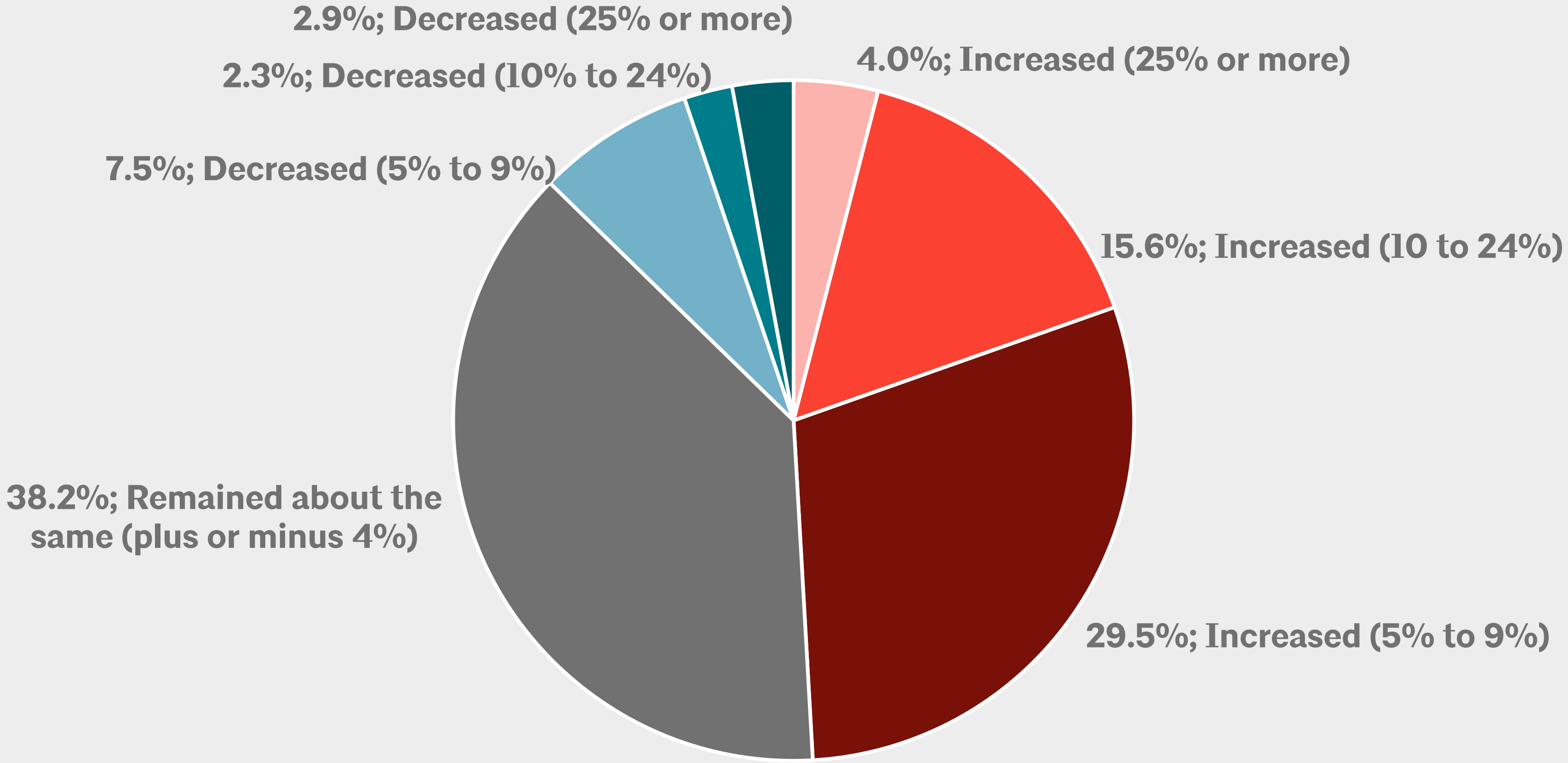
Diffusion index for billings: 50 = no change from previous quarter; data is seasonally adjusted; data from Q4 2015-Q4 2020



Source: The American Institute of Architects Home Design Trends Survey

FIGURE 10 On average firms estimate a 4% increase in revenue for the first quarter of 2021 compared to the fourth quarter of 2020

% of respondents estimated change in revenue in Q1 2021 from Q4 2020

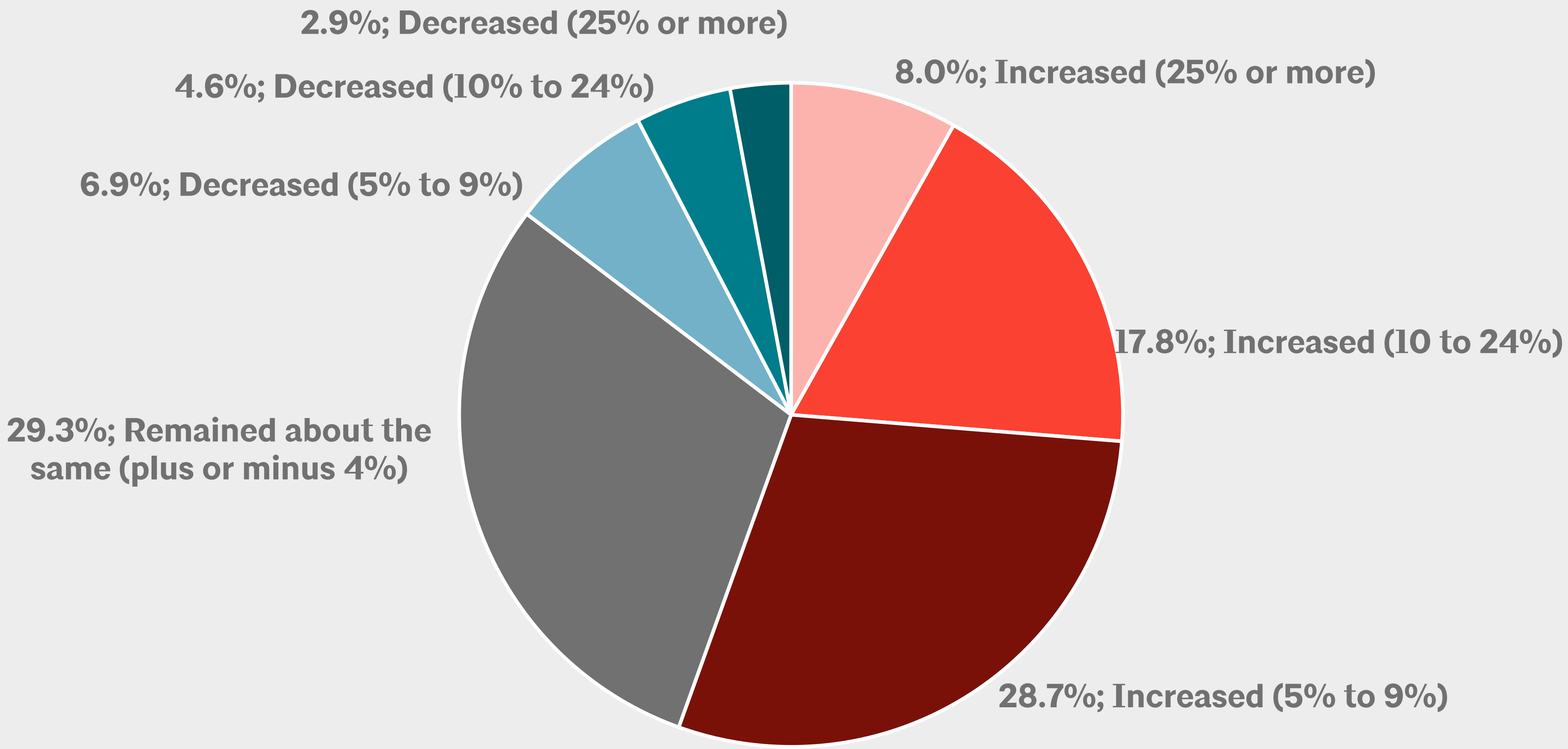


National average: 4.1%

Source: The American Institute of Architects Home Design Trends Survey

FIGURE 11 On average firms estimate a 5% increase in revenue for the year compared to 2020

% of respondents estimated change in revenue in 2021 from 2020

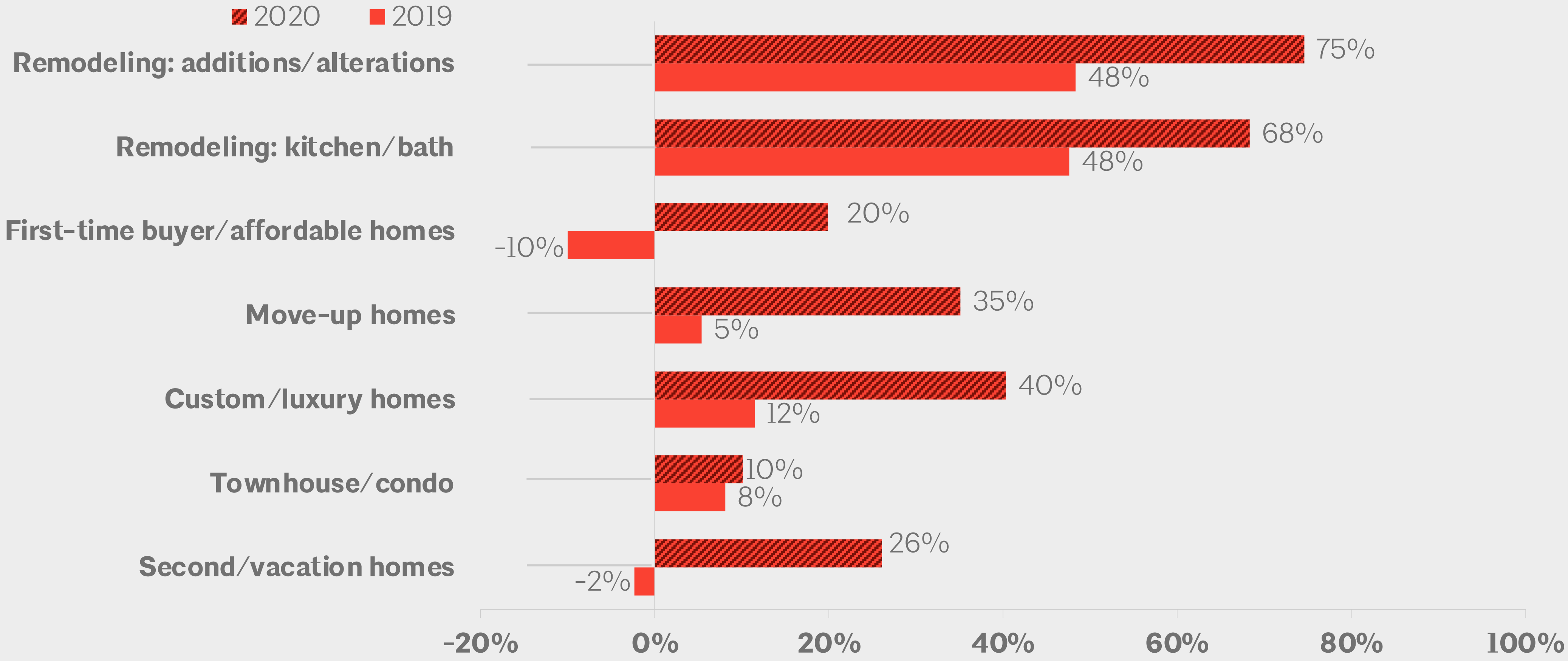


National average: 5.3%

Source: The American Institute of Architects Home Design Trends Survey

FIGURE 12 All sectors reported growth with home improvement continuing to report the strongest gains

% of respondents reporting sector "improving" minus % reporting "weakening"; data from Q4 2020 compared to data from Q4 2019



Source: The American Institute of Architects Home Design Trends Survey