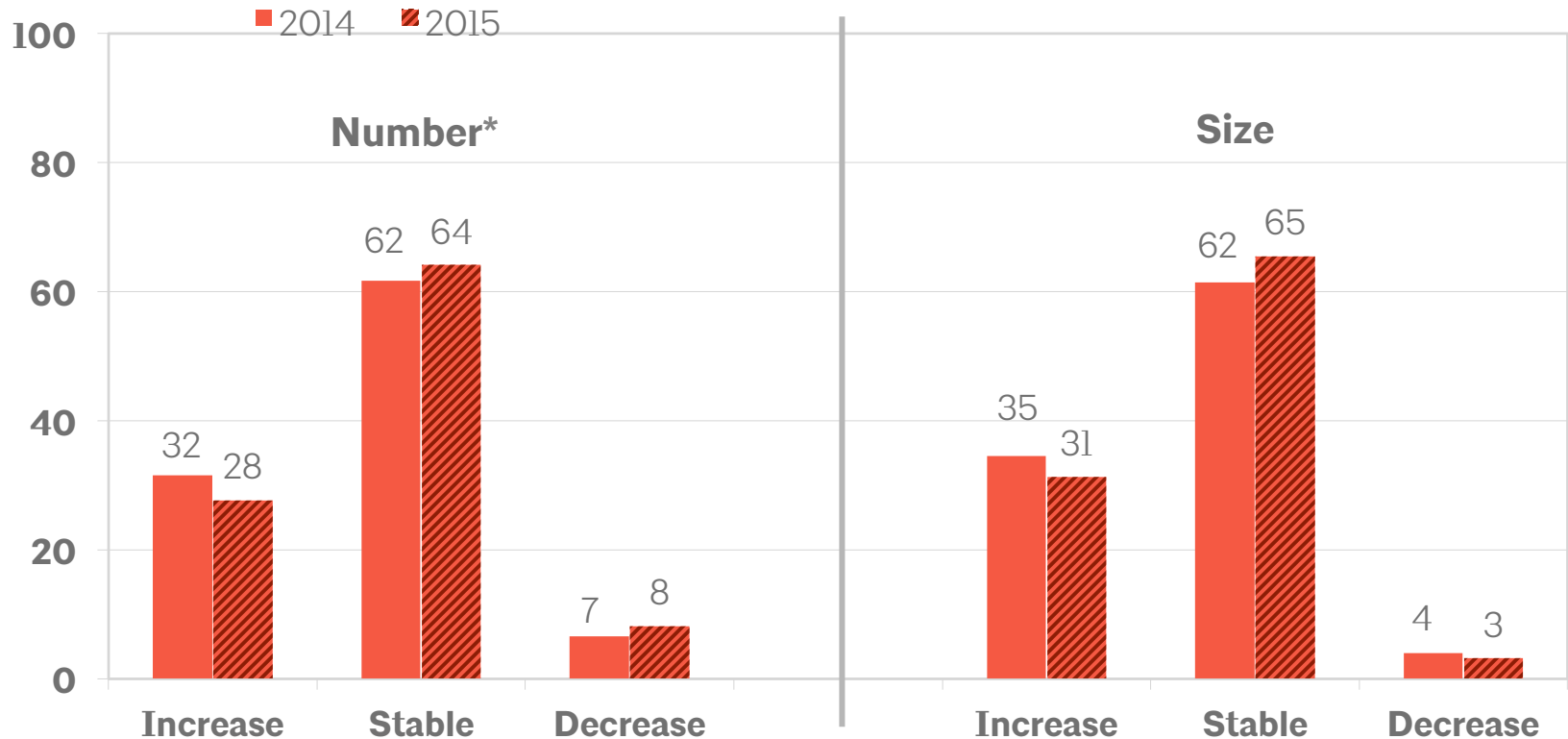


FIGURE 1 Consumer Interest in Kitchen Areas Remains Strong

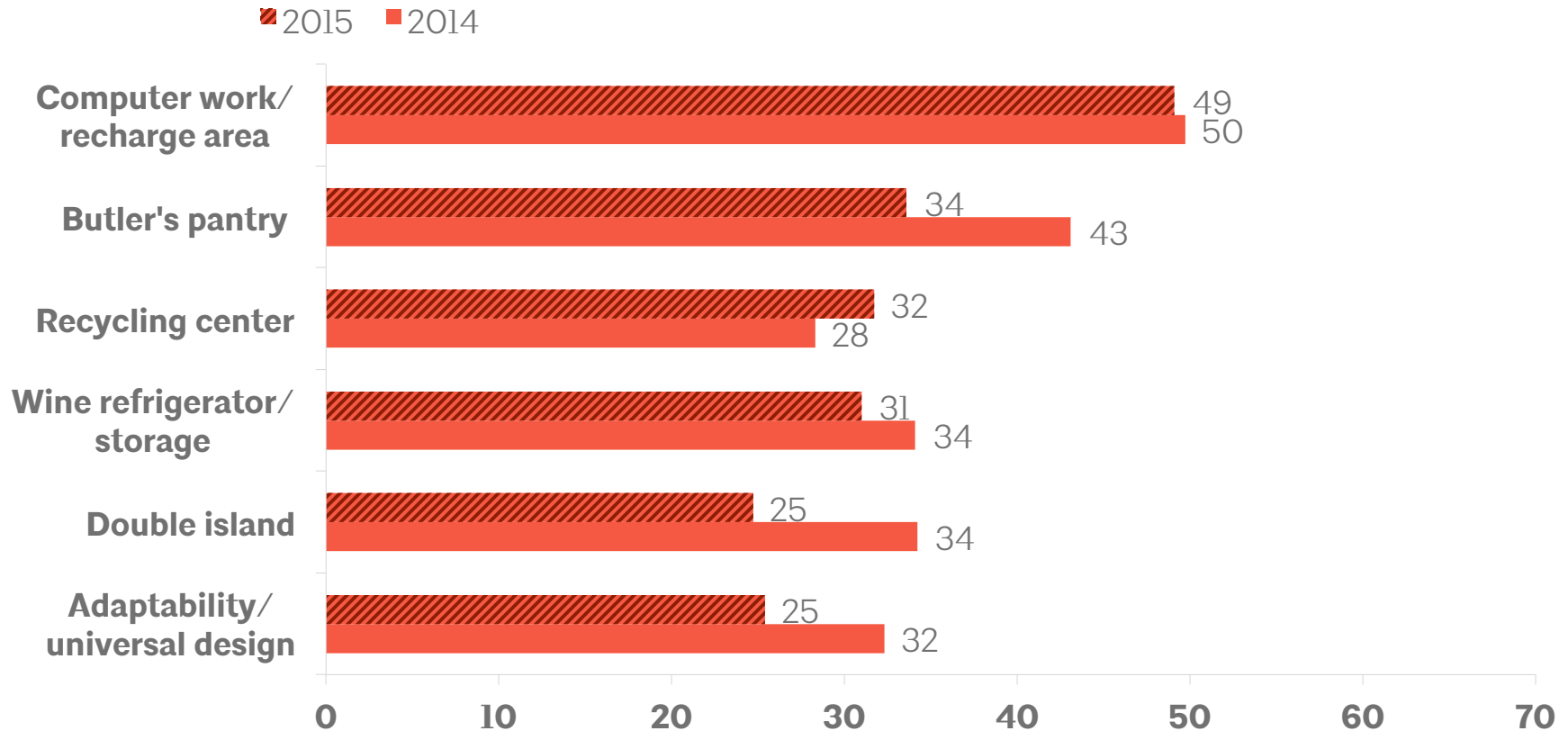
Change in the number and size of kitchens,
% of respondents; Q4 2015



* Number of separate kitchen facilities or secondary food storage/food prep. areas
Source: The American Institute of Architects Home Design Trends Survey, 2015 Q4

FIGURE 2 Kitchen's Role as Technology Hub of the Home is Building

% of respondents reporting popularity "increasing" minus % reporting "decreasing"; Q4 2015

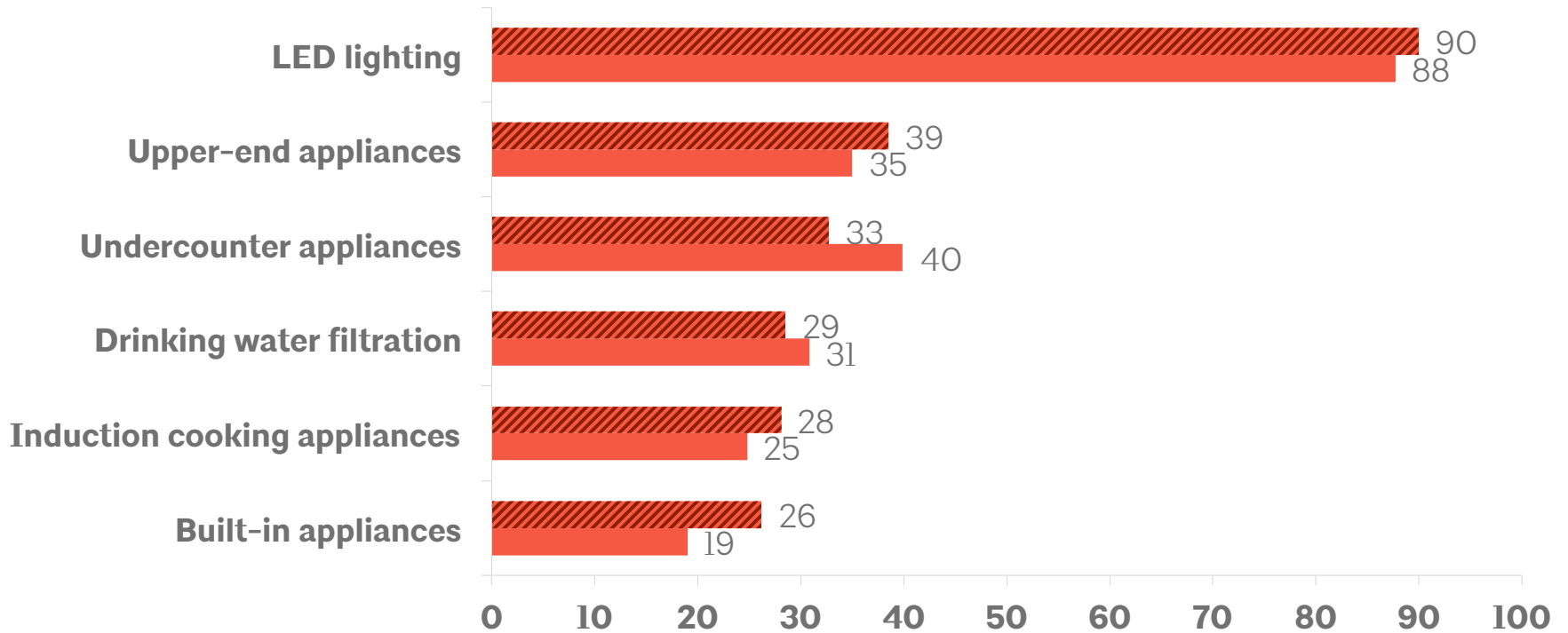


Source: The American Institute of Architects Home Design Trends Survey, 2015 Q4

FIGURE 3 LED Lighting Becoming Pervasive in Kitchens, as Upper-End Features Return in Popularity

% of respondents reporting popularity “increasing” minus % reporting “decreasing”; Q4 2015

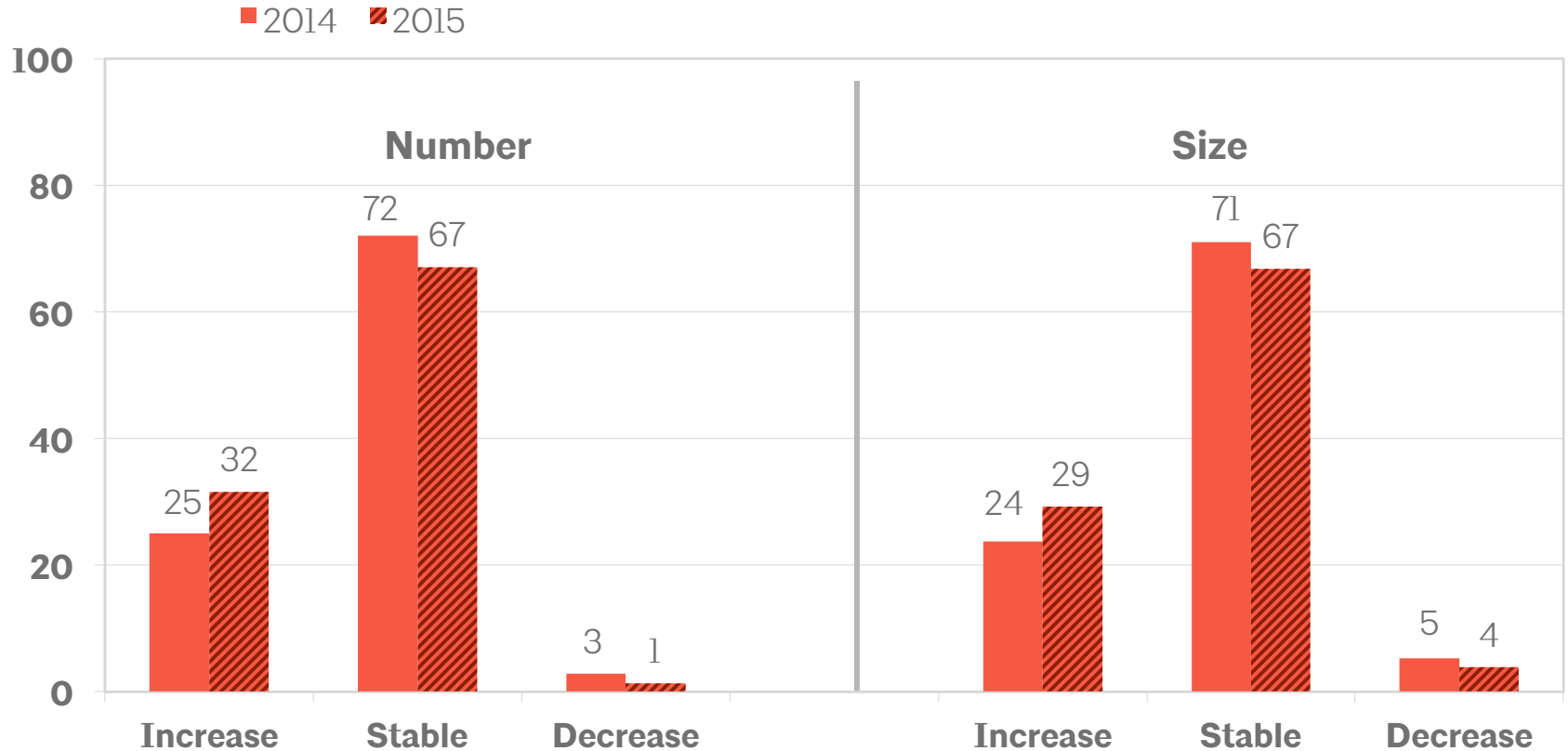
▨ 2015 ■ 2014



Source: The American Institute of Architects Home Design Trends Survey, 2015 Q4

FIGURE 4 Recent Trends Point to Increases in Both the Number and Size of Bathrooms in Homes

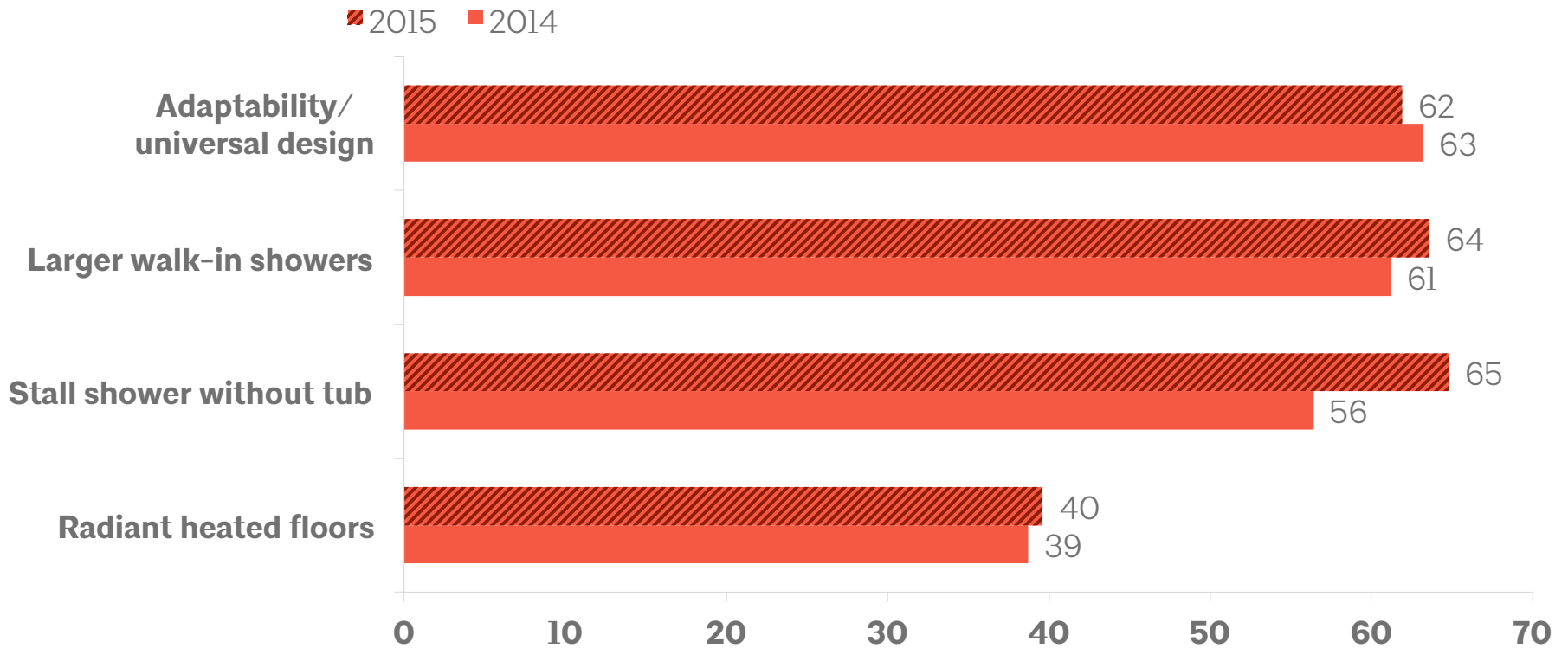
Change in the number and size of bathrooms, % of respondents; Q4 2015



Source: The American Institute of Architects Home Design Trends Survey, 2015 Q4

FIGURE 5 While Bath Features are Going More Upscale, Accessibility Remains Leading Consideration

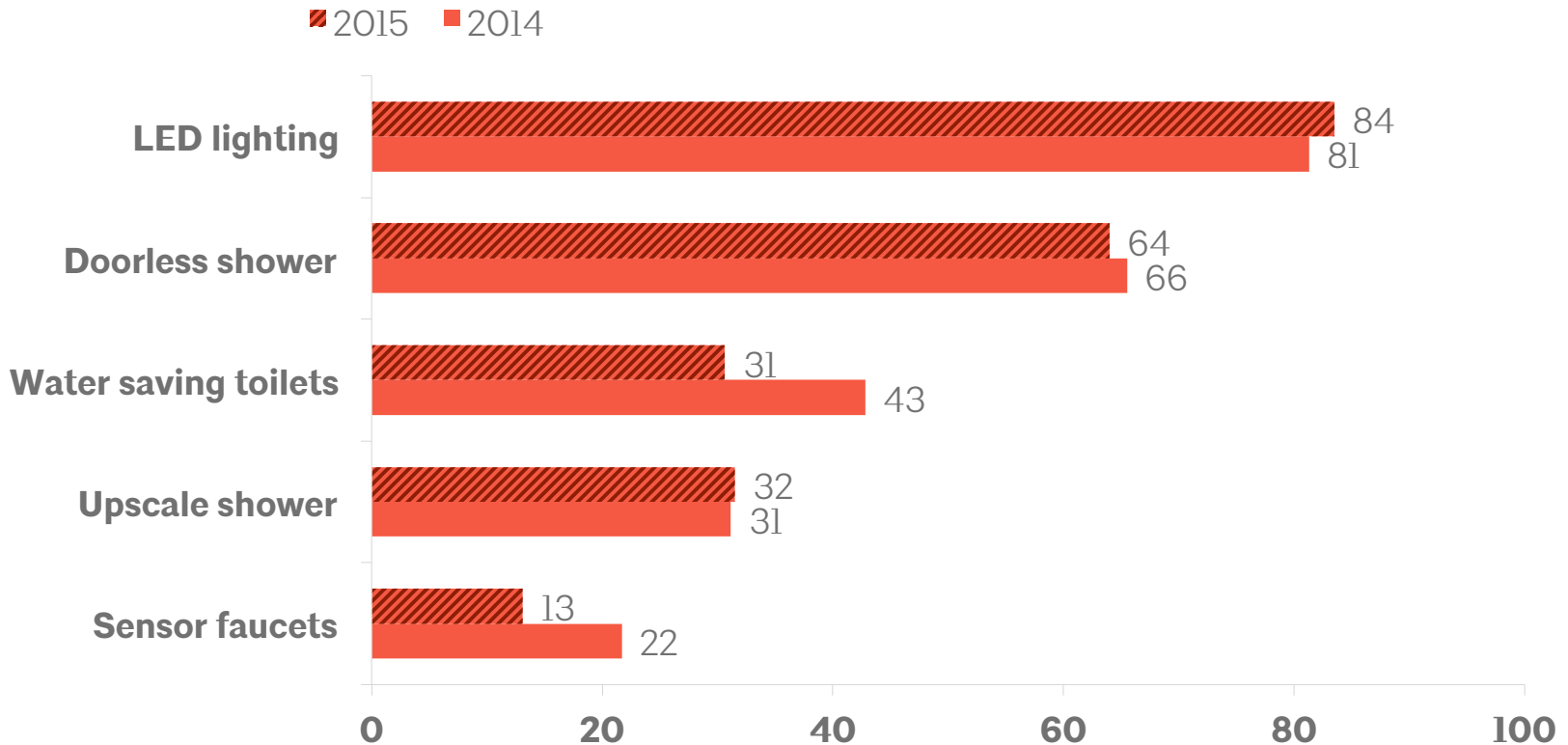
% of respondents reporting popularity “increasing” minus % reporting “decreasing”; Q4 2015



Source: The American Institute of Architects Home Design Trends Survey, 2015 Q4

FIGURE 6 Bath Products Promoting Goals of Sustainability and Accessibility Remain Popular

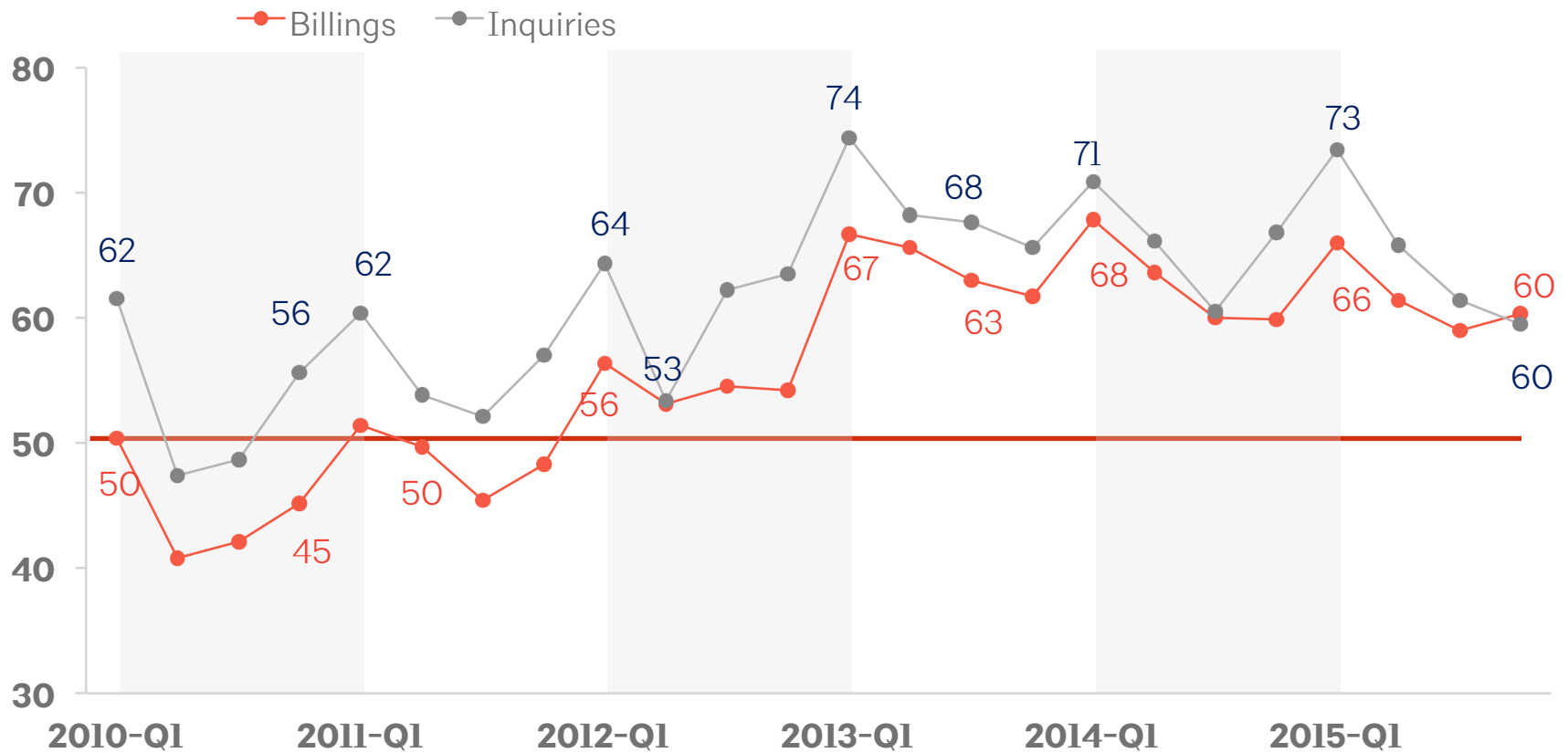
% of respondents reporting popularity “increasing” minus % reporting “decreasing”; Q4 2015



Source: The American Institute of Architects Home Design Trends Survey, 2015 Q4

FIGURE 7 Project Billings and Inquiries at Residential Firms Remain Strong Even as Growth Rates Begin to Moderate in the Fourth Quarter

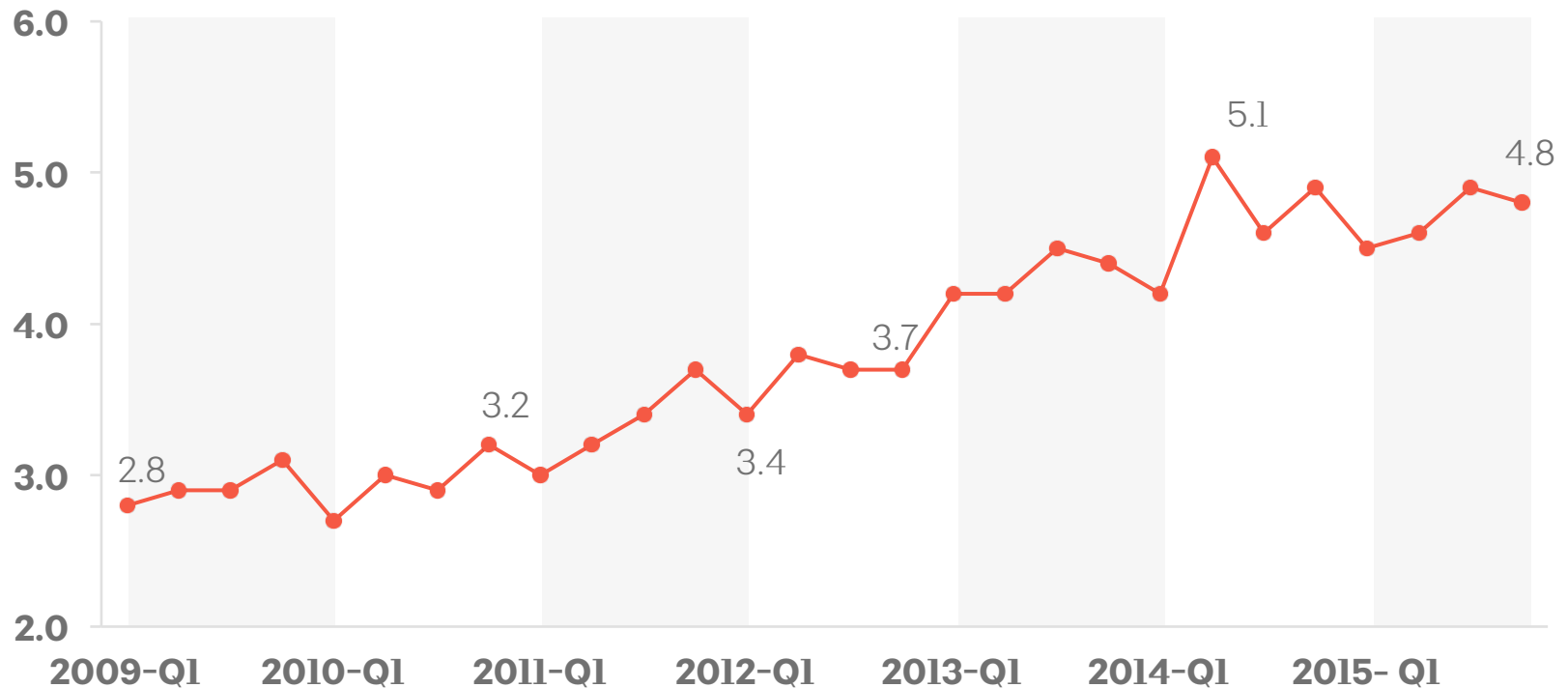
Diffusion index: 50 = no change from previous quarter;
data are not seasonally adjusted



Source: The American Institute of Architects Home Design Trends Survey Q1-2010 to Q4-2015

FIGURE 8 Remaining at Almost Five Months in the Fourth Quarter, Project Backlogs at Firms Continue to be Healthy

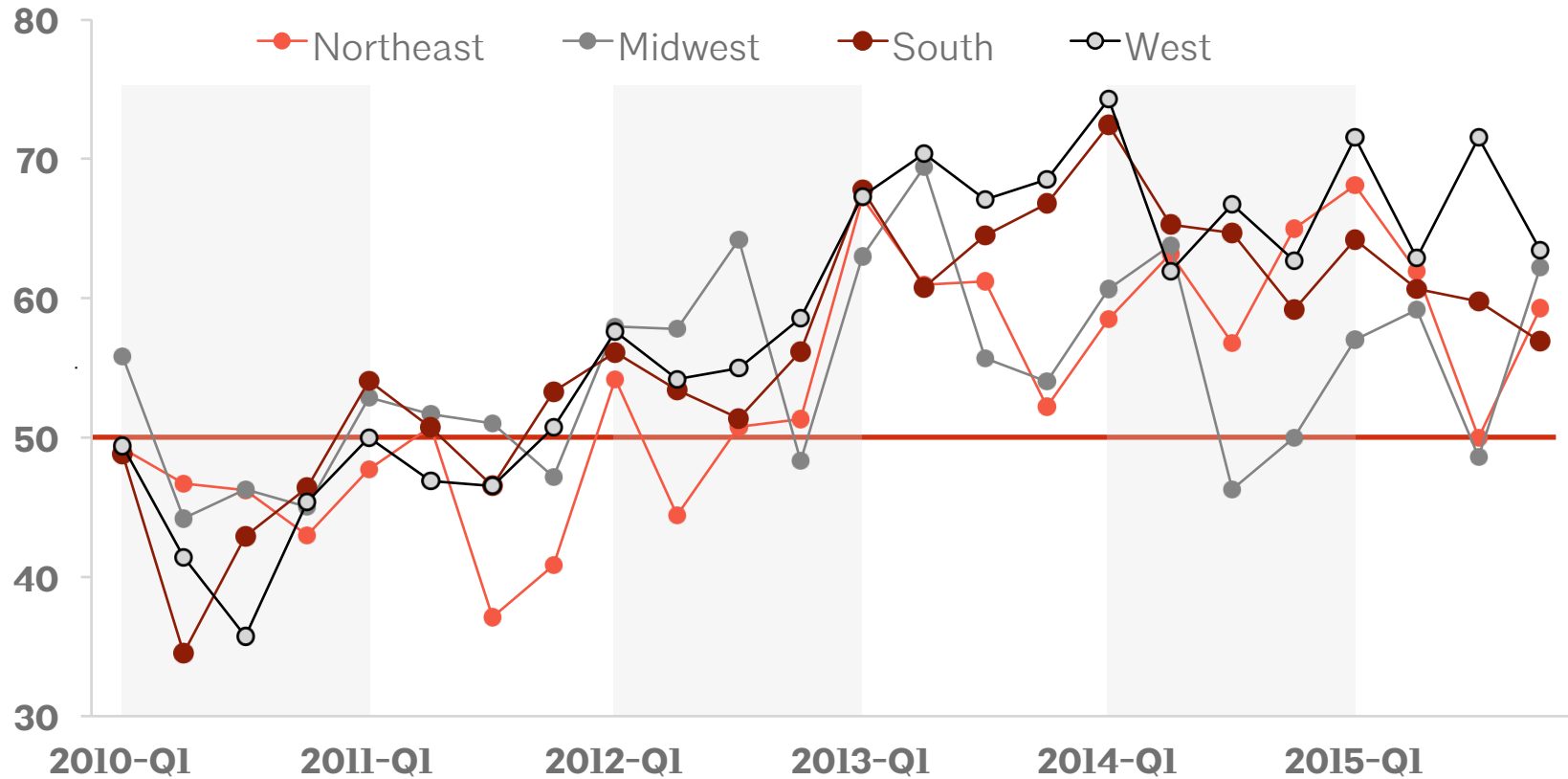
Number of months of project backlogs, averages across all firms; data are not seasonally adjusted



Source: The American Institute of Architects Home Design Trends Survey, Q1-2009 to Q4-2015.

FIGURE 9 Regional Business Conditions at Firms Remain Healthy in the Fourth Quarter, But Continue to be Unusually Volatile

Diffusion index for billings: 50 = no change from previous quarter;
data are not seasonally adjusted

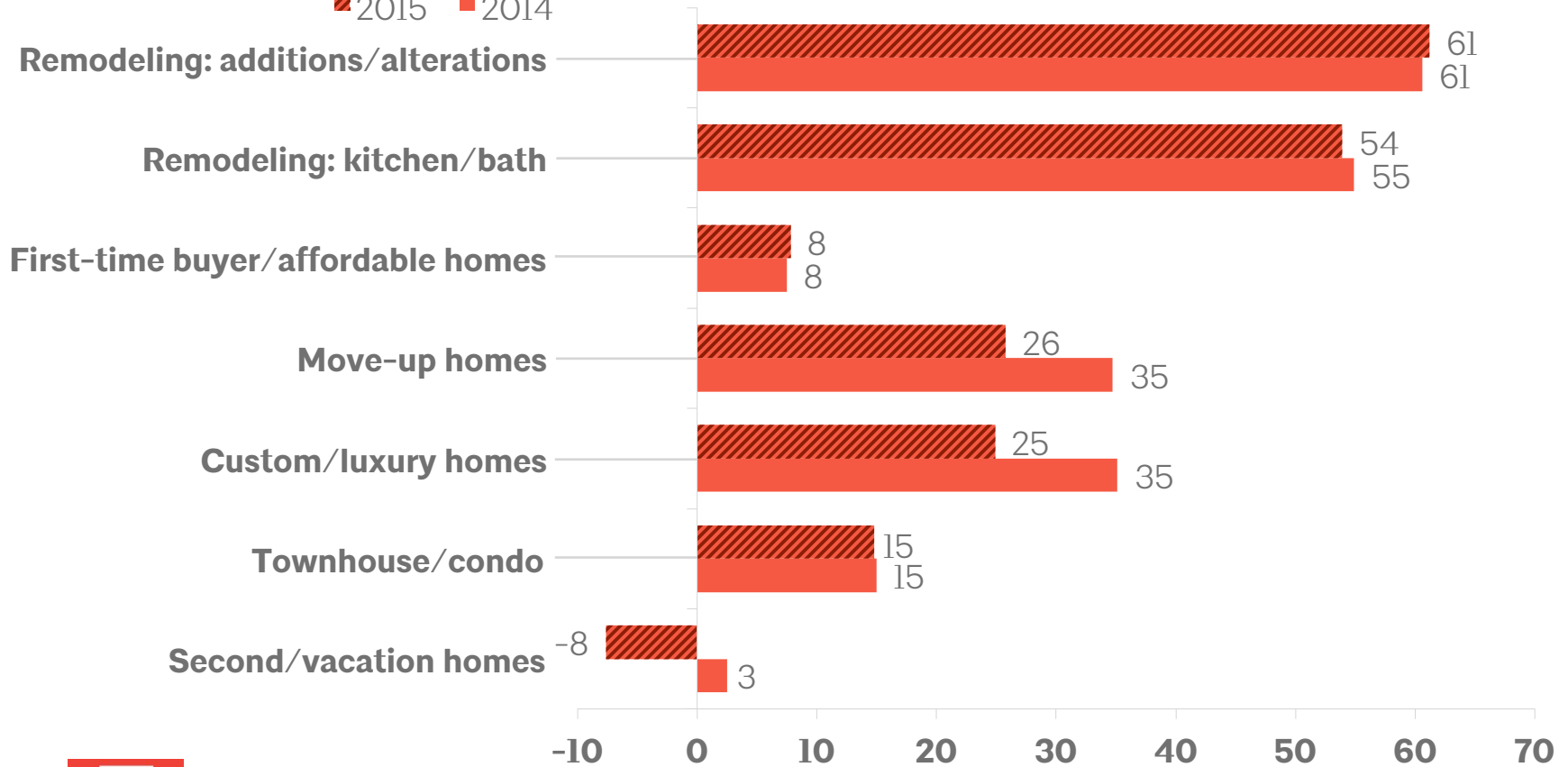


Source: The American Institute of Architects Home Design Trends Survey, Q1-2010 to Q4-2015.

FIGURE 10 Housing Recovery Showed Disappointing Progress in 2015, With Second Home Market Retrenching

% of respondents reporting sector “improving” minus % reporting “weakening”; Q4 2015

■ 2015 ■ 2014



Source: The American Institute of Architects Home Design Trends Survey, 2015 Q4