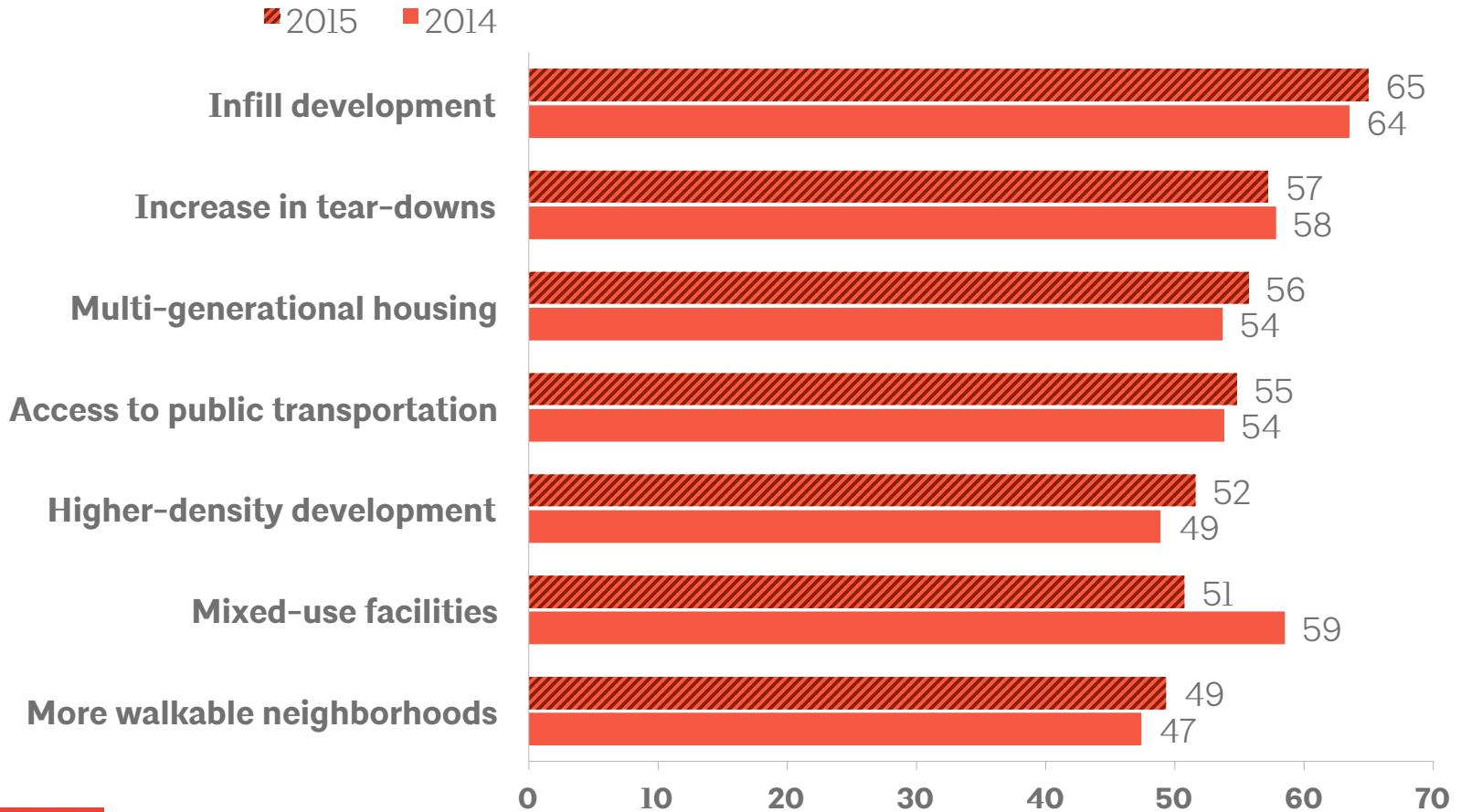


**FIGURE 1**

**Community Design Trends Continue to Focus on Reinvesting in and Enhancing Developed Areas**

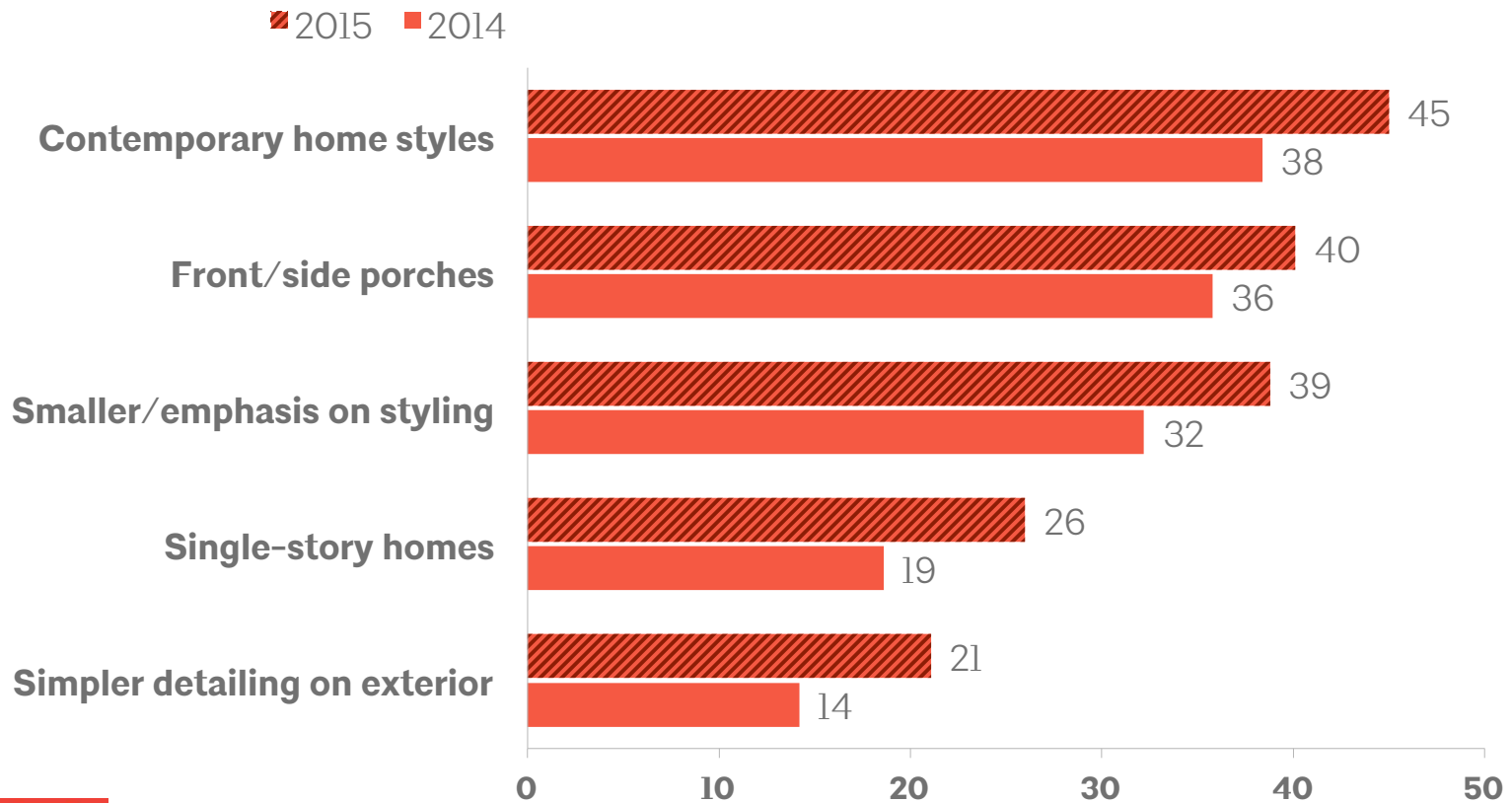
% of firms reporting popularity “increasing” minus % reporting “decreasing”; Q3 2015



Source: The American Institute of Architects Home Design Trends Survey, 2015 Q3

**FIGURE 2** **Even With Contemporary Look for Home Styles, Many Traditional Features Remain Popular**

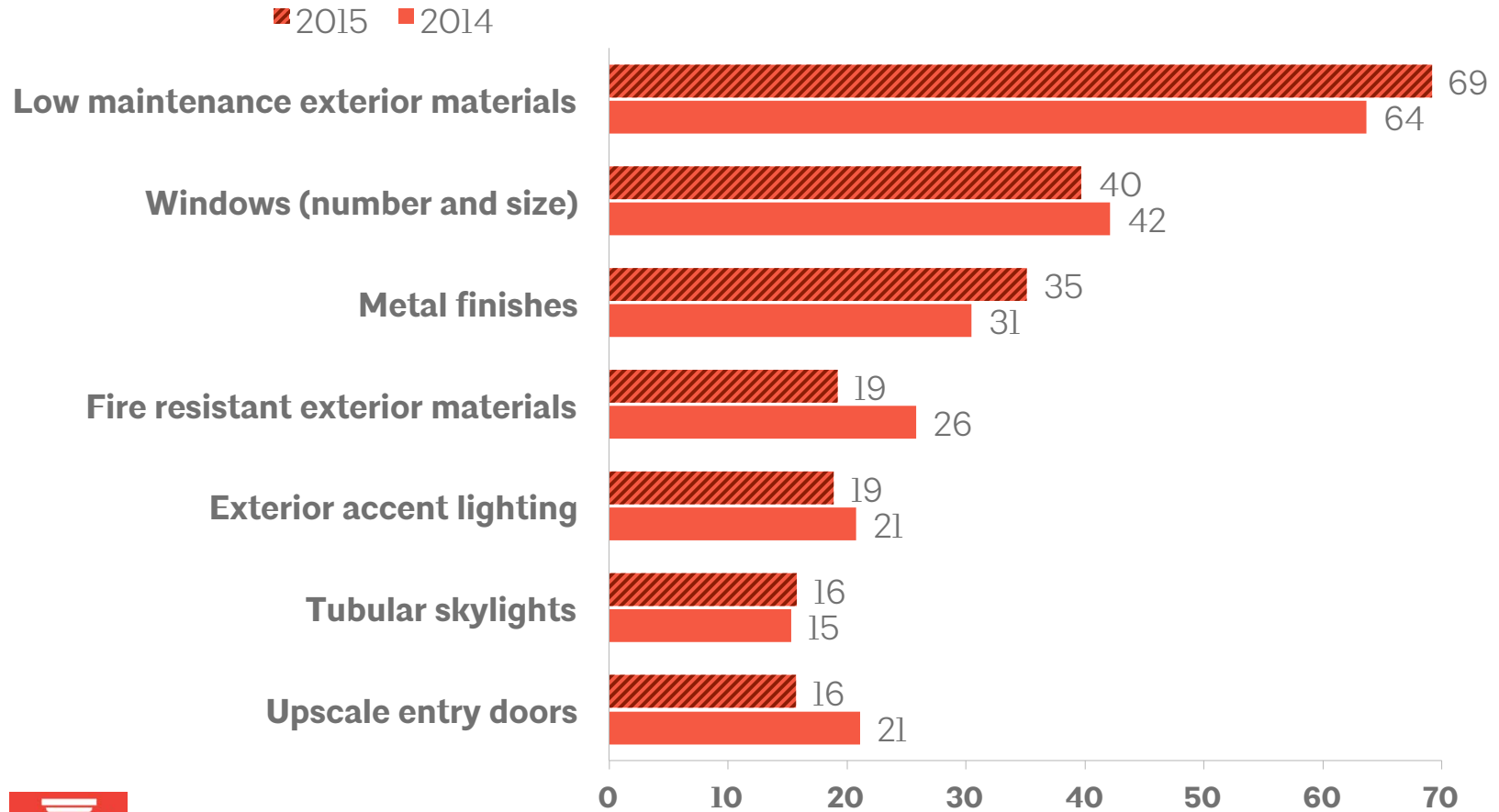
% of firms reporting popularity of trend “increasing” minus % reporting “decreasing”; Q3 2015



Source: The American Institute of Architects Home Design Trends Survey, 2015 Q3

### **FIGURE 3** **Though More Upscale Home Exterior Features Reemerging, Low Maintenance Continues to Be Priority**

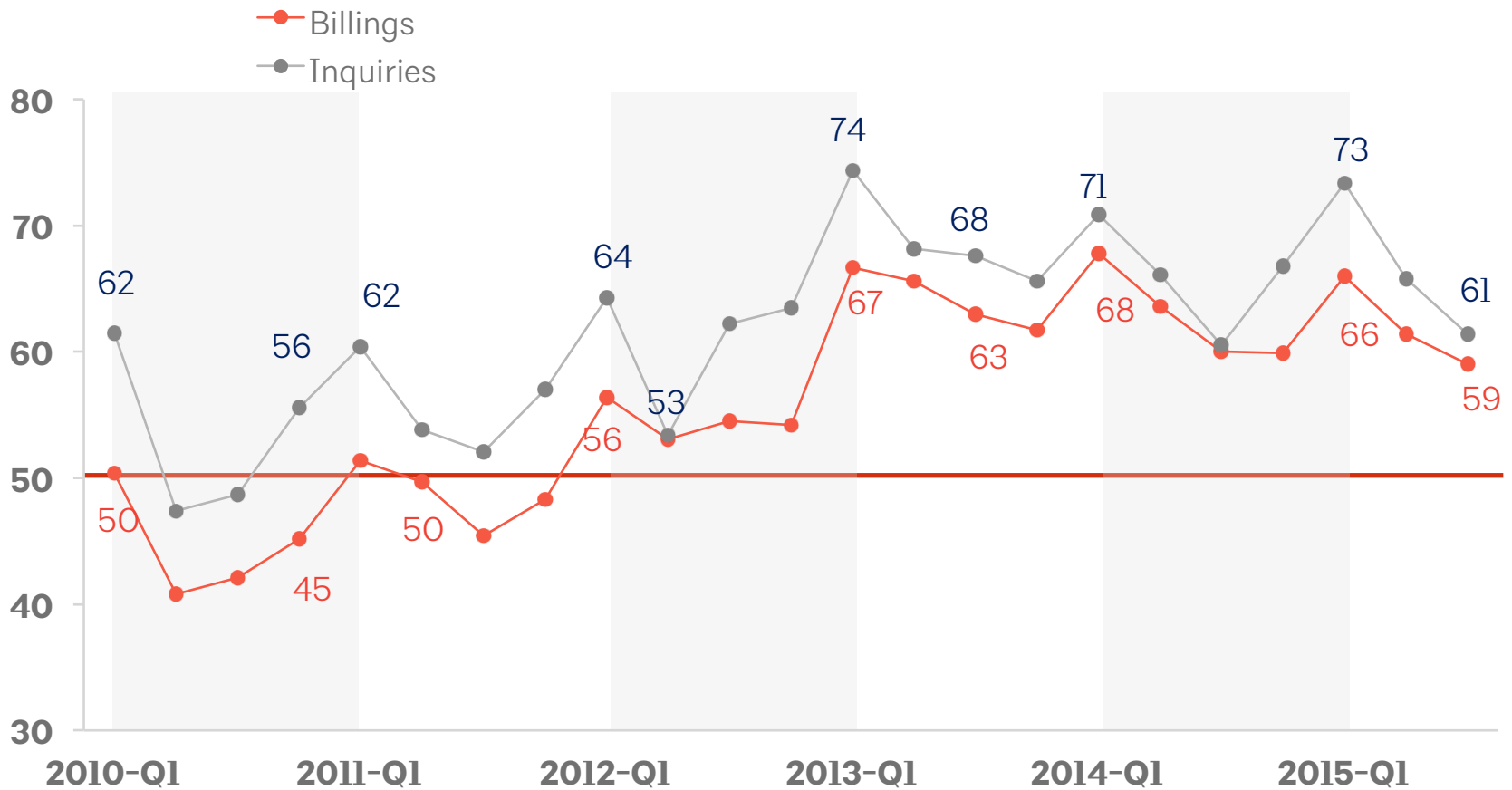
% of firms reporting popularity of trend “increasing” minus % reporting “decreasing”; Q3 2015



Source: The American Institute of Architects Home Design Trends Survey, 2015 Q3

## **FIGURE 4** Project Billings and Inquiries at Residential Firms Strong Even With Traditional Seasonal Slowdown in the Third Quarter

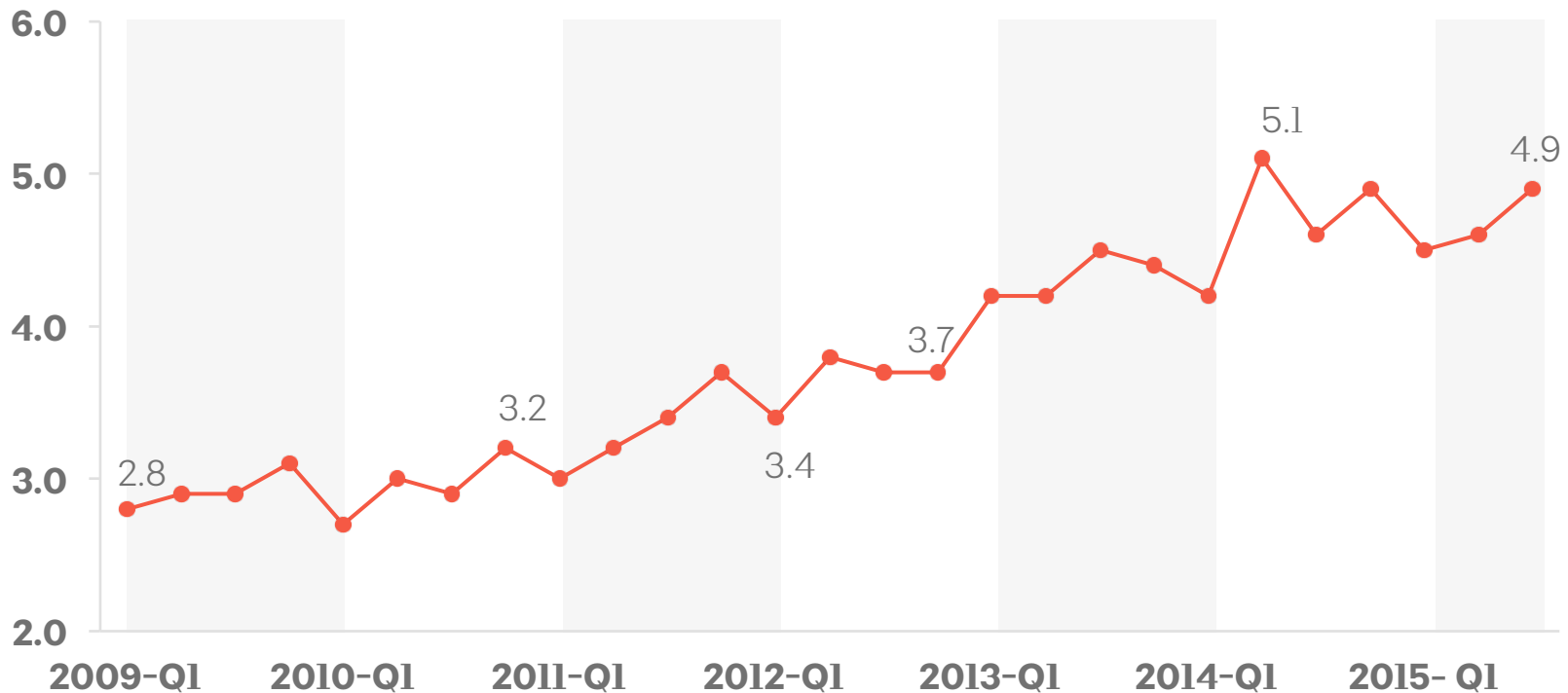
Diffusion index: 50 = no change from previous quarter;  
data are not seasonally adjusted



Source: The American Institute of Architects Home Design Trends Survey Q1-2010 to Q3-2015

**FIGURE 5** **Approaching Five Months in the Third Quarter,  
Project Backlogs at Firms Moving Up at a Healthy Pace**

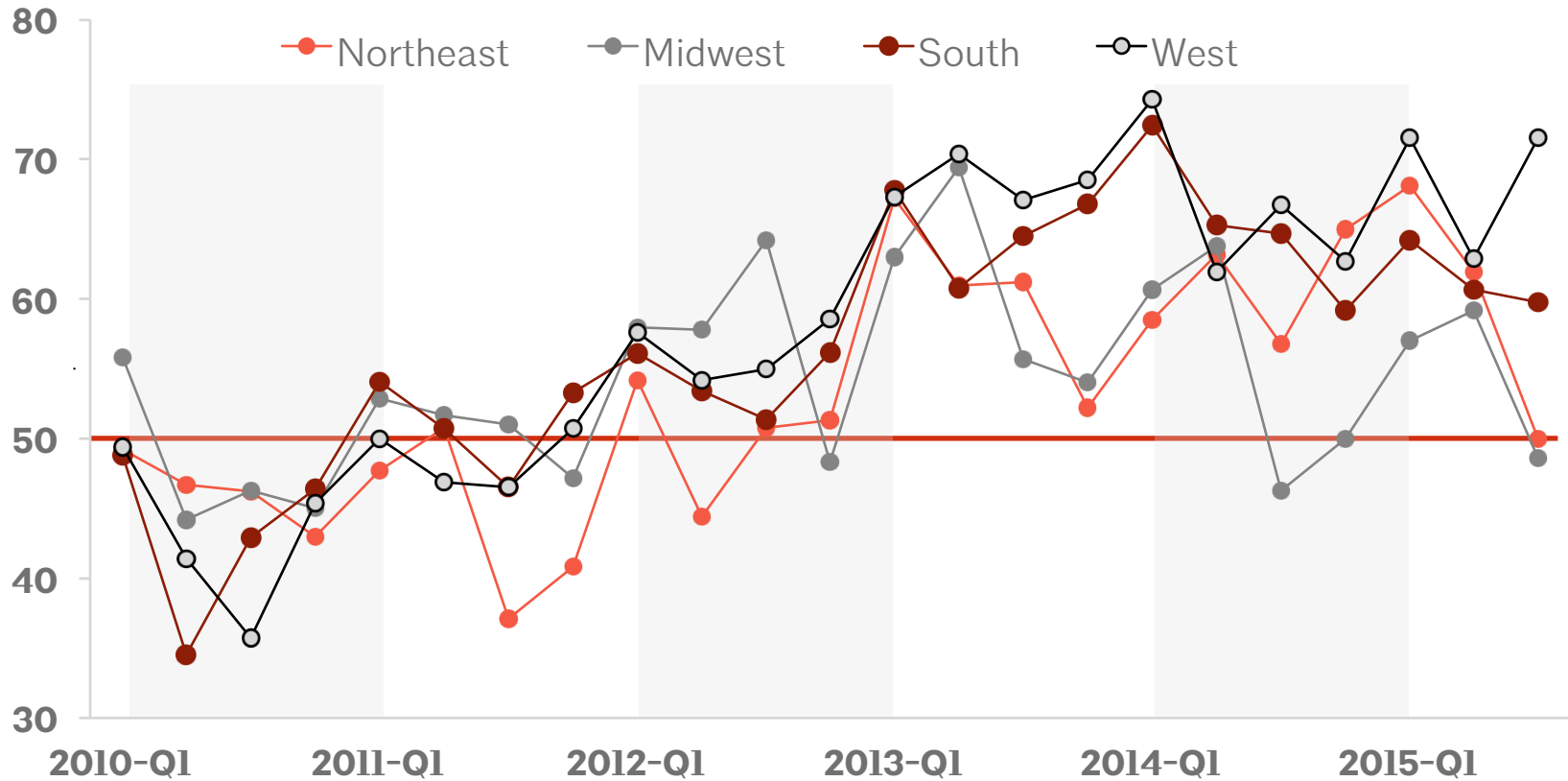
Number of months of project backlogs, averages across all firms;  
data are not seasonally adjusted



Source: The American Institute of Architects Home Design Trends Survey, Q1-2009 to Q3-2015.

## **FIGURE 6** Regional Business Conditions at Firms Diverge in Third Quarter, Easing in Northeast and Midwest While Strengthening in West

Diffusion index for billings: 50 = no change from previous quarter; data are not seasonally adjusted

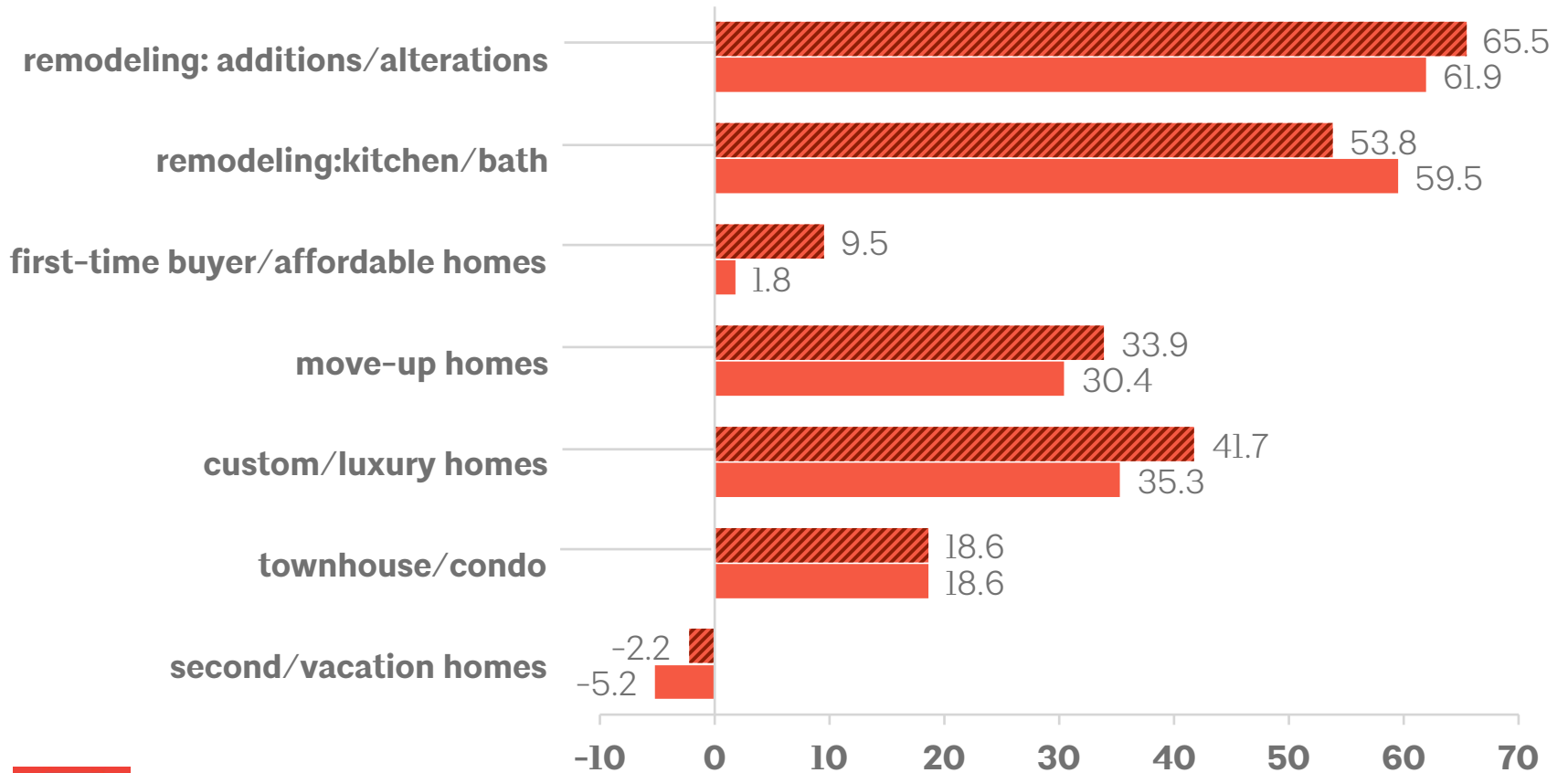


Source: The American Institute of Architects Home Design Trends Survey, Q1-2010 to Q3-2015.

## **FIGURE 7** Housing Market Recovery Continues to Be Uneven by Sector

% of respondents reporting sector “improving” minus % reporting “weakening”; Q3 2015

▨ 2015 ■ 2014



Source: The American Institute of Architects Home Design Trends Survey, 2015 Q3