Overall square footage in homes seems to be decreasing

% of respondents indicating that square footage of overall homes is “increasing” minus % reporting “decreasing”; data from Q1 2020-2024

Source: The American Institute of Architects Home Design Trends Survey
FIGURE 2  Entry-level home sizes continue to ease while upper-end homes and additions report growth

% of respondents indicating that square footage of homes in category is “increasing” minus % reporting “decreasing”; data from Q1 2024

Source: The American Institute of Architects Home Design Trends Survey
% of respondents reporting popularity of home characteristics “increasing” minus % reporting “decreasing”; data from Q1 2024 compared to data from Q1 2023

While still very strong, rental units/ADU’s see a somewhat slower increase in popularity
FIGURE 4  Accessibility and overall designs for aging in place remain popular while larger and/or multiple living spaces increase in popularity

% of respondents reporting popularity of home layouts/designs “increasing” minus % reporting “decreasing”; data from Q1 2024 compared to data from Q1 2023

*E.g., basements, attics, garages

Source: The American Institute of Architects Home Design Trends Survey
Outdoor living spaces and blended indoor/outdoor spaces continue to top the list of exterior features in homes

% of respondents reporting popularity of exterior features “increasing” minus % reporting “decreasing”; data from Q1 2024 compared to data from Q1 2023

Source: The American Institute of Architects Home Design Trends Survey
Lot sizes continue to decline while increased building density on lots tops the list of property characteristics

% of respondents reporting popularity of lot/ground trends “increasing” minus % reporting “decreasing”; data from Q1 2024 compared to data from Q1 2023

Source: The American Institute of Architects Home Design Trends Survey
FIGURE 7  Project billings, inquiries, and design contracts continue to see weakness

Diffusion index: 50 = no change from previous quarter; data are seasonally adjusted; data from Q1 2019-Q1 2024

Source: The American Institute of Architects Home Design Trends Survey
FIGURE 8  Project backlogs decline slightly but remain relatively healthy at residential architecture firms

Number of months of project backlogs, averages across all firms; data are not seasonally adjusted; data from Q1 2019–Q1 2024

Source: The American Institute of Architects Home Design Trends Survey
FIGURE 9  Firms in the Midwest report healthy business conditions while other regions report weakness

Diffusion index for billings: 50 = no change from previous quarter; data is seasonally adjusted; data from Q1 2019–Q1 2024

Source: The American Institute of Architects Home Design Trends Survey
FIGURE 10  Home improvement sectors remain healthy while townhouses/condos show improvement

% of respondents reporting sector “improving” minus % reporting “weakening”; data from Q1 2024 compared to data from Q1 2023

- Remodeling: additions/alterations
  - 2024: 34%
  - 2023: 36%
- Remodeling: kitchen/bath
  - 2024: 30%
  - 2023: 37%
- Primary residence: first-time buyer/affordable homes
  - 2024: -44%
  - 2023: -32%
- Primary residence: move-up homes
  - 2024: -14%
  - 2023: -17%
- Primary residence: custom/luxury homes
  - 2024: 4%
  - 2023: -2%
- Primary residence: townhouse/condo
  - 2024: 9%
  - 2023: -14%
- Second/vacation homes
  - 2024: -14%
  - 2023: -14%

Source: The American Institute of Architects Home Design Trends Survey