Infill development and tear-downs in desirable neighborhoods continue to top the list of neighborhood design trends despite pace slowing

% of respondents reporting popularity of neighborhood/community trend “increasing” minus % reporting “decreasing;” data from Q3 2023 compared to data from Q3 2022

*within communities; **where people can live, work, eat, and shop (mixed residential, commercial, and recreational)
***Pet parks not asked in 2022

Source: The American Institute of Architects Home Design Trends Survey
Contemporary homes styles remain popular while simpler detailing on exteriors increases in popularity.

% of respondents reporting popularity of home style “increasing” minus % reporting “decreasing;” data from Q3 2023 compared to data from Q3 2022.

Source: The American Institute of Architects Home Design Trends Survey
Durable/low maintenance materials continue to dominate choices for exterior products while the number and size of windows increase

% of respondents reporting popularity of home exterior “increasing” minus % reporting “decreasing,” data from Q3 2023 compared to data from Q3 2022

* sustainable/eco-friendly building materials not asked in 2022
** insulated concrete forms (ICF’s) not asked in 2022

Source: The American Institute of Architects Home Design Trends Survey

FIGURE 3
Project billings, inquiries, and design contracts showed weakness in Q3

Diffusion index: 50 = no change from previous quarter; data are seasonally adjusted; data from Q3 2018-Q3 2023

Source: The American Institute of Architects Home Design Trends Survey
Firms in all regions reported weakness in billings in Q3 with firms in the west reporting significant weakness

Diffusion index for billings: 50 = no change from previous quarter; data are seasonally adjusted; data from Q3 2018–Q3 2023

Source: The American Institute of Architects Home Design Trends Survey
Project backlogs at residential firms see slight decline in the third quarter but remain healthy

Number of months of project backlogs, averages across all firms; data are not seasonally adjusted; data from Q3 2018-Q3 2023

Source: The American Institute of Architects Home Design Trends Survey
Home improvement sectors remain healthy while affordable homes continue to report significant weakness

% of respondents reporting popularity of sector “increasing” minus % reporting “decreasing;” data from Q3 2023 compared to data from Q3 2022

Source: The American Institute of Architects Home Design Trends Survey