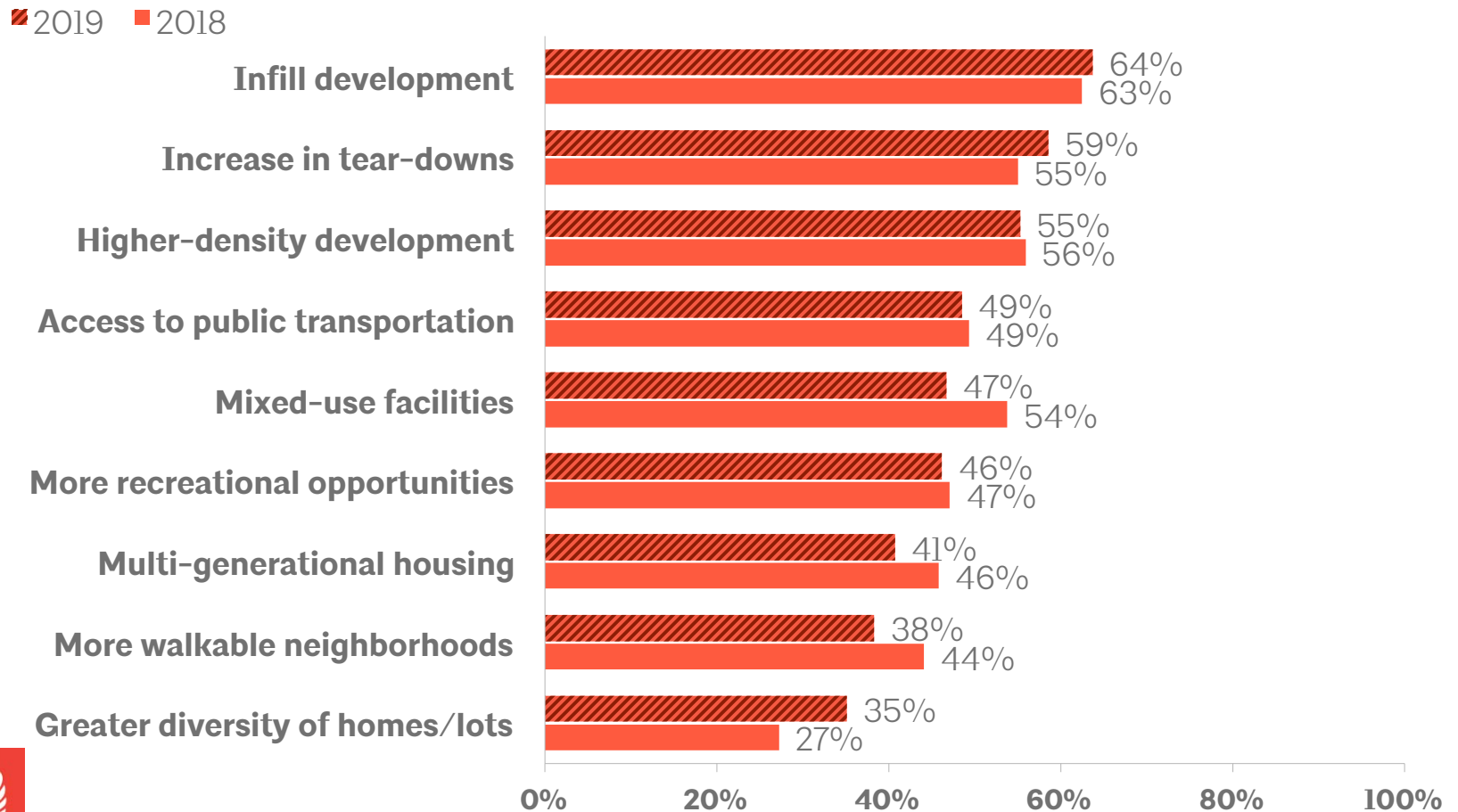


## **FIGURE 1**

# **Infill development increases in popularity and continues to top the list of neighborhood design trends**

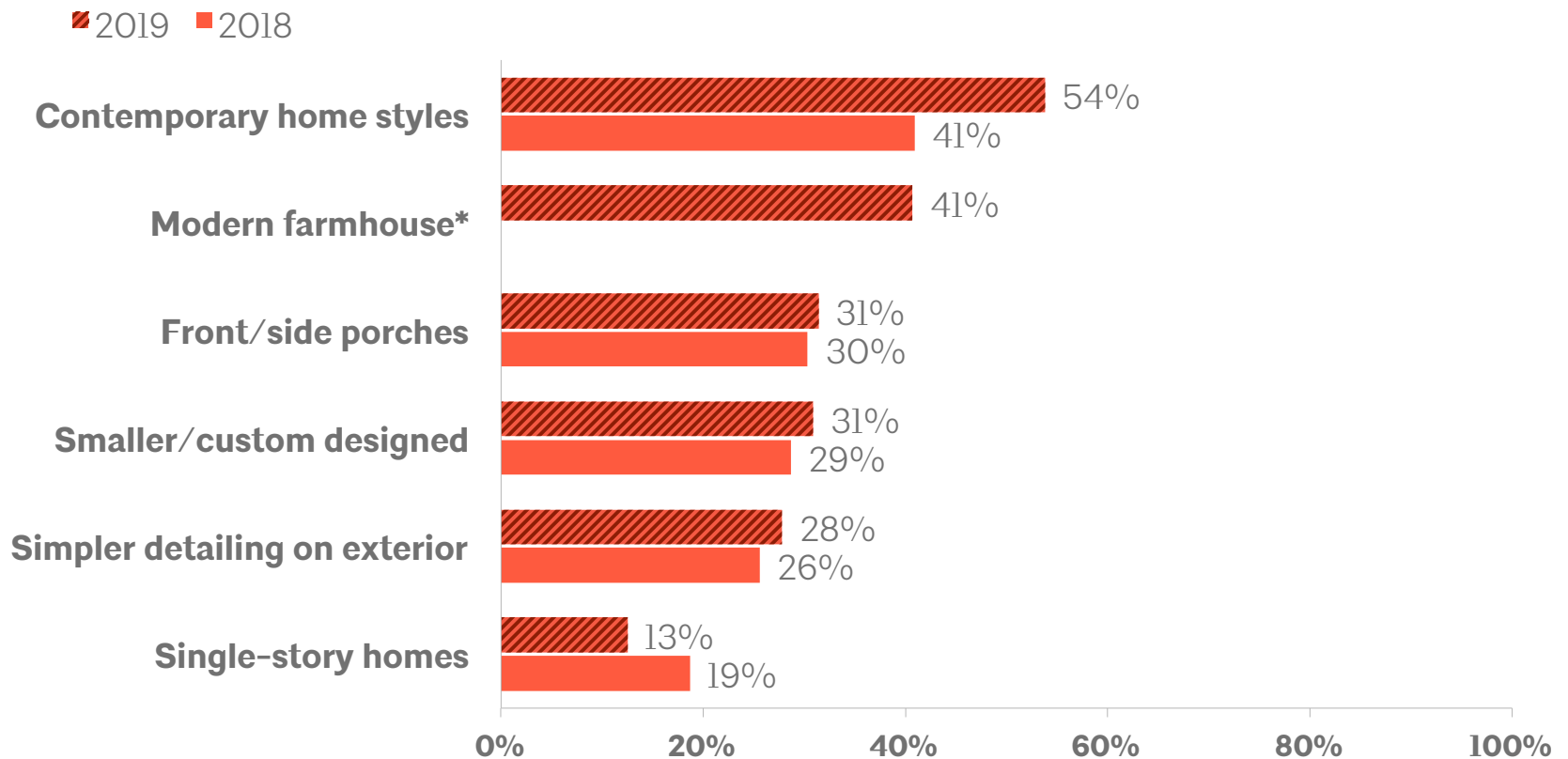
% of respondents reporting popularity of neighborhood/community trend “increasing” minus % reporting “decreasing;” data from Q3 2019 compared to data from Q3 2018



Source: The American Institute of Architects Home Design Trends Survey

## **FIGURE 2 Contemporary home styles and modern farmhouse top the list of home styles while single-story homes decline in popularity**

% of respondents reporting popularity of home style “increasing” minus % reporting “decreasing;” data from Q3 2019 compared to data from Q3 2018

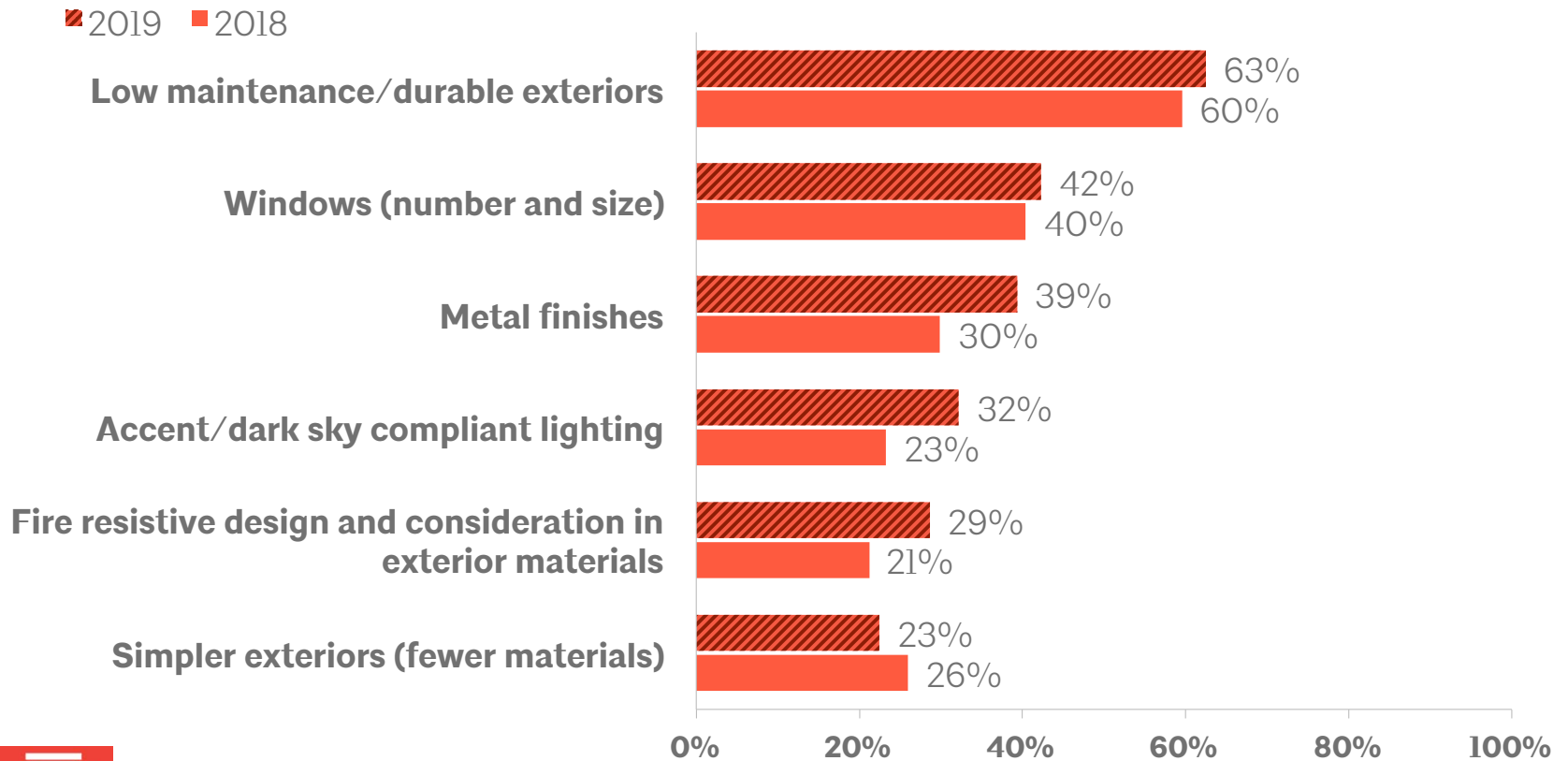


\*Modern farmhouse not asked in 2018

Source: The American Institute of Architects Home Design Trends Survey

**FIGURE 3** Durability/low maintenance remains a popular choice for home exteriors and fire resistant materials increase in popularity

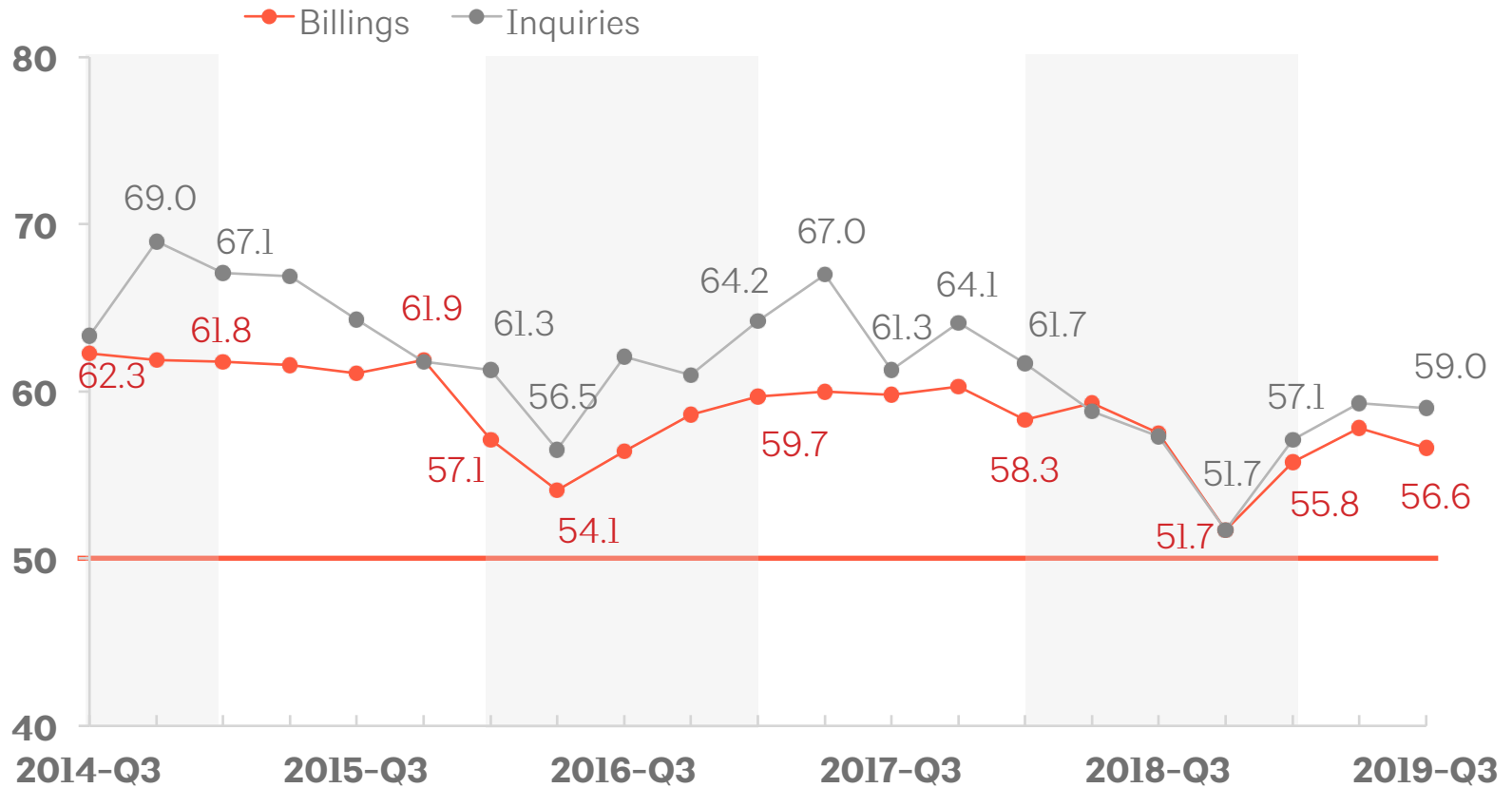
% of respondents reporting popularity of home exterior “increasing” minus % reporting “decreasing;” data from Q3 2019 compared to data from Q3 2018



Source: The American Institute of Architects Home Design Trends Survey

## **FIGURE 4** Project billings and inquiries remain strong at residential firms in third quarter

Diffusion index: 50 = no change from previous quarter;  
data are seasonally adjusted

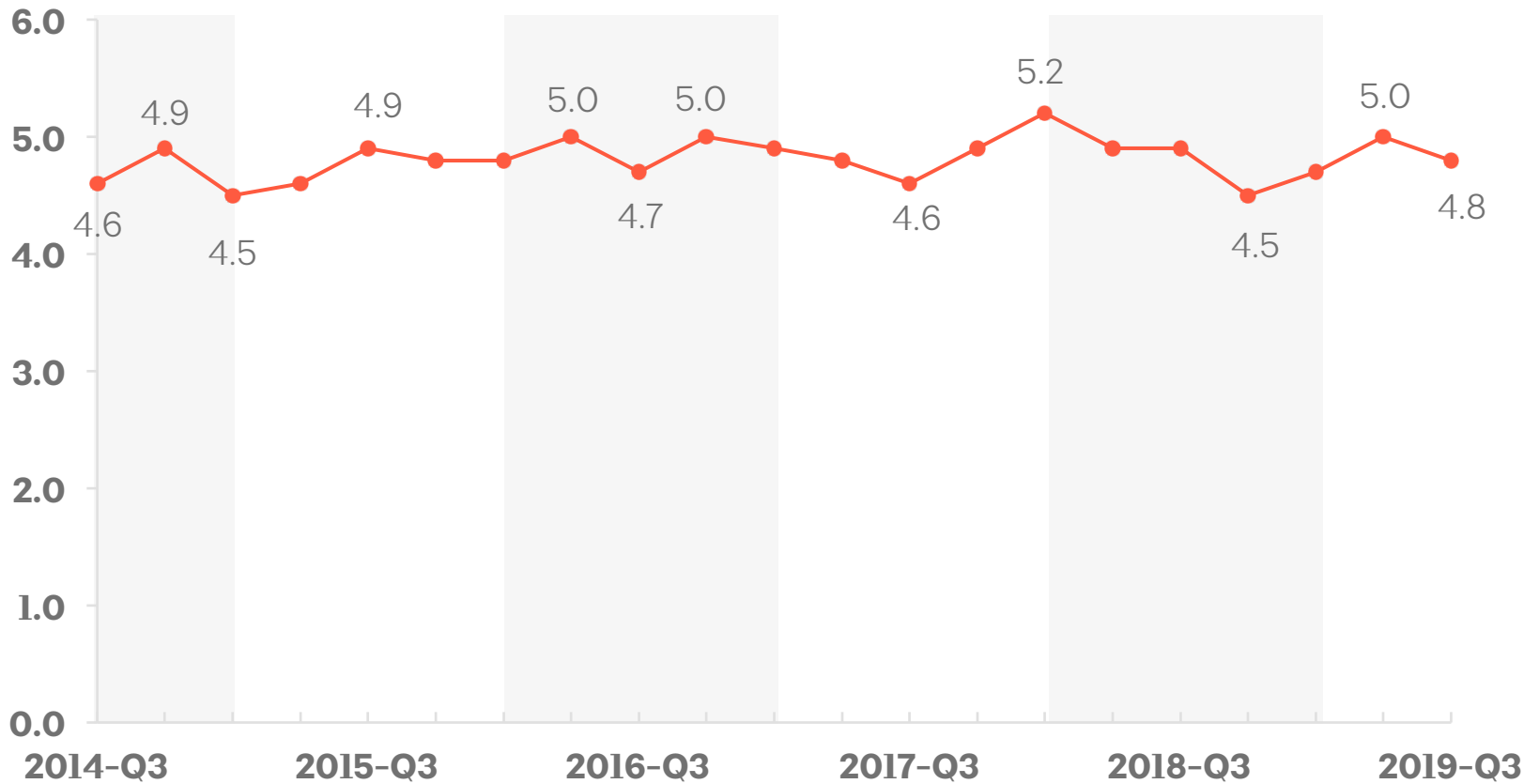


Source: The American Institute of Architects Home Design Trends Survey

**FIGURE 5**

**Project backlogs at residential firms decrease in the third quarter**

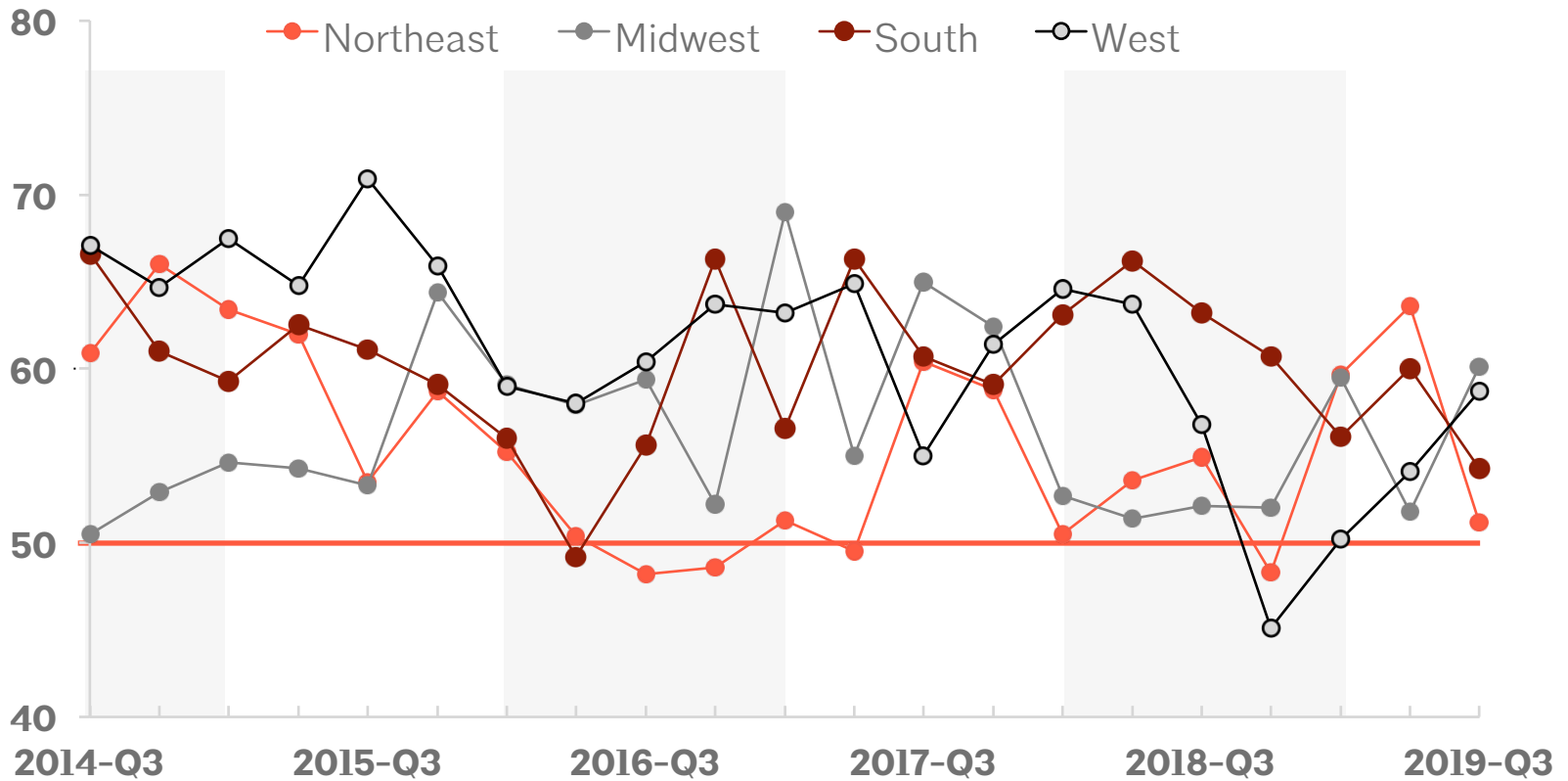
Number of months of project backlogs, averages across all firms; data are not seasonally adjusted



Source: The American Institute of Architects Home Design Trends Survey

**FIGURE 6** Firms in the Northeast and South saw slower growth this quarter, but billings at firms in all regions continue to expand

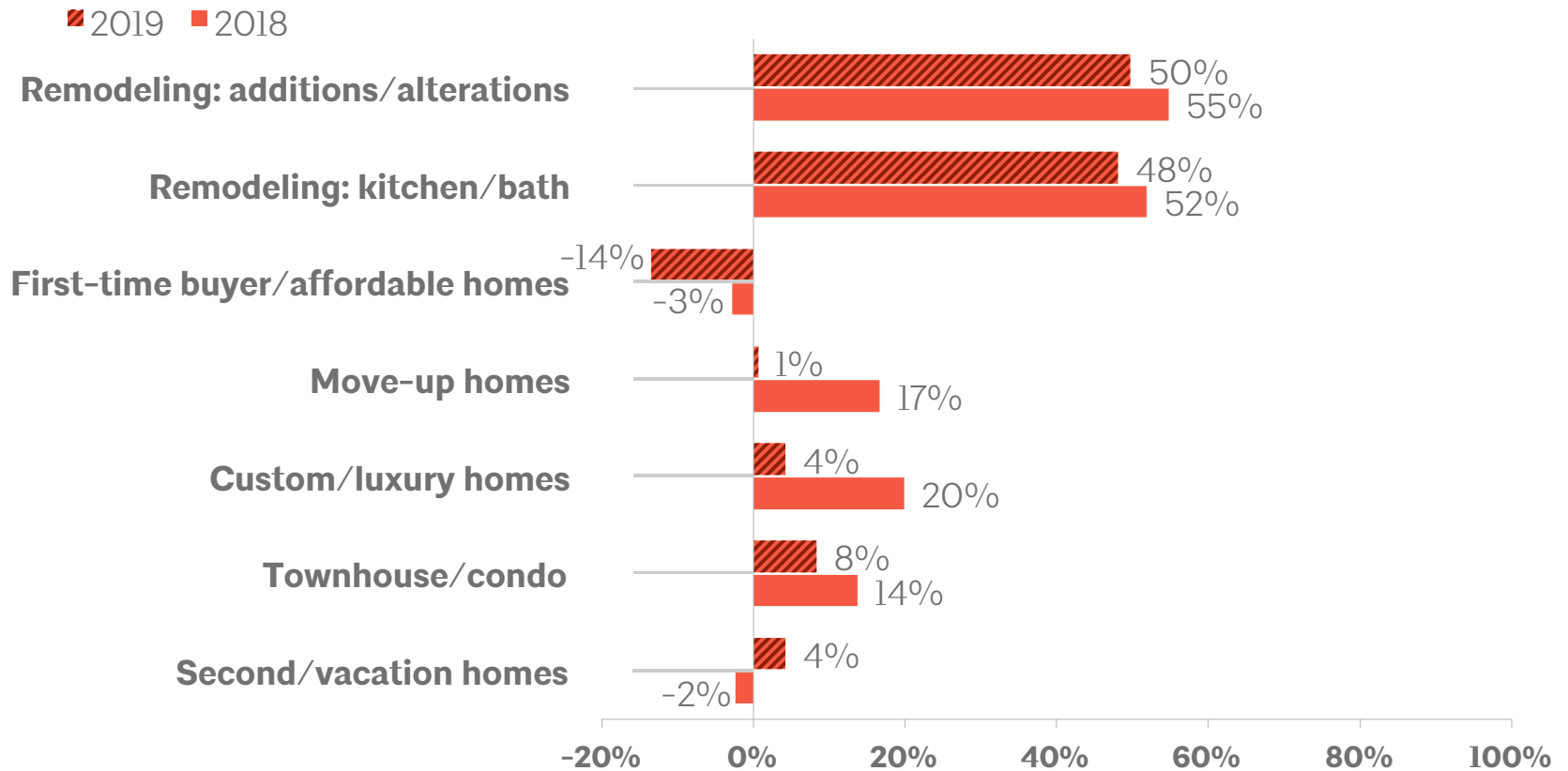
Diffusion index for billings: 50 = no change from previous quarter; data are seasonally adjusted



Source: The American Institute of Architects Home Design Trends Survey

## **FIGURE 7 Affordable homes continue to see weakness while fewer firms report growth in most other sectors**

% of respondents reporting popularity of sector “increasing” minus % reporting “decreasing;” data from Q3 2019 compared to data from Q3 2018



Source: The American Institute of Architects Home Design Trends Survey