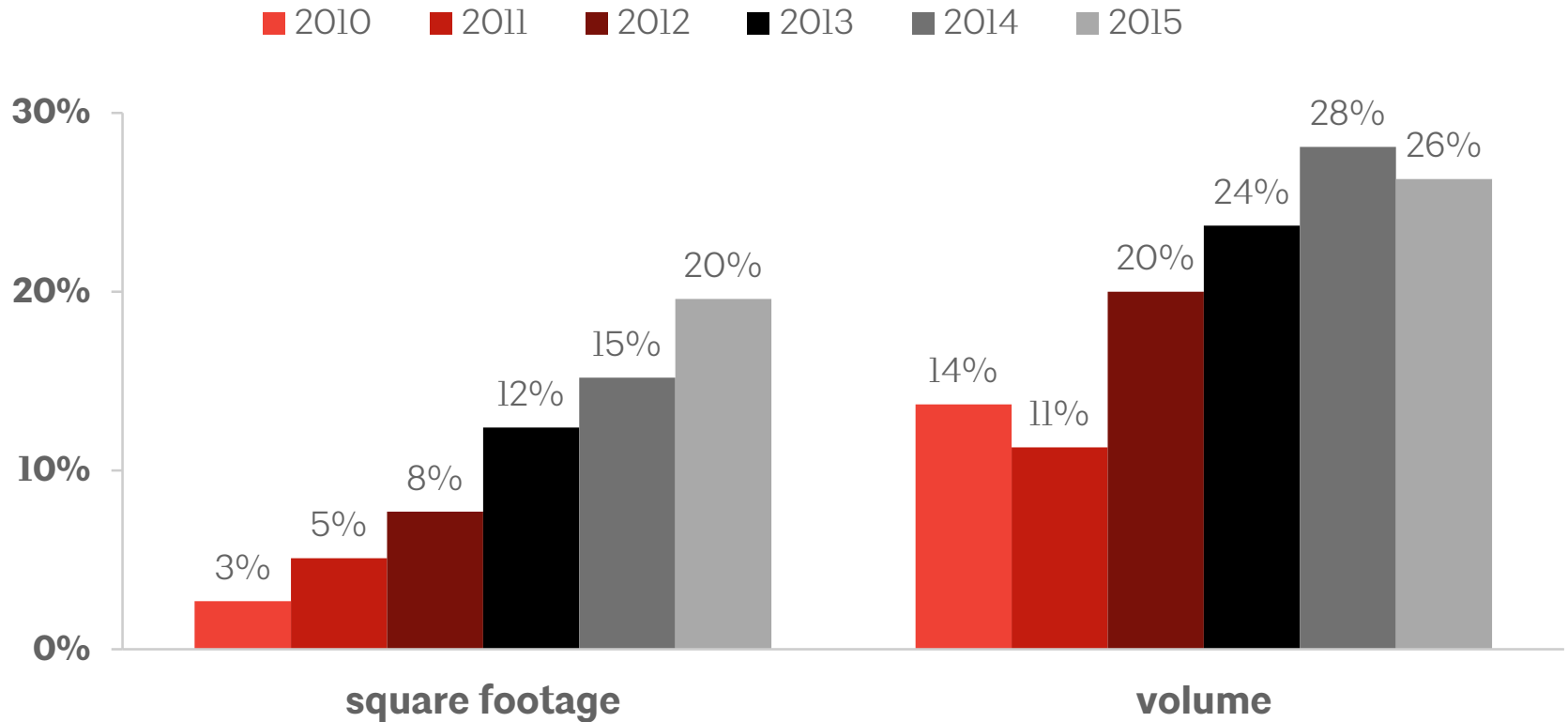


FIGURE 1

Home Sizes Steadily Trending Up With Recovery, But Ceiling Heights Apparently Stabilizing

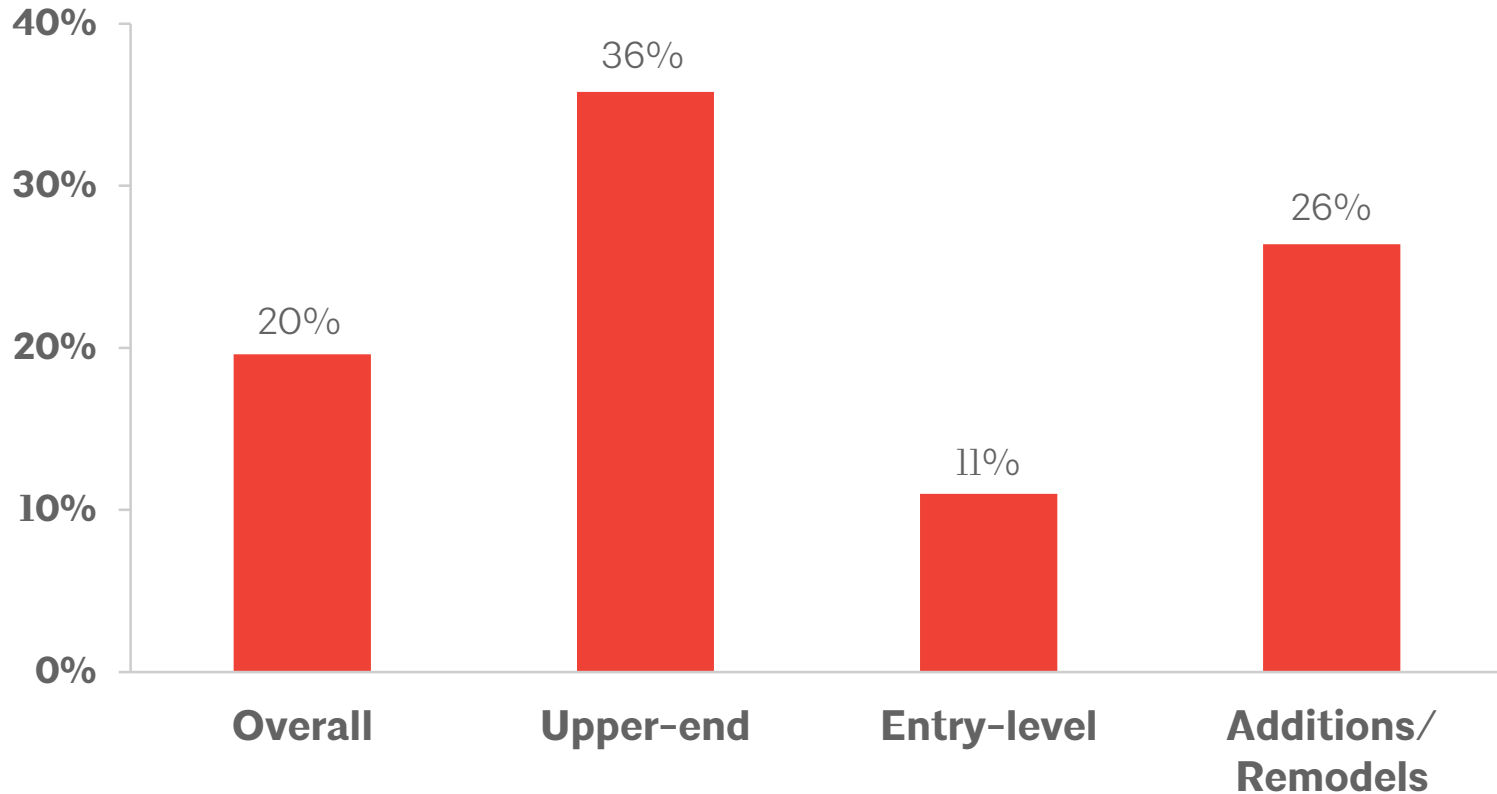
% of firms reporting “increasing” for that characteristic; Q1 2015



Source: The American Institute of Architects Home Design Trends Survey, 2015 Q1

FIGURE 2 Increasing Home Sizes Driven Mostly By Upper-End Homes

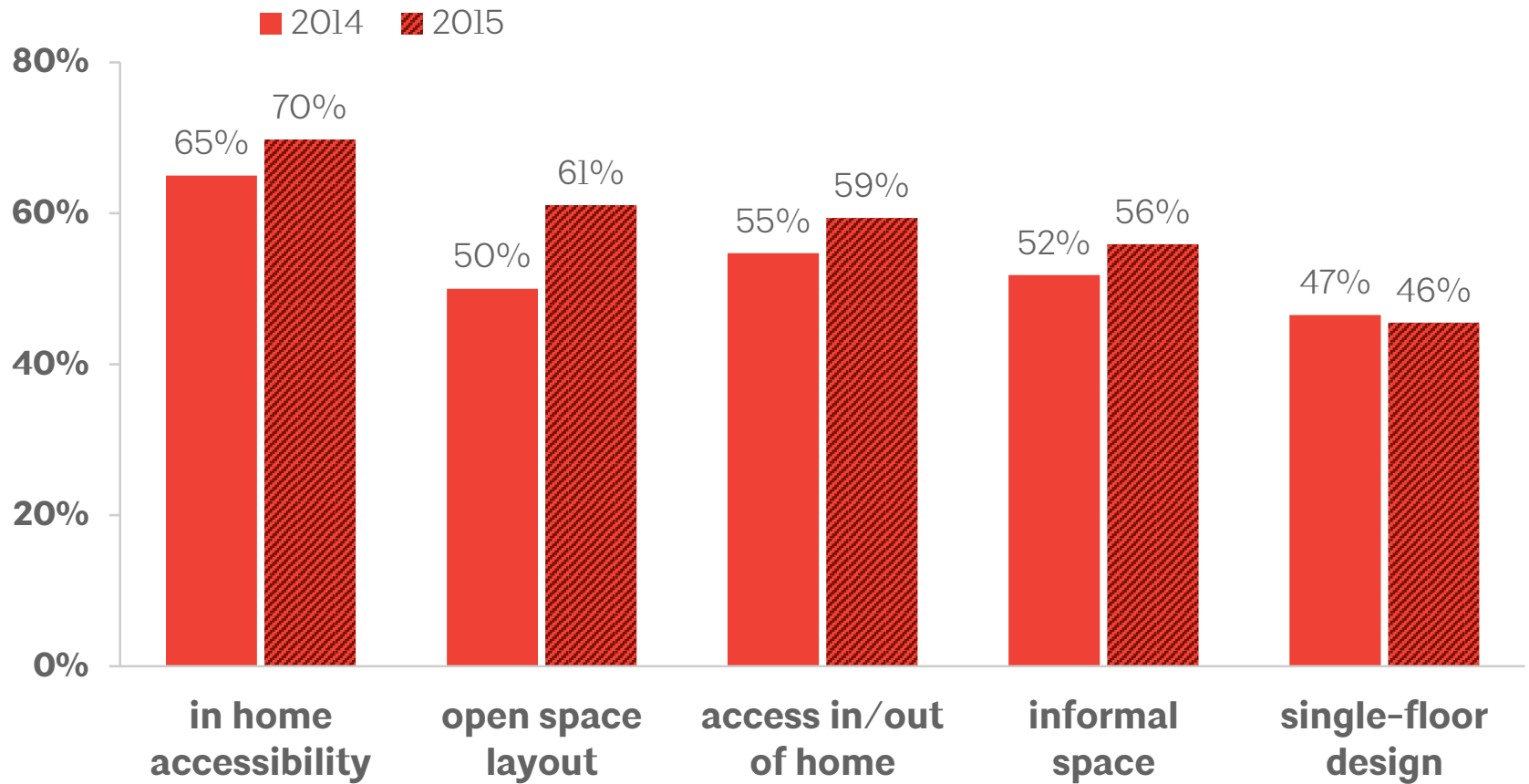
% of respondents indicating that square footage of homes in category is increasing, Q1 2015



Source: The American Institute of Architects Home Design Trends Survey, 2015 Q1

FIGURE 3 Accessibility Remains Key Concern For Home Layout/Design; Flexible Layout Also Popular

% of firms reporting “increasing” activity for that characteristic; Q1 2015

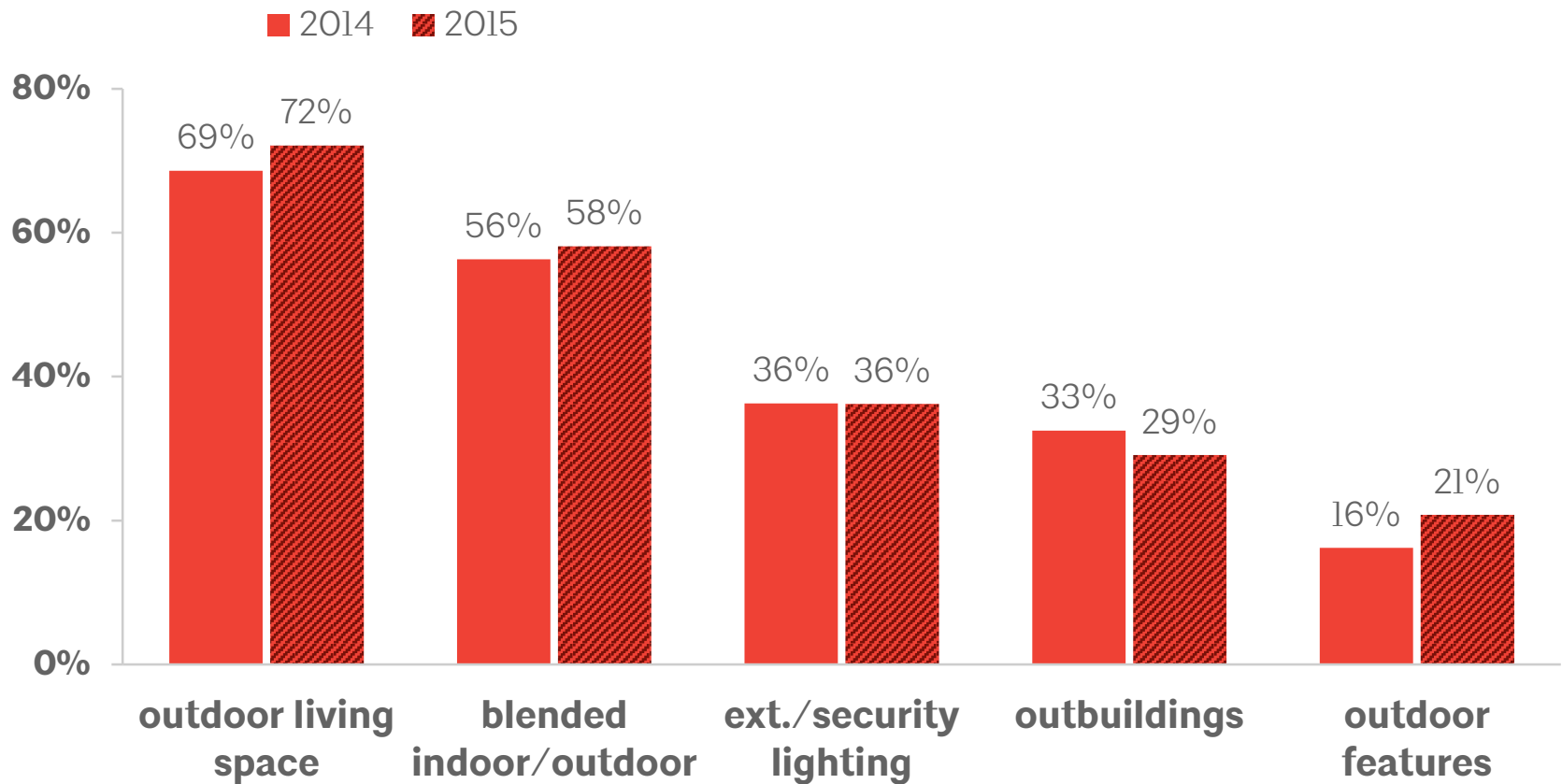


Source: The American Institute of Architects Home Design Trends Survey, 2015 Q1



FIGURE 4 Outdoor Living; Blended Indoor/Outdoor Space Top List for Outdoor Improvements

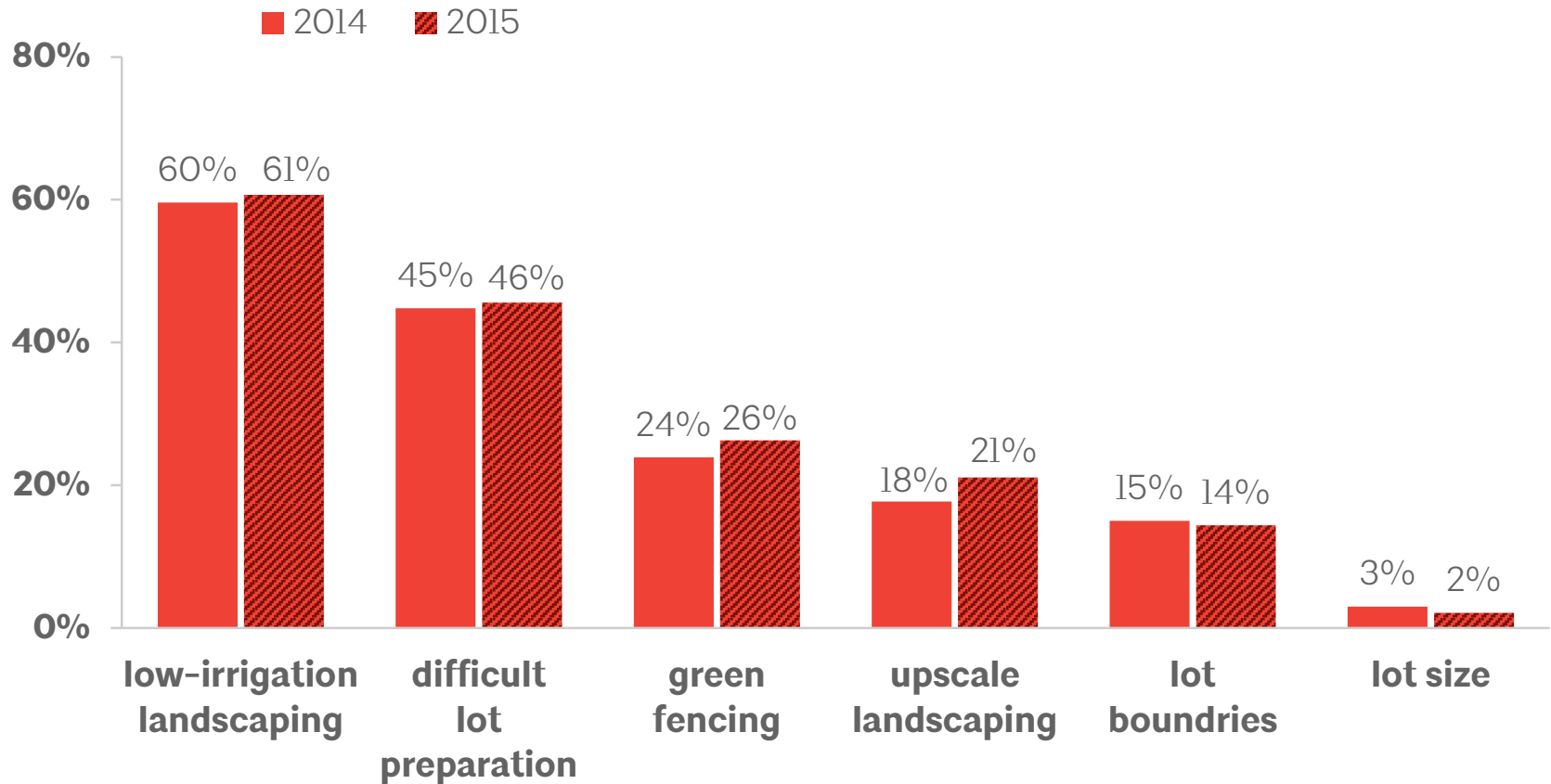
% of firms reporting “increasing” activity for that characteristic; Q1 2015



Source: The American Institute of Architects Home Design Trends Survey, 2015 Q1

FIGURE 5 Low-Irrigation Landscaping; Lot Preparation Issues Are Increasing Concerns for Property Enhancements

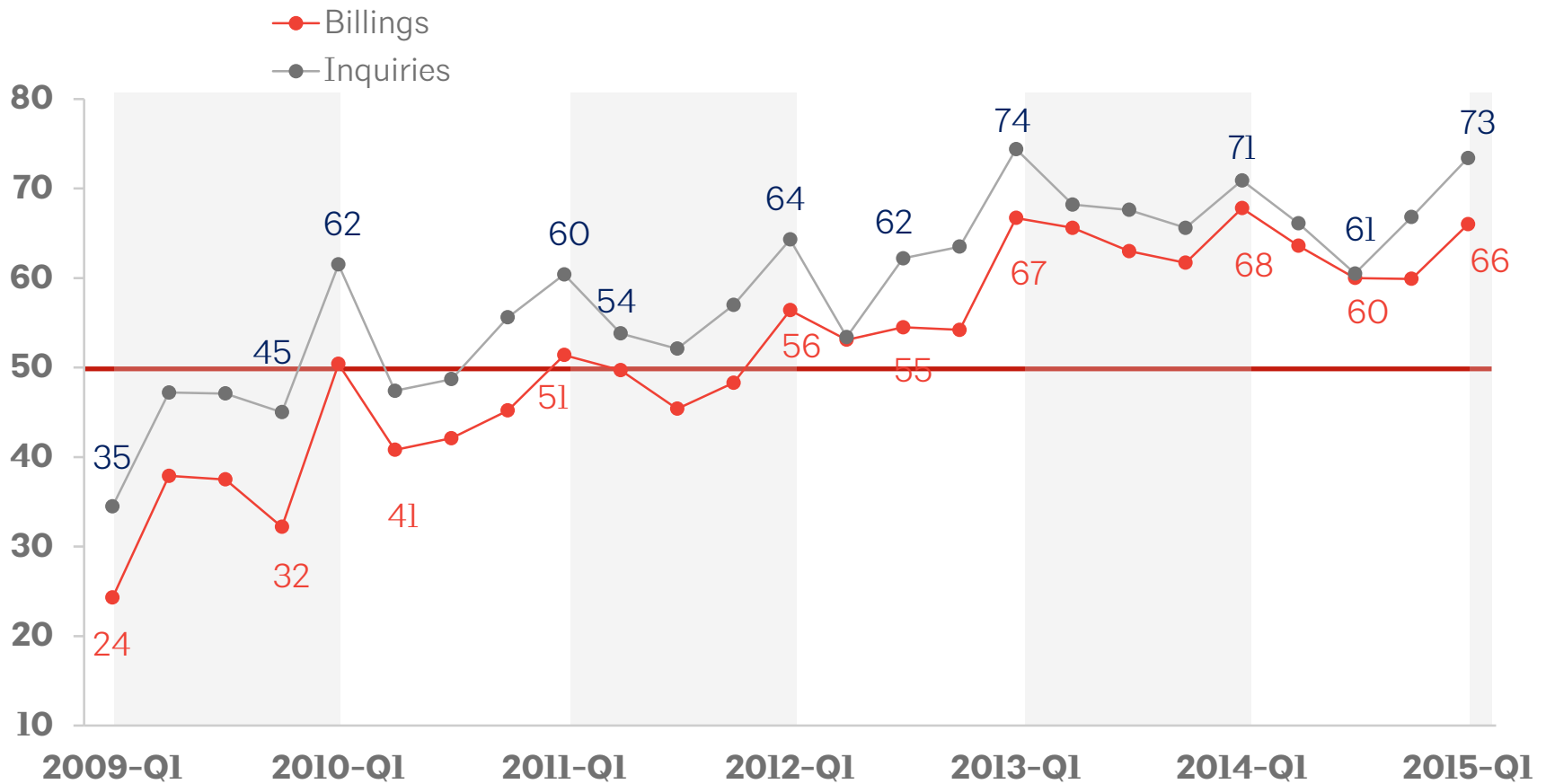
% of firms reporting “increasing” activity for that characteristic; Q1 2015



Source: The American Institute of Architects Home Design Trends Survey, 2015 Q1

FIGURE 6 In Spite of Weather Challenges, Typical First Quarter Upturn Reported at Residential Firms

Diffusion index: 50 = no change from previous quarter;
data are not seasonally adjusted

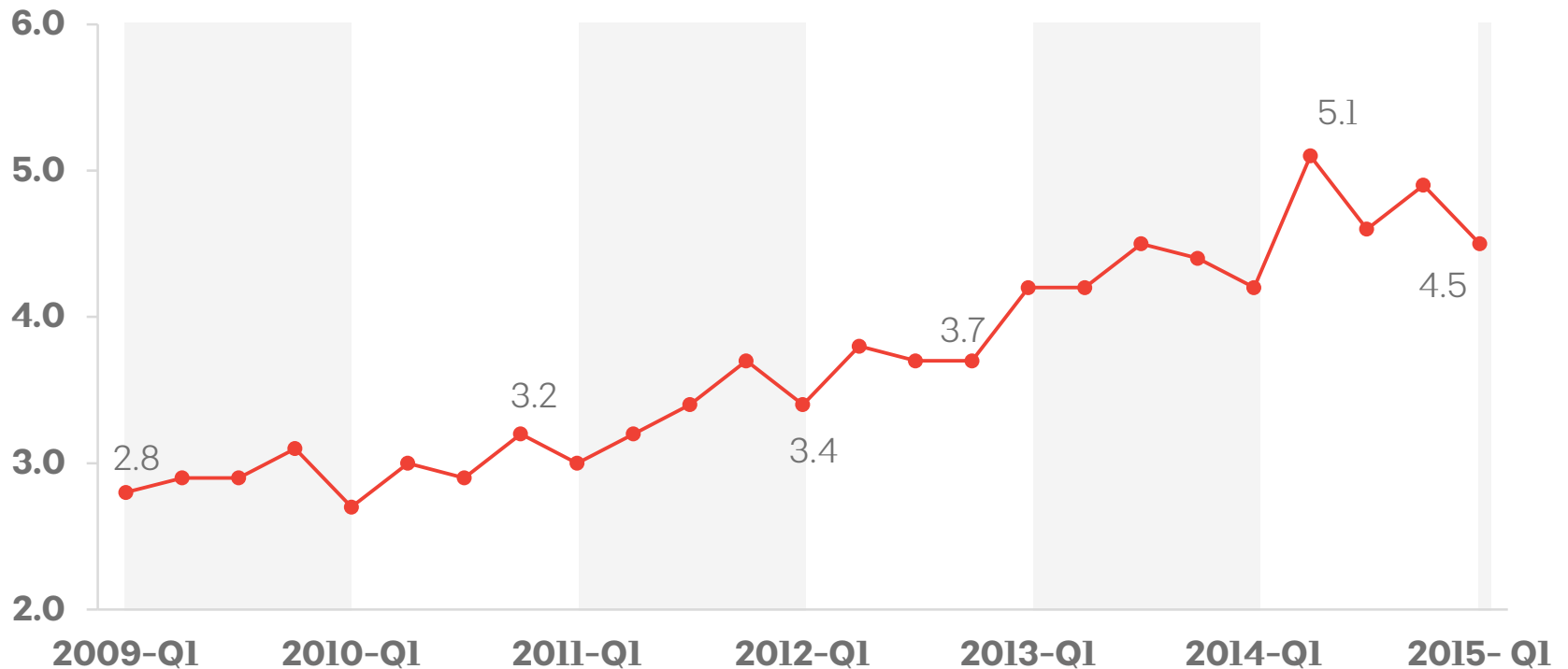


Source: The American Institute of Architects Home Design Trends Survey, 2015 Q1



FIGURE 7 Project Backlogs at Residential Architecture Becoming More Volatile

Number of months of project backlogs, averages across all firms; data are not seasonally adjusted

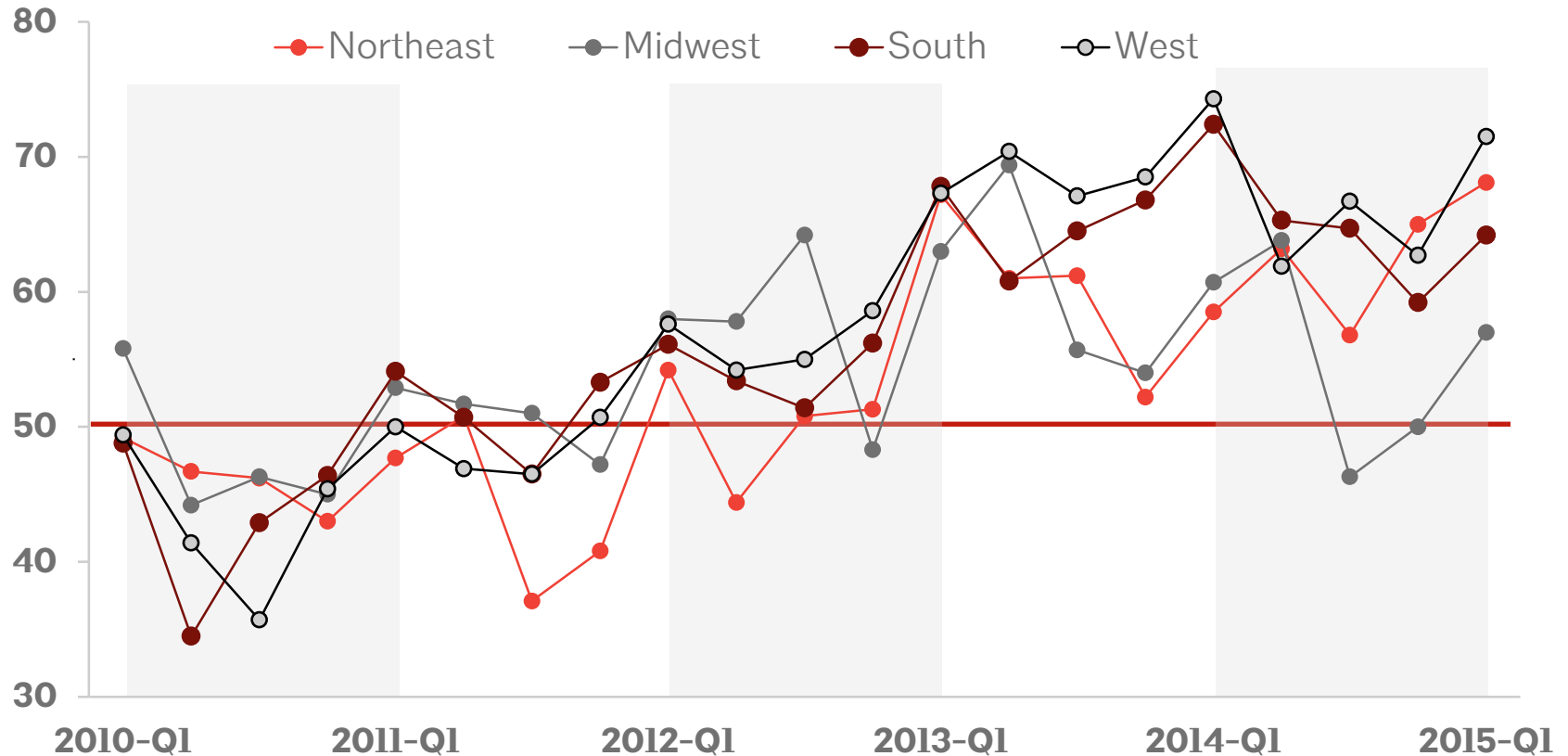


Source: The American Institute of Architects Home Design Trends Survey, 2015 Q1



FIGURE 8 Business Conditions at Firms in All Regions Seeing Improvement in the First Quarter

Diffusion index for billings: 50 = no change from previous quarter; data are not seasonally adjusted

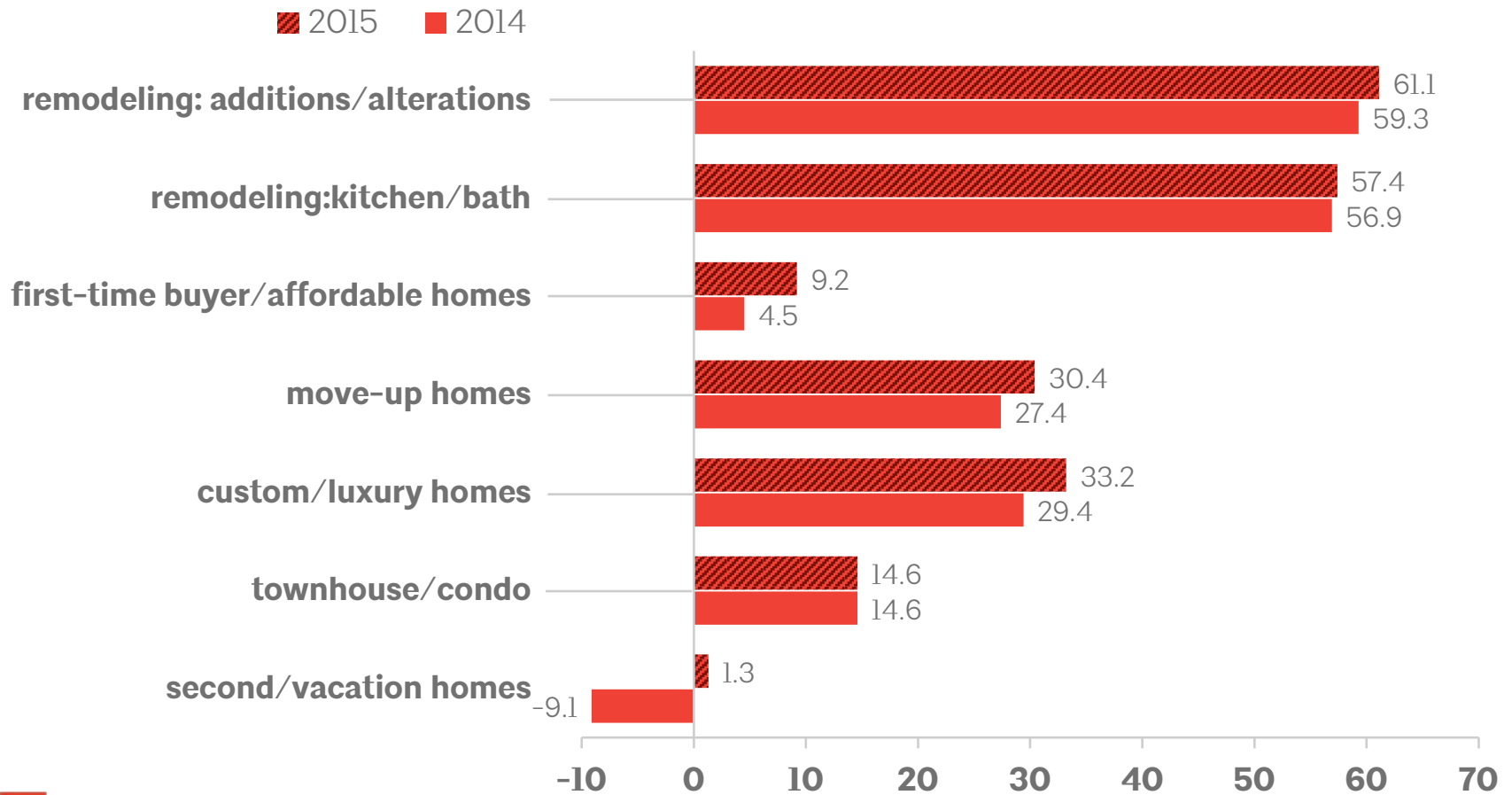


Source: The American Institute of Architects Home Design Trends Survey, 2015 Q1



FIGURE 9 All Major Housing Sectors Seeing Some Gains, But New Construction Lagging Remodeling

% of respondents reporting sector “improving” minus % reporting “weakening”; Q1 2015



Source: The American Institute of Architects Home Design Trends Survey, 2015 Q1

