



## The American Institute of Architects Committee on the Environment

Join us!

The American Institute of Architects Committee on the Environment (COTE) works to advance, disseminate, and advocate design practices that integrate built and natural systems and enhance both the design quality and environmental performance of the built environment. COTE serves as the community and voice on behalf of the AIA regarding design and building science and performance.

The AIA Committee on the Environment (COTE) has just celebrated its 25<sup>th</sup> anniversary. As we look toward our next 25 years, we invite you to join in our mission of promoting cutting edge sustainability and the integration of design, high performance, and practice. The Committee on the Environment already has a far-reaching impression in the industry:

- COTE is a knowledge community open to all 88,000 members of the American Institute of Architects.
- We represent over 15,000 AIA members who choose to be members of our Knowledge Community, making a statement that sustainable design is a priority for them.
- Our monthly e-newsletter reaches those 15,000 members, and has one of the highest open rates of all AIA communications.
- Our social media presence continues to expand, with over 2,500 followers on Twitter and making over 17,000 impressions via Twitter every 90 days.
- The COTE Top Ten annual competition, recognizing the best of the best of sustainable design, receives national and international media coverage each year.
- The COTE Top Ten for Students annual competition has engaged 53 universities in the past two years, with over 720 student participants.
- Hosted Tweet Chats have engaged hundreds of users directly over the course of an hour, with thousands of impressions that live on long after the chat has ended.
- Nearly 1,000 members of our LinkedIn community.
- Over 200 people attend our COTE Top Ten education session and more than 150 join us in person for our evening reception each year at the AIA National Convention.

Our COTE members are leaders in the fields of architecture and sustainability. They are practitioners, specifiers, project managers, designers, advocates, authors, and committee leaders in their local AIA chapters. Many make daily decisions that shape the future of the built environment. They are design and construction professionals who care deeply about the impact the built environment has on the natural, and who are willing to continue to learn about innovative design techniques, products, and systems that can enhance design.

If you are ready to join our work in furthering sustainability, please turn to the other side of this sheet to learn more about the partnership opportunities we can offer. Should you have questions, do not hesitate to contact Paula McEvoy, FAIA, the 2016 COTE Advisory Group Chair at [Paula.McEvoy@perkinswill.com](mailto:Paula.McEvoy@perkinswill.com).

Benefit Levels (note each level below is considered an annual commitment, and can be renewed one calendar year after the date of agreement).

### **Allied Level Sponsorship (\$2,500)**

- Logo recognition of the COTE home page at [www.aia.org/cote](http://www.aia.org/cote) with hyperlink to your home page.
- Logo recognition in the sponsor sidebar of our monthly e-newsletter (15,000+ distribution).
- Logo placement on sponsor lists presented via print media and electronic presentations at COTE events.

### **Green Level Sponsorship (\$5,000):**

All the benefits from the Allied Level, plus

- Two (2) dedicated Tweets (originating from @AIA\_COTE) to our followers through the course of the year recognizing the sponsor.
- Two (2) complimentary tickets to the AIA National Convention COTE Top Ten Reception.\*
- Verbal recognition during the opening remarks at the AIA National Convention COTE Top Ten Reception.

### **Sustaining Level Sponsorship (\$10,000)**

All the benefits from the Green Level, plus

- Opportunity for one (1) sponsored article for distribution in the monthly e-newsletter.
- Two (2) additional complimentary tickets to the AIA National Convention COTE Top Ten Reception (for a total of 4 tickets).
- Listing of sponsor's independent web-based education events in the monthly e-newsletter.

### **Premier Level Sponsorship (\$15,000)**

All the benefits of the Sustaining Level, plus

- One (1) co-hosted Twitter Chat, lasting one hour, to engage members and followers directly.\*\*
- Two (2) additional complimentary tickets to the AIA National Convention COTE Top Ten Reception (for a total of 6 tickets).
- One (1) invitation to attend the annual COTE Summit the day before AIA National Convention.

### **Presenting Level Sponsorship (\$25,000)**

All the benefits of the Sustaining Level, plus

- Exclusive sponsorship recognition of one (1) annual COTE event (subject to availability), including the COTE Summit, the COTE Top Ten Reception, or another special COTE sponsored event.
- One three- to five-minute speaking opportunity to address attendees at the event selected from the list above.
- Two (2) additional dedicated Tweets to our followers through the course of the year recognizing the sponsor of the specific event, with link to the sponsor's homepage.
- Two (2) additional complimentary tickets to the AIA National Convention COTE Top Ten Reception (for a total of 8 tickets).
- One opportunity to meet with COTE Advisory Group members in an open discussion on a topic of your choice (either in person at a previously scheduled AIA event, or via conference call).

\*Full convention registration is not provided as a part of this benefit.

\*\*Content and questions for Twitter chat to be mutually agreed upon between AIA COTE and sponsor in advance of event.