Candidate for Treasurer

David J. Brotman, FAIA AIA Los Angeles



Alan Greenspan recently said the current global recession will "surely be the longest and deepest" since the 1930s. The ABI is at its lowest level ever, and more than 10 percent of the architectural work force is out of work.

It's time for the AIA to recognize the severity of the recession and take steps to mitigate its affects. We can no longer take a "wait and see" approach to the budget. If we act assertively, this recession provides us with the opportunity to create a stronger, more efficient AIA.

My 40 years of business experience can help make this happen. As vice chairman of RTKL, I worked with \$100 million budgets through several recessions. I have unique insight into the financial community, having served as an arbitrator for the New York Stock Exchange for 20 years. Furthermore, the three years I spent on the AIA National Board of Directors provides me with a clear understanding of how the AIA operates.

Our membership is experiencing the worst business conditions in recent history. Their well-being should be our top priority. Our current membership must remain intact through programs such as dues reduction, installment payments, and free membership to the unemployed.

At the same time, our components are struggling with cash flow problems and need the national component's assistance to ensure their survival.

The good times of the past have allowed us to plan and budget for programs incrementally, oftentimes without evaluating cost or member benefits. Revisiting the member value equation compels us to use this opportunity to retool ourselves and the services we provide our communities and membership. We must consolidate competing and redundant programs, and require that our committee structure be efficient and accountable.

We must delay or eliminate spending wherever possible, including the AIA headquarters renovation. Other than required maintenance, now is not the time to undertake this significant financial burden.

Let's take advantage of the recession and create an organization that truly serves our members' needs.

David J. Brotman, FAIA, continued

AIA Experience

National

Regional Director, 2005-2008
Board Advocacy Committee, 2005-2008
Global Strategies Task Group, 2005
Large Firm Roundtable, 1997-1999
International Committee, 1992-1994
Project Management Committee, 1976-1977
National Capitol Planning Committee, 1975

AIA California Council

President, 2004 First Vice President/President-elect, 2003 Vice President, 2001 Member of various committees

AIA Los Angeles

Director, 1996-1998

Texas Society of Architects/AIA; AIA Dallas, and AIA Baltimore Member of various committees

Practice Experience

Principal, Sunset Consultants Vice chairman, RTKL Associates Inc., Associate, The Architectural Affiliation

Education

University of Cincinnati

Candidate for Treasurer

John W. Rogers, AIA, ACHA AIA Cincinnati



I am honored to be a candidate for AIA Treasurer. I have been a member of the AIA for over 25 years and have held many leadership positions that have had financial connections. I have been treasurer at various levels of the AIA, as well as other organizations where I have left them in a stronger financial position. I am currently in my third year as a Board director, and member of the Finance & Audit Committee. I plan to provide leadership that promotes **stability**, **value**, and **transparency**.

STABILITY

Our investment policies and growth of our reserves are priorities that I will continue. The financial impact of the 21st Century Workplace is constantly monitored for not only the short term, but also looking out at least 15 years to assure we do not have any financial surprises for members in the future. I pledge to pursue stability and growth.

VALUE

As our budgets are developed, I will keep you, the members, in mind as decisions are made. We must continue to create value for our members. Our impact on society will be more effective and visible if we commit our resources where they will leverage our professional talents and expertise. I am committed to growing our value.

TRANSPARENCY

I plan on regularly sharing our financial information with you in order to get genuine feedback and to be held more accountable. It is your money; and while the Board has fiduciary responsibility, I will be the conscience and voice for you, the members.

I have a great passion to be the next Treasurer of the AIA, and it will be a genuine honor to continue my service to the AIA.

John W. Rogers, AIA, ACHA, continued

Professional Service

AIA National

- Board of Directors 2007-2009
 - Finance & Audit Committee
 - Risk Management Committee
 - Governance Task Force
- International Committee
 - Chair, Outsourcing Offshore Task Force
- Historic Resources Committee
- Academy on Architecture for Health

AIA Ohio Valley Region

- Regional Director
- Treasurer

AIA Ohio

- President
- Vice President / President Elect
- Treasurer
- Investment Task Force
- Financial Advisory Committee

AIA Ohio Foundation

- Vice President
- Art by Architects Fundraiser cochair
- Board Member

AIA Cincinnati

- Board of Directors
- President
- Vice President / President Elect
- Secretary
- Historic Resources Committee
- AIA Cincinnati Service Award
- Cochair, Chapter Centennial Committee

American College of Healthcare Architects

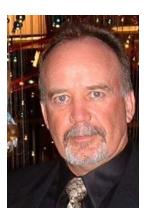
• Founding Member

Community & Other Service

Shiel Primary Arts Enrichment School: LSDMC member

CUF Community Council: President, Vice President, Treasurer, CUF Fund

Dennis A. Andrejko, FAIA AIA Buffalo



Our future relies on expanding opportunities for architects, interns, and students; and leveraging those strengths within a more resilient AIA. By disseminating knowledge, augmenting education, and ensuring a strong advocacy agenda, we can enrich the built environment, achieve our 2030 goals, and create a sustainable future our communities deserve.

My vision for AIA's future encompasses three core values:

- **STEWARDSHIP** Enhancing the value of AIA membership, improving communication across all component and firm levels, and collaborating with allied organizations.
- SUSTAINABILITY Developing methods to make carbon neutrality and energy independence a reality, mentoring emerging professionals and associates, and expanding inclusiveness.
- SERVICE TO SOCIETY Asserting the power of design as the essential ingredient of livable communities.

We represent a vital and valuable profession, inextricably linked to a dynamic, distinguished history. The AIA sesquicentennial benchmarked this rich legacy, and inspires us to continue on a course of visionary leadership.

Architects face many challenges in this economy; and proven AIA national leadership is essential in navigating through this critical period. Advancing project delivery methods, fostering relationships between the academy and profession, supporting small firms, and encouraging citizen architects must remain on the agenda.

Together, we can rise to these challenges and seize the opportunities – leading with a collaborative spirit and renewed commitment - as we create our legacy for the next 150 years.

Dennis A. Andrejko, FAIA, continued

AIA National

- Cochair, AIA Committee on the Environment, 2009
- Board Community Committee, 2009
- Sustainability Strategic Initiatives, 2007-2008
- Educator Practitioner Network, 2008
- Licensing Committee, 2007-2008
- Sustainability Design Assessment Team (SDAT) Team Leader:
 California, New Jersey; Team Member: Massachusetts, Arizona, Hawaii

AIA New York State

- Regional Director, National Board, 2007-2009
- Executive Committee, 2007-2009
- State Director, 2005-2006
- Scholarship Chair

AIA Buffalo/WNY

- President, 2001-2002
- Vice President, 2000
- Director, 1997-2000
- Chair, Architecture/Children Committee, 1998-2000

Professional

- Principal, Andrejko + Associates
- Tenured Associate Professor, University at Buffalo
- Former Director and Chair, Department of Architecture
- Professor, Sustainable Futures Program, Monteverde Institute, Costa Rica

Recognition

- Juror, International Sustainable Design, Abu Dhabi, 2008
- Keynote, AIA Strategic Initiatives, University of Oxford, UK, 2008
- Contributor, Architectural Graphic Standards, 7th 11th Editions
- Chair, Passive Solar Program, ASES 2009 National Conference
- IDP Coordinator
- AIAS Liaison
- Distinguished Service Award, AIA Buffalo/WNY
- President's Award, AIANYS

Education

- Bachelor of Architecture, cum laude, Arizona State University
- Master of Architecture in Advanced Studies, Massachusetts Institute of Technology

Mickey Jacob, FAIA AIA Tampa Bay



Leadership – we know it is vital to the AIA's long term success. In these times of great economic challenges, architects must embrace opportunities to become leaders in the profession and the community to achieve the visibility that our profession deserves.

I believe the role of vice president is to work with members to seek those opportunities to build the leadership that will accomplish our strategic goals. Together, we must create a culture of using the AIA to facilitate member involvement in areas of personal interest that will enable us to effectively:

- advocate for sustainable design
- streamline communications with components and members
- provide business information and support for architects and firms
- improve our diversity by removing barriers
- mentor and nurture the development of emerging professionals
- build on the influence established in the political arena
- ensure that government "stimulus" dollars benefit the profession
- help components promote our members as leaders.

By implementing this process, we will create a long range plan for architects to become a leadership and business force. Through the participation and energy of our members, the AIA will evolve into an influential and respected nationwide leadership group dedicated to finding thoughtful and workable solutions that can and will make a difference.

I am very excited about the possibilities.

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Mickey Jacob, FAIA, continued

Professional / AIA Experience

Mickey Jacob, FAIA, is managing principal at Urban Studio Architects in Tampa, Fla., a 15-person firm focusing on implementing sustainable design into the marketplace.

Mickey is committed to leadership in community, business, and the profession. An advocate of AIA participation, he has held numerous leadership positions with AIA Tampa Bay and AIA Florida. Following his 18-month term as president of AIA Florida in 2004 - 2005, Mickey was elected as the 2007-2009 AIA Florida/Caribbean Regional Director. On the AIA National Board, he serves on the Advocacy Committee, and the Member Outreach Subcommittee working to develop the new "Year Round Advocacy" program.

With his interest in government advocacy, Mickey has chaired the Florida Architects Political Action Committee, was appointed in 2004 to chair ArchiPAC, and currently chairs the AIA DesignVote program. As a cofounder of the AIA Florida Breakfast of Champions program, Mickey has helped raise the awareness of the importance of political engagement, is a vocal advocate for member involvement in leadership, and assisted AIA components to implement this program nationwide.

mjacob@urbanstudio.com telephone - 813.695.9523

Peter G. Kuttner, FAIA AIA Boston Society of Architects



I am running for Vice-President because I believe we have come a long way in the past three years, and now is the time to capitalize on that momentum. We have new staff leadership, a more strategic Board, and have stabilized our budget issues just in time to meet the current global economic problems.

New Definition of AIA National: I asked people at Grassroots to help visualize a new AIA National, with a more diverse and flexible relationship to the chapters. As AIA National redefines itself, it becomes critical that AIA move outside of the boardroom. I do not believe that AIA should be a top-down organization. Rather, the national component serves specific broad needs, and every local component serves our membership in unique and critical ways.

Leverage Existing Strengths: We need to connect with the public more than ever. On the political and economic side, National has immediately connected with the Obama team. Addressing the stimulus package, the AIA's "Rebuild & Renew" initiative has been immediate and direct, and we must continue to promote it. At the same time we must extend these initiatives to the local levels as we work together.

Communication and Collaboration: Much of my commitment to the AIA has focused on outreach to our members and the public. We need to look first at our relationships with the components, support their efforts, and learn from their successes. As budgets tighten, and we look to reduce the size and cost of national operations, enhancing collaboration with components will be our strongest option.

Educating the Public on Design: The public also needs to understand and appreciate the value of the built environment. As the head of a design firm, I am committed to design at the center of all we do at AIA. "AIA 150" and "America's Favorite Architecture" opened many eyes to the power of both good, and we need to keep these kinds of efforts alive, in spite of the slipping economy. Sustainable design and concern for excellence cannot slip to the background. As we promote capital projects for the good of the economy, the public needs to appreciate that it is for the good of our lives.

Peter Kuttner FAIA is President of Cambridge Seven Associates, represents AIA New England on the AIA Board, and is a past president of the Boston Society of Architects. For more information, go to www.peterkuttnerfaia.com.

Anne Laird-Blanton, AIA AIA San Francisco



We say that we value relationships, collaboration, inclusiveness, knowledge, education, licensure and advocacy. Leadership requires us to act boldly, put our members first and ensure that **ALL** of our actions reflect these values. We need to engage the entire profession in discussions about the future of our organization and clarification of our priorities. We should use technology to do this as well as re-designing our leadership conferences to reach a broader audience and to be more engaging and evocative.

It is important to be asking **"Why not?"** rather than "Why?" and to take greater risks in trying new approaches. For years we have discussed enlarging our tent of membership. Integrated Project Delivery is teaching us the value of inclusivity in our practices.

- Why not open our membership to our collaborators?
- Why not engage in meaningful dialogue with our educators, students and emerging professionals about the relevance and future of the profession?
- Why not work with our educational institutions, firms and product manufacturers to share their knowledge and research?

We have an opportunity and an obligation to influence the critical issues of our time: global warming, cultural diversity, the growing sensitivity to the relationship between public health and the built environment.

We live in a world of extraordinary change: change in how we do business and change in how design influences human behavior and the dwindling resources of a shrinking planet. These changes compel us to look for new ways, new partners and new perspectives. If we trust one another and work together, we can make a difference.

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Anne Laird-Blanton, AIA, continued

AIA:

Board of Directors, 2007-2009

Membership Committee, 2007-2008

Board Community Committee, 2007-2009

Member Value Subcommittee, chair 2008-2009

Diversity Plenary, 2008

Knowledge Leadership Assembly, 2008

AIA California Council:

Secretary, 2003-2004
Procedures and Documents Committee, chair 2003-2004
Board of Directors, 2001-2002, 2005-2006
Mentorship Committee, 2001-2002
Membership Committee, 2002 – 2006; chair 2003-2004

AIA San Francisco:

President, 2006
Vice President, 2005
Board of Directors, 1999-2000
Executive Director Search Committee, 2000 and 2002
Nominating Committee, 1996, 1999-2002; chair 1999 and 2002
Long Range Planning Committee, 1999-2000
Advocacy Discussion Group and Advocacy Committee, 2001, 2005-2006
Marin Task Force, chair 1994-2001
North San Rafael Promenade Design Charrette, 1999
San Rafael General Plan Design Charrette, 2002

Community:

Wells Fargo Community Advisory Committee, 2007-present San Rafael Canal Advisory Committee, 2008-2009 San Rafael Design Review Board, 2002-2007 Spinnaker Point Architectural Review Committee, 1997-2001

Registration:

California and New York

Education:

University of Tennessee

anne@albdesigns.com; 415-457-2545

Clark D. Manus, FAIA AIA San Francisco



The decade ahead will offer new frontiers and challenges for the architectural profession. AIA members must continue to play key roles as stewards of public policy on the built environment. We must continue to pursue initiatives that utilize creative thinking that are timely and relevant.

We have much to accomplish as the voice of our profession and a resource to members in serving society. We must reinforce the foundation for the continued evolution of our profession that will enable us to expand globally and act locally.

I believe we are entering a transformative era, one that we can lead if we utilize strategic thinking skills that we as architects possess. Acknowledging the risk and rising to the challenge of transformation is a necessity. We must use the strength of our organization, enabling us to create great communities, develop sustainable architecture and transform architectural practice in these fragile economic times.

To achieve a dynamic, nimble, and relevant organization, my aspirations, as AIA President will be to:

Strategic Thinking

- Provide vision and strategies for change
- Foster a collaborative culture

Advocacy

 Exercise our commitment to the public and future generations of architects on strategic issues such as sustainable communities and infrastructure

Knowledge

- Embrace the evolving world of technology and communication in the global community
- Mentor emerging professionals

Community

- Support the diversity of the communities we serve
- Nurture diversity in our expanding alliances

With your support, I look forward to an innovative AIA.

Clark D. Manus, FAIA, continued

AIA Experience

- National Vice President, 2007-2009
- Chair, National Strategic Planning, 2009
- Chair, National Board Advocacy, 2008
- National Governance Task Force, 2008-2009
- National Board, 2005-2007
- Chair, AIA150: Blueprint for America, Mosaic, 2006-2007
- National Community Committee, 2005
- Regional Director, California, 2005-2007
- AIA California Council, 1994-1996; 2002-2004
- President, AIA San Francisco, 1994
- Chair, AIA San Francisco Urban Design and Design Assessment Team 1987-1991

Practice Experience

- Heller Manus Architects: CEO/Design Principal
- Kaplan McLaughlin Diaz
- The Kling Partnership

Citizen Architect/Public Advocacy

- Mayor's Ocean Beach Vision Council, 2008-present
- Chair, San Francisco Redevelopment Transbay District Citizens Advisory Council, 1996-2008
- San Francisco Mayoral Central Embarcadero Citizens Advisory Council, 1992-1995
- Treasurer, Friends of City Planning
- San Francisco Planning & Urban Research Center
- Member, Urban Land Institute
- Member, Lambda Alpha International

Registration

California, Pennsylvania, NCARB

Education

- University of Pennsylvania
- University at Buffalo

Miguel (Mike) A. Rodriguez, AIA AIA Miami



Our profession is at a critical crossroads: exposed to peril, but also to tremendous opportunity. In times like these, members depend on the AIA to deliver the tools they need to help navigate the uncertainties. Our world is changing at a far faster rate than we are and that change challenges our continued relevance.

The AIA is delivering greater value than ever but maintaining an effective edge requires continued attention and strong focused leadership. As First Vice President/President-elect, I will work with you to ensure the AIA is always at the leading edge. Together we will keep a sharp focus on our members and continue to build a more perfect union, founded on the strengths of our components, working as one to accomplish common goals.

As AIA President, my goals will be to:

- Deliver the knowledge, advocacy, and power needed to improve our profession, transform our practices, and serve our communities.
- Facilitate sharing of knowledge across the Institute.
- Expand our leadership in sustainable design and smart growth.
- Support the work of Citizen Architects as advocates of our core values.
- Educate, mentor, and provide opportunities for Associates and Emerging Professionals.
- Engage in transparent planning and governance models that embrace members, regardless of career path, and support opportunity for participation by all.
- Enrich the conversation with outside voices, beyond traditional membership, that make us better able to affect change and accomplish even more.

I am proud to have been part of our success, a direct result of consistent vision, strong leadership and hard work. I have the experience; and pledge the commitment, effort, and intensity to master opportunities.

Miguel (Mike) A. Rodriguez, AIA, continued

Experience

AIA National

- Vice-President (2007-2008)
- o Chair, Board Knowledge Committee (2008)
- Chair, Board Advocacy Committee (2007)
- o Regional Director (2004-2006)
- o Chair, Continuing Education Quality Assurance Panel (2006-2007)
- o Small Firm Task Force (2006)
- o EVP/CEO Selection Committee (2005)
- o Chair, Continuing Education Committee (2003)
- Tri-National Committee on Architecture/NAFTA (1997-2002)

• AIA Florida (1998-2001)

- o President (2001)
- First Vice President/Vice President

• AIA Miami (1993-1997)

- o President (1997)
- Vice President and Director

Other Activities

- NCARB Region 3 (2002-2004)
 - Vice-Chair/Treasurer
- Florida Board of Architecture/Interior Design (2002-2004)
 - o Chair, Probable Cause Panel (2003-2009)

Professional

Principal of Rodriguez Architects; a small practice serving clients, community, and profession since 1990; founded on the principle that we are responsible to all three.

miker@rodriguezarchitects.com