

Gensler Sustainability Policy

Gensler is deeply committed to creating positive change and delivering high performance through the power of design, from responsible energy and materials use to extraordinary improvements in productivity and financial standing for our clients. As a global leader in our industry, we recognize that every step we take has the potential to create innovation and market transformation. Accordingly, we are committed to a set of measurable sustainability standards when it comes to our people, our practices, and our projects.

Our People

- We encourage all staff to become LEED accredited and provide training and reimbursement for credentialing exams and maintenance.
- LEED accreditation of technical staff is a key consideration in hiring and promotions.
- We encourage staff to volunteer and lead in organizations that support and transform accelerated sustainability in the marketplace and enable these activities through financial and in-kind support.

Our Practices

- We monitor and annually review our own office operations that impact our total carbon footprint.
- We achieve LEED CI certification for any new or renovated Gensler office space.
- We invest in our own research of sustainability issues that leads to new knowledge and practical tools for use on projects.
- We actively share best practices and lessons learned to help our clients, partners and staff accelerate sustainable design and operations.

Our Projects

- We start by understanding what sustainability means to each of our clients—their risks, opportunities and the sources of their sustainability commitments.
- On every project, we complete a LEED scorecard and design to target LEED credits in support of LEED certification, at a minimum. For international projects, projects can be evaluated under other applicable green building standards.
- We design all applicable projects in the U.S. to earn the ENERGY STAR label.
- We practice integrated design on every project and use internally and externally-created tools and practices to deliver more sustainable design (such as designated project team sustainability leaders, eco-charrettes, environmental mapping, daylighting review, materials review and specifications).
- We monitor and annually report designed and actual carbon usage for projects where available.
- We have signed the AIA 2030 Commitment as a public declaration of our work with clients and consultants to steadily accelerate our design of carbon-neutral buildings by 2030.