Outdoor living spaces and home offices continue to top the list of special room requests while the popularity of multiple offices moderated

% of respondents reporting popularity of room “increasing” minus % reporting “decreasing,” data from Q2 2023 compared to data from Q2 2022

Source: The American Institute of Architects Home Design Trends Survey

*space that can serve different needs (home office, kids space, etc.); **such as customized and concealed storage/space; ***and/or spaces for virtual meetings

FIGURE 1
Outdoor living spaces and home offices remain the most popular special function rooms

Most popular special function room, % of respondents, data from Q2 2023

- Home office, 26%
- Outdoor living, 22%
- Mud room, 12%
- Additional multi-function room/flexible space, 12%
- Au pair/in-law suites, 9%
- Sun room/3-season porch, 6%
- Exercise room/yoga space, 4%
- All other, 10%

Source: The American Institute of Architects Home Design Trends Survey
First floor primary bedrooms and accommodations for multiple generations top the list of special home features while the popularity of multiple laundry facilities eased somewhat.

% of respondents reporting popularity of feature “increasing” minus % reporting “decreasing,” data from Q2 2023 compared to data from Q2 2022.

*For privacy and separation between rooms; **ceilings with paint and/or texture such as tongue-and-groove ceilings, not asked in 2022

Source: The American Institute of Architects Home Design Trends Survey
Demand for electric car docking stations continued, topping the list of popular systems and technologies in homes, growing in popularity.

% reporting popularity of system “increasing” minus % reporting “decreasing;” data from Q2 2023 compared to data from Q2 2022.

<table>
<thead>
<tr>
<th>System</th>
<th>2023 (%)</th>
<th>2022 (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electric car docking station</td>
<td>82%</td>
<td>76%</td>
</tr>
<tr>
<td>Solar panels</td>
<td>56%</td>
<td>54%</td>
</tr>
<tr>
<td>Back-up power generation</td>
<td>53%</td>
<td>58%</td>
</tr>
<tr>
<td>Technology-friend system*</td>
<td>52%</td>
<td>54%</td>
</tr>
<tr>
<td>Energy management</td>
<td>50%</td>
<td>51%</td>
</tr>
<tr>
<td>Makeup air replenishment</td>
<td>44%</td>
<td>38%</td>
</tr>
<tr>
<td>Wireless telecom/data</td>
<td>39%</td>
<td>42%</td>
</tr>
<tr>
<td>Air purification</td>
<td>37%</td>
<td>33%</td>
</tr>
<tr>
<td>Long-range electrical controls</td>
<td>37%</td>
<td>33%</td>
</tr>
<tr>
<td>Security systems</td>
<td>31%</td>
<td>34%</td>
</tr>
<tr>
<td>Wireless sound systems</td>
<td>30%</td>
<td>35%</td>
</tr>
</tbody>
</table>

*extra outlet capacity/charging stations, in-wall wireless mobile charging docks, USB wall outlets

Source: The American Institute of Architects Home Design Trends Survey
Low maintenance materials grew in popularity and remain a popular product feature along with smart thermostats

% of respondents reporting popularity of product/product category “increasing” minus % reporting “decreasing;” data from Q2 2023 compared to data from Q2 2022

Source: The American Institute of Architects Home Design Trends Survey
Project billings held steady in Q2 while inquiries and design contracts continued to see modest weakness

Diffusion index: 50 = no change from previous quarter; data are seasonally adjusted; data from Q2 2018-Q2 2023
FIGURE 7  Project backlogs remained healthy at residential architecture firms in Q2

Number of months of project backlogs, averages across all firms; data are not seasonally adjusted; data from Q2 2018–Q2 2023

Source: The American Institute of Architects Home Design Trends Survey
Weakness persisted at firms in the Northeast and West while business conditions were strong at firms in the Midwest and South.

Diffusion index for billings: 50 = no change from previous quarter; data are seasonally adjusted; data from Q2 2018–Q2 2023.

Home improvement sectors remain strong while affordable homes continue to report significant weakness

% of respondents reporting sector “improving” minus % reporting “weakening;” data from Q2 2023 compared to data from Q2 2022

FIGURE 9

Source: The American Institute of Architects Home Design Trends Survey