FIGURE 1 Overall square footage in homes seems to be stabilizing

% of respondents indicating that square footage of overall homes is "increasing" minus % reporting "decreasing"; data from Ql 2019-2023

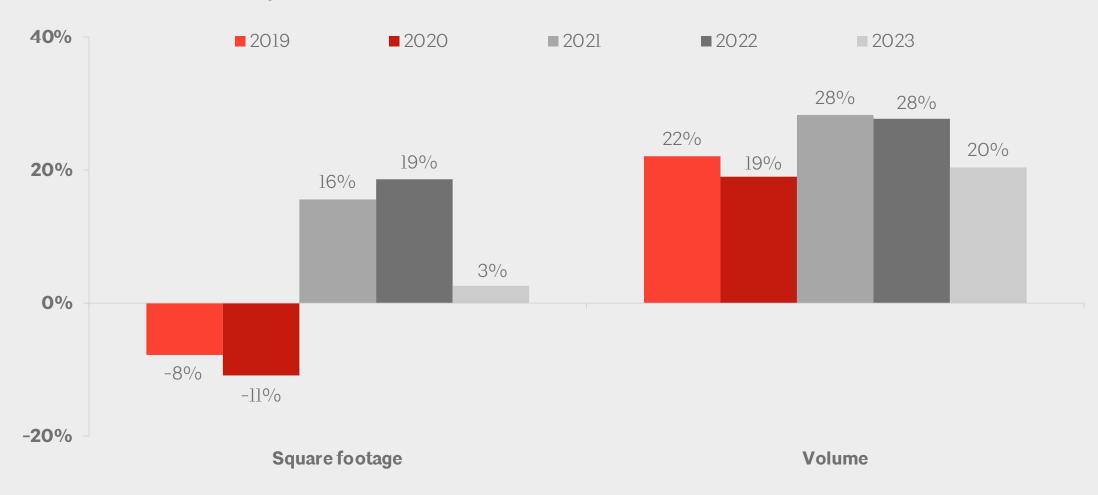


FIGURE 2 Easing in home sizes continues in entry-level homes while upper-end homes and additions report growth

% of respondents indicating that square footage of homes in category is "increasing" minus % reporting "decreasing"; data from Ql 2023

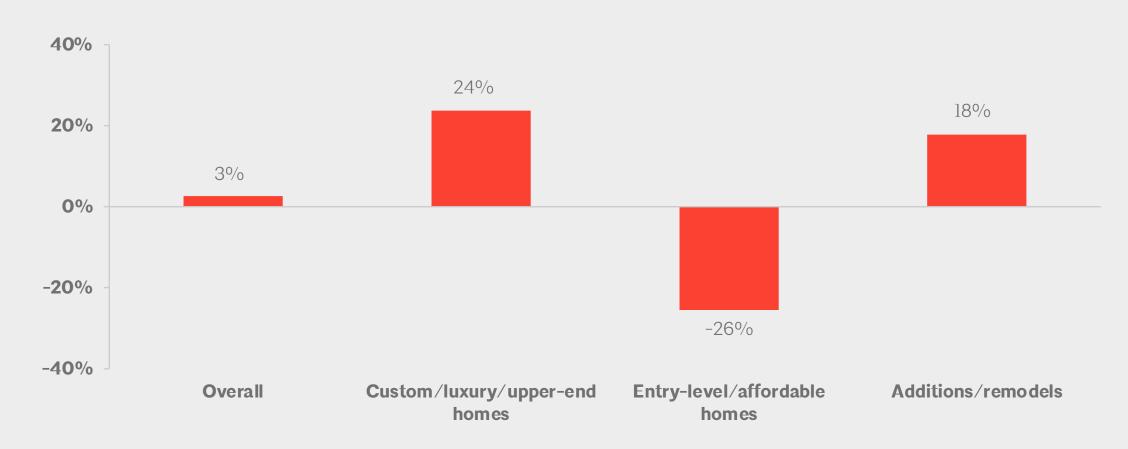


FIGURE 3 Rental units/accessory dwellings continue to increase in popularity along with micro housing options

% of respondents reporting popularity of home characteristics "increasing" minus % reporting "decreasing"; data from Ql 2023 compared to data from Ql 2022

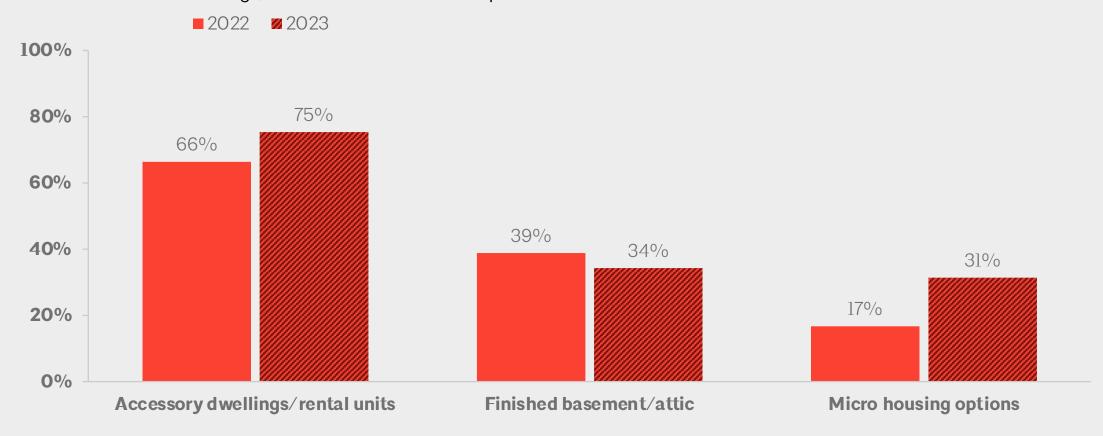
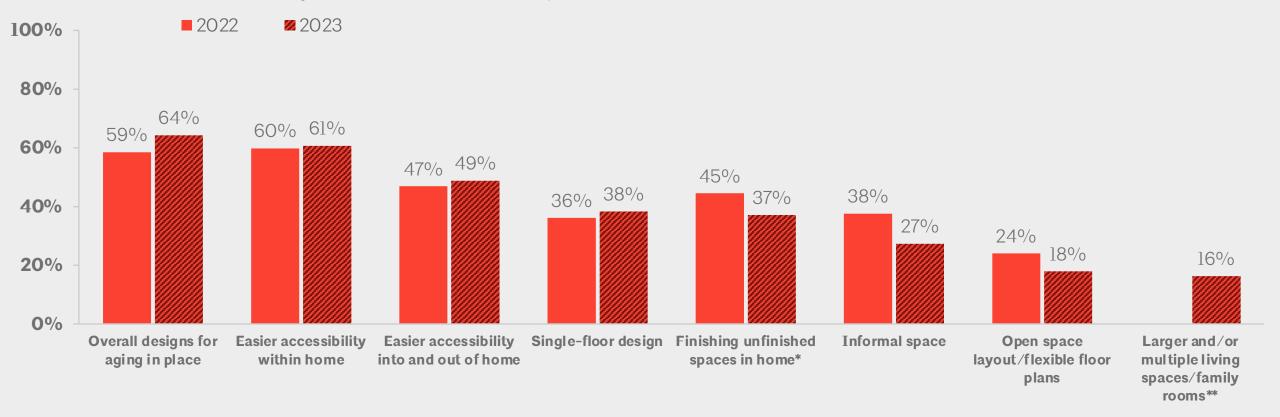


FIGURE 4 Accessibility and overall designs for aging in place remain popular while informal spaces decline in popularity

% of respondents reporting popularity of home layouts/designs "increasing" minus % reporting "decreasing"; data from Ql 2023 compared to data from Ql 2022

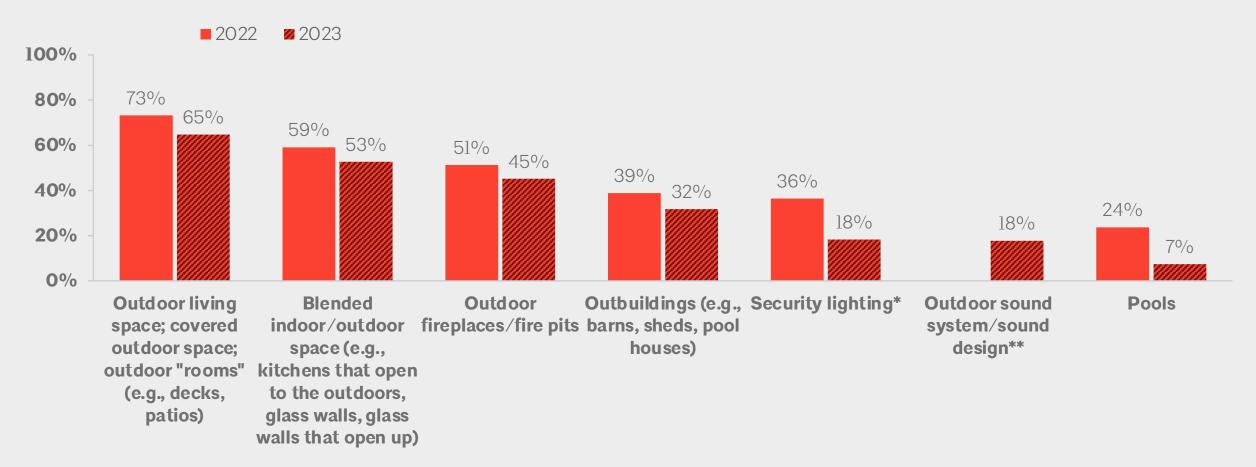


^{*}E.g., basements, attics, garages

^{**}Not asked in 2022

FIGURE 5 Outdoor spaces remain a popular focus in homes, with outdoor living spaces, blended indoor/outdoor spaces, and outdoor firepits topping the list of features

% of respondents reporting popularity of exterior features "increasing" minus % reporting "decreasing"; data from Ql 2023 compared to data from Ql 2022



^{*}previously asked as exterior lighting/security lighting

^{**}Outdoor sound system/sound design not asked in 2022

FIGURE 6 Difficulties with lot preparations declined slightly while green fencing options increased in popularity

% of respondents reporting popularity of lot/ground trends "increasing" minus % reporting "decreasing"; data from Ql 2023 compared to data from Ql 2022

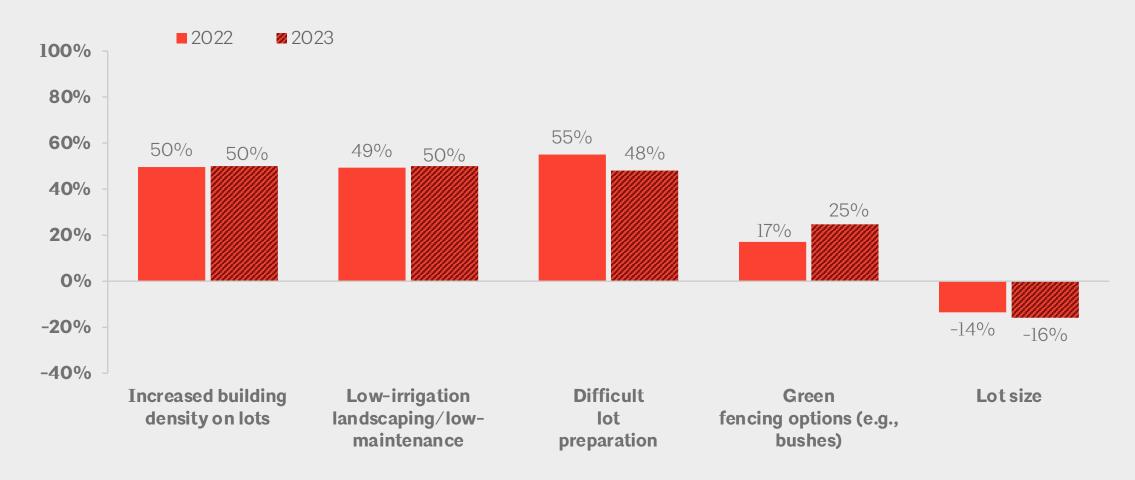


FIGURE 7 Project billings, inquiries, and design contracts continue to see modest weakness in Q1

Diffusion index: 50 = no change from previous quarter; data are seasonally adjusted; data from Q1 2018-Q1 2023

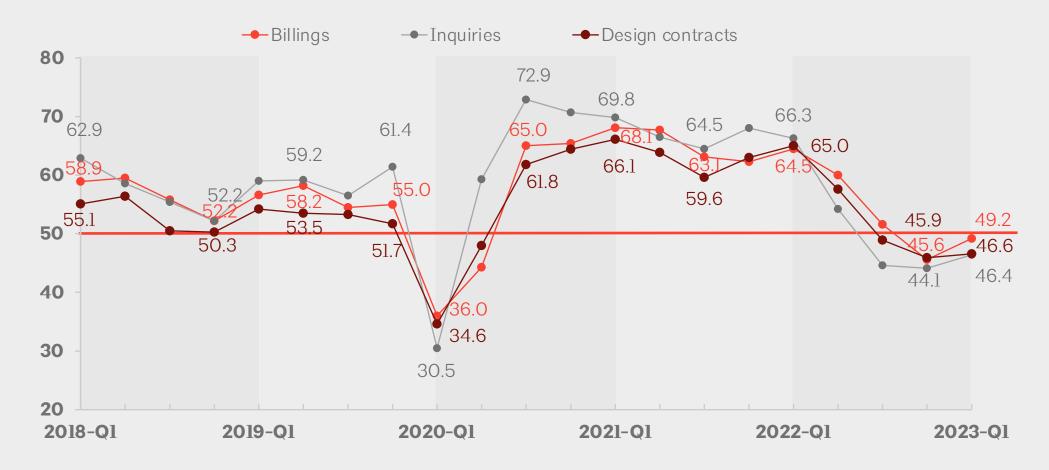


FIGURE 8 Project backlogs remain healthy at residential architecture firms

Number of months of project backlogs, averages across all firms; data are not seasonally adjusted; data from Ql 2018-Ql 2023

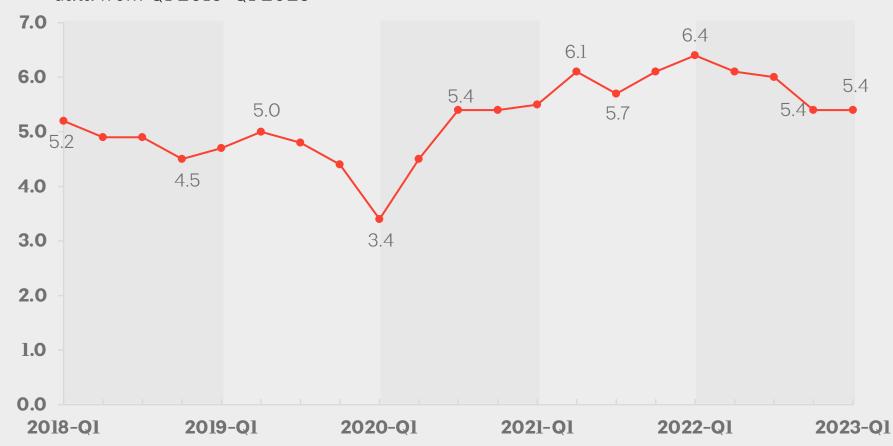


FIGURE 9 Despite ongoing weakness at firms in the Northeast and West, business conditions were strong at firms in the Midwest

Diffusion index for billings: 50 = no change from previous quarter; data is seasonally adjusted; data from Ql 2018-Ql 2023

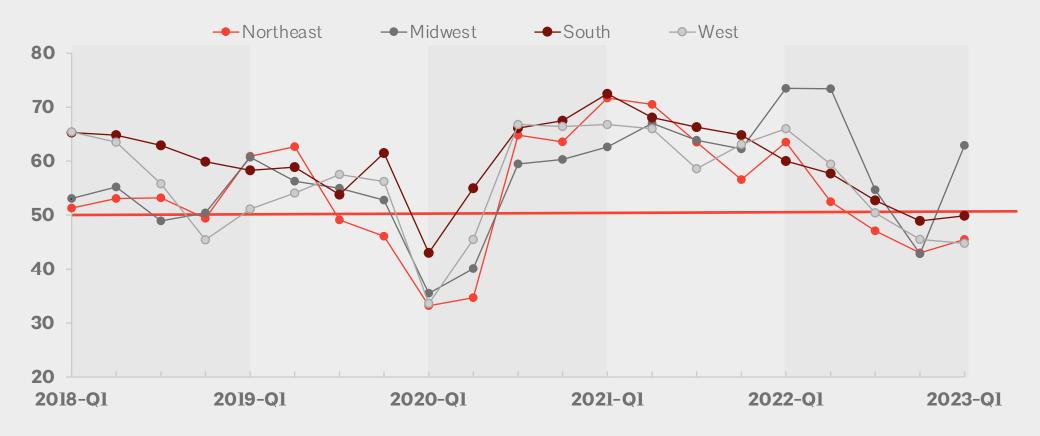


FIGURE 10 Home improvement sectors report slower growth while new construction sees weakness

% of respondents reporting sector "improving" minus % reporting "weakening"; data from Ql 2023 compared to data from Ql 2022

