% of respondents reporting popularity of neighborhood/community trend “increasing” minus % reporting “decreasing;” data from Q3 2021 compared to data from Q3 2020

Source: The American Institute of Architects Home Design Trends Survey
Contemporary home styles grew in popularity and continue to top the list of home styles

% of respondents reporting popularity of home style “increasing” minus % reporting “decreasing,” data from Q3 2021 compared to data from Q3 2020

Contemporary home styles 2021: 56%  2020: 50%
Front/side porches 2021: 34%  2020: 38%
Modern farmhouse 2021: 28%  2020: 33%
Simpler detailing on exterior 2021: 21%  2020: 28%
Single-story homes 2021: 18%  2020: 24%
Smaller/custom designed 2021: 16%  2020: 29%
*Mid-century 2021: 14%  2020: 29%

*Mid-century not asked about in 2020
Source: The American Institute of Architects Home Design Trends Survey
Durability/low maintenance remains a popular choice for home exteriors along with solar panels/solar tiles

% of respondents reporting popularity of home exterior “increasing” minus % reporting “decreasing;” data from Q3 2021 compared to data from Q3 2020

- Low maintenance/durable exteriors: 62% (2021) vs. 62% (2020)
- *Solar panels/solar tiles: 49% (2021) vs. 32% (2020)
- Windows (number and size): 45% (2021) vs. 47% (2020)
- Metal finishes: 35% (2021) vs. 33% (2020)
- Fire resistive design and consideration in exterior materials: 30% (2021) vs. 32% (2020)
- Accent/dark sky compliant lighting: 26% (2021) vs. 32% (2020)
- Simpler exteriors (fewer materials): 19% (2021) vs. 19% (2020)

*Solar panels/solar tiles not asked in 2020
Source: The American Institute of Architects Home Design Trends Survey
Diffusion index: 50 = no change from previous quarter; data are seasonally adjusted; data from Q3 2016-Q3 2021

Source: The American Institute of Architects Home Design Trends Survey
Firms in all regions report strong growth in Q3

Diffusion index for billings: 50 = no change from previous quarter; data are seasonally adjusted; data from Q3 2016-Q3 2021

Source: The American Institute of Architects Home Design Trends Survey
Project backlogs at residential firms see slight decline in the third quarter

Number of months of project backlogs, averages across all firms; data are not seasonally adjusted; data from Q3 2016–Q3 2021

Source: The American Institute of Architects Home Design Trends Survey
Remodeling sectors see strongest growth

% of respondents reporting popularity of sector “increasing” minus % reporting “decreasing;” data from Q3 2021 compared to data from Q3 2020

- Remodeling: additions/alterations: 62% (2021) vs. 72% (2020)
- Remodeling: kitchen/bath: 59% (2021) vs. 69% (2020)
- First-time buyer/affordable homes: 2% (2021) vs. 12% (2020)
- Move-up homes: 33% (2021) vs. 34% (2020)
- Custom/luxury homes: 39% (2021) vs. 41% (2020)
- Townhouse/condo: 23% (2021) vs. 7% (2020)
- Second/vacation homes: 26% (2021) vs. 27% (2020)

Source: The American Institute of Architects Home Design Trends Survey