Multi-generational housing increases in popularity due to the pandemic while higher-density development decreases

% of respondents reporting popularity of neighborhood/community trend “increasing” minus % reporting “decreasing;” data from Q3 2020 compared to data from Q3 2019

Source: The American Institute of Architects Home Design Trends Survey
Contemporary home styles top the list of home styles while front/side porches increase in popularity

% of respondents reporting popularity of home style “increasing” minus % reporting “decreasing;” data from Q3 2020 compared to data from Q3 2019

Source: The American Institute of Architects Home Design Trends Survey
Durability/low maintenance remains a popular choice for home exteriors and fire resistant materials continue to increase in popularity.

% of respondents reporting popularity of home exterior “increasing” minus % reporting “decreasing;”
data from Q3 2020 compared to data from Q3 2019

Source: The American Institute of Architects Home Design Trends Survey
Diffusion index: 50 = no change from previous quarter; data are seasonally adjusted; data from Q3 2015-Q3 2020

Source: The American Institute of Architects Home Design Trends Survey
FIGURE 5  Firms in all regions report strong growth in Q3

Diffusion index for billings: 50 = no change from previous quarter; data are seasonally adjusted; data from Q3 2015-Q3 2020

Source: The American Institute of Architects Home Design Trends Survey
Project backlogs at residential firms continue to increase in the third quarter

Number of months of project backlogs, averages across all firms; data are not seasonally adjusted; data from Q3 2015–Q3 2020

Source: The American Institute of Architects Home Design Trends Survey
On average firms reported about a 6% increase in the value of backlogs from the second quarter of 2020 to the third quarter of 2020.

% of respondents estimated change in the value of backlogs in Q3 2020 from Q2 2020

National average: 5.6%

Source: The American Institute of Architects Home Design Trends Survey
All sectors reported growth with home improvement reporting the strongest gains

% of respondents reporting popularity of sector “increasing” minus % reporting “decreasing;” data from Q3 2020 compared to data from Q3 2019

Source: The American Institute of Architects Home Design Trends Survey