Home offices increase in popularity and additional multi-functional spaces become popular as people continue to live and work from home

% of respondents reporting popularity of room “increasing” minus % reporting “decreasing;” data from Q2 2020 compared to data from Q2 2019

- Home office: 29% - 68%
- Outdoor living: 61% - 61%
- Additional multi-function room/flexible space*: 43%
- Mud room: 38% - 30%
- Au pair/in-law suite: 35% - 38%
- Exercise room/yoga space: 23%
- Sun room/3-season porch: 7% - 21%

Additional multi-function room/flexible space and exercise room/yoga space not asked about in 2019

*space that can serve different needs (home office, kids space, etc.)

Source: The American Institute of Architects Home Design Trends Survey
Outdoor living spaces, home offices, and mud rooms continue to top list of most popular special function rooms

Most popular special function room, % of respondents, data from Q2 2020

- Outdoor living, 31%
- Home office, 22%
- Mud room, 13%
- Au pair/in-law suites, 12%
- Additional multi-function room/flexible space, 11%
- Sun room/3-season porch, 4%
- All other, 7%

Source: The American Institute of Architects Home Design Trends Survey
Ramps/elevators, accommodations for multiple generations, and super-insulated homes see declines in popularity

% of respondents reporting popularity of feature “increasing” minus % reporting “decreasing;” data from Q2 2020 compared to data from Q2 2019

Built-in storage and multiple offices not asked about in 2019

Source: The American Institute of Architects Home Design Trends Survey
FIGURE 4 Electric car docking stations reported as popular technology

% reporting popularity of system “increasing” minus % reporting “decreasing,” data from Q2 2020 compared to data from Q2 2019

*extra outlet capacity/charging stations, in-wall wireless mobile charging docks, USB wall outlets

Source: The American Institute of Architects Home Design Trends Survey
Low maintenance materials continue to remain popular while products for improving indoor air quality saw a large increase in popularity

% of respondents reporting popularity of product/product category “increasing” minus % reporting “decreasing;” data from Q2 2020 compared to data from Q2 2019

Source: The American Institute of Architects Home Design Trends Survey
Inquiries bounce back after record decline in Q1 while project billings and design contracts start to recover

Diffusion index: 50 = no change from previous quarter; data are seasonally adjusted; data from Q2 2015-Q2 2020

Source: The American Institute of Architects Home Design Trends Survey
FIGURE 7  Project backlogs rebound after Q1 decline

Number of months of project backlogs, averages across all firms; data are not seasonally adjusted; data from Q2 2015–Q2 2020

Source: The American Institute of Architects Home Design Trends Survey
Firms in the South see growth, while firms in all other regions continue to report declines in Q2

Diffusion index for billings: 50 = no change from previous quarter; data are seasonally adjusted; data from Q2 2015–Q2 2020

Source: The American Institute of Architects Home Design Trends Survey
FIGURE 9  Home improvements strengthen, while new construction sectors are mixed

% of respondents reporting sector “improving” minus % reporting “weakening;” data from Q2 2020 compared to data from Q2 2019

Source: The American Institute of Architects Home Design Trends Survey
55% of firms reported that they applied and received the loan through the Payroll Protection Program, with the majority receiving a loan amount of less than $100,000. 

% of respondents; data from Q2 2020

**FIGURE 10**

**PPP loan application status**
Percent of firms that applied for loan

- Did not apply, 42%
- Applied but did not receive the loan, 3%
- Applied and received the loan, 55%

**Amount of PPP loan received**
Percent of firms that received a loan amount

- $100,000 or less, 70%
- $101,000 to $250,000, 20%
- $251,000 to $500,000, 4%
- $501,000 to $1 million, 3%
- More than $1 million, 2%

Source: The American Institute of Architects Home Design Trends Survey
The majority of firms reported that the Payroll Protection Program helped them retain their employees that otherwise would have been furloughed/laid off.

% of respondents; data from Q2 2020

Source: The American Institute of Architects Home Design Trends Survey