FIGURE 1  The share of firms reporting an increase in the number and size of kitchens grew

Change in the number and size of kitchens, % of respondents; data from Q4 2019 compared to data from Q4 2018

*Number of separate kitchen facilities, secondary food storage/food prep. areas, or messy kitchen
Source: The American Institute of Architects Home Design Trends Survey
Outdoor kitchens continue to top the list of popular features while pet feeding/grooming areas and coffee bars increase in popularity.

% of respondents reporting popularity “increasing” minus % reporting “decreasing”; data from Q4 2019 compared to data from Q4 2018.

- Outdoor kitchens: 48% (2019) vs 49% (2018)
- Open to household living space: 47% (2019) vs 46% (2018)
- Butler's pantry: 41% (2019) vs 37% (2018)
- Wine refrigerator/storage: 30% (2019) vs 33% (2018)
- Computer work/recharge area devices (e.g., cell phones, tablets): 29% (2019) vs 33% (2018)
- Smart/connected kitchen: 29% (2019) vs 27% (2018)
- Pet feeding/grooming area: 12% (2019) vs 24% (2018)

Source: The American Institute of Architects Home Design Trends Survey
Upper-end and undercounter appliances reported as popular kitchen products

% of respondents reporting popularity “increasing” minus % reporting “decreasing”; data from Q4 2019 compared to data from Q4 2018

- **Upper-end appliances**: 37% (2019) - 30% (2018)
- **Undercounter appliances**: 36% (2019) - 26% (2018)
- **Concealed and disguised lighting (e.g., lighting strips under cupboards)**: 35% (2019) - 32% (2018)
- **Built-in appliances**: 29% (2019) - 21% (2018)
- **Induction cooking appliances**: 25% (2019) - 22% (2018)
- **Drinking water filtration**: 21% (2019) - 12% (2018)
- **Smart appliances**: 19% (2019) - 26% (2018)

Source: The American Institute of Architects Home Design Trends Survey
**FIGURE 4**  **Bathrooms remain a popular focus in homes**

Change in the number and size of bathrooms, % of respondents; data from Q4 2019 compared to data from Q4 2018

Source: The American Institute of Architects Home Design Trends Survey
FIGURE 5  Larger walk-in showers continue to be reported as a leading feature for bathrooms

% of respondents reporting popularity “increasing” minus % reporting “decreasing”; data from Q4 2019 compared to data from Q4 2018

- Larger walk-in showers: 61% - 60% = 1%
- Adaptability/universal design: 55% - 60% = -5%
- Stall shower without tub: 61% - 57% = 4%
- Spa like design/feel (more high end): 48% - 33% = 15%
- Radiant heated floors: 34% - 32% = 2%
- Freestanding bathtubs: 28% - 34% = -6%

*Spa like design/feel (more high end) not asked in 2018
Source: The American Institute of Architects Home Design Trends Survey
Showers continue to be reported as leading consideration in bathroom design features

% of respondents reporting popularity “increasing” minus % reporting “decreasing”; data from Q4 2019 compared to data from Q4 2018

Source: The American Institute of Architects Home Design Trends Survey
**FIGURE 7**  
**Project billings and inquiries continue to remain strong**

Diffusion index: 50 = no change from previous quarter; data is seasonally adjusted

Source: The American Institute of Architects Home Design Trends Survey
FIGURE 8  Project backlogs continue to trend down

Number of months of project backlogs, averages across all firms; data is not seasonally adjusted

Source: The American Institute of Architects Home Design Trends Survey
FIGURE 9  While billings in the Northeast declined, firms in all other regions continued to see strong growth

Diffusion index for billings: 50 = no change from previous quarter; data is seasonally adjusted

Source: The American Institute of Architects Home Design Trends Survey
First time buyers and second/vacation homes remain weak as all other sectors report stronger growth

% of respondents reporting sector “improving” minus % reporting “weakening”; data from Q4 2019 compared to data from Q4 2018

Source: The American Institute of Architects Home Design Trends Survey