Infill development increases in popularity and continues to top the list of neighborhood design trends

% of respondents reporting popularity of neighborhood/community trend “increasing” minus % reporting “decreasing;” data from Q3 2019 compared to data from Q3 2018

Source: The American Institute of Architects Home Design Trends Survey
Contemporary home styles and modern farmhouse top the list of home styles while single-story homes decline in popularity

% of respondents reporting popularity of home style “increasing” minus % reporting “decreasing,” data from Q3 2019 compared to data from Q3 2018

*Modern farmhouse not asked in 2018
Source: The American Institute of Architects Home Design Trends Survey
Durability/low maintenance remains a popular choice for home exteriors and fire resistant materials increase in popularity

% of respondents reporting popularity of home exterior “increasing” minus % reporting “decreasing,” data from Q3 2019 compared to data from Q3 2018

Source: The American Institute of Architects Home Design Trends Survey
Project billings and inquiries remain strong at residential firms in third quarter

Diffusion index: 50 = no change from previous quarter; data are seasonally adjusted

Source: The American Institute of Architects Home Design Trends Survey
FIGURE 5  Project backlogs at residential firms decrease in the third quarter

Number of months of project backlogs, averages across all firms; data are not seasonally adjusted

Source: The American Institute of Architects Home Design Trends Survey
Firms in the Northeast and South saw slower growth this quarter, but billings at firms in all regions continue to expand.

Diffusion index for billings: 50 = no change from previous quarter; data are seasonally adjusted.

Affordable homes continue to see weakness while fewer firms report growth in most other sectors

% of respondents reporting popularity of sector “increasing” minus % reporting “decreasing;” data from Q3 2019 compared to data from Q3 2018

FIGURE 7

Source: The American Institute of Architects Home Design Trends Survey