FIGURE 1  Consumer Interest in Kitchen Areas Remains Strong

Change in the number and size of kitchens,
% of respondents; Q4 2015

* Number of separate kitchen facilities or secondary food storage/food prep. areas
FIGURE 2  Kitchen’s Role as Technology Hub of the Home is Building

% of respondents reporting popularity “increasing” minus % reporting “decreasing”; Q4 2015

FIGURE 3  LED Lighting Becoming Pervasive in Kitchens, as Upper-End Features Return in Popularity

% of respondents reporting popularity “increasing” minus % reporting “decreasing”; Q4 2015

FIGURE 4  Recent Trends Point to Increases in Both the Number and Size of Bathrooms in Homes

Change in the number and size of bathrooms, % of respondents; Q4 2015

FIGURE 5  While Bath Features are Going More Upscale, Accessibility Remains Leading Consideration

% of respondents reporting popularity “increasing” minus % reporting “decreasing”; Q4 2015

FIGURE 6  **Bath Products Promoting Goals of Sustainability and Accessibility Remain Popular**

% of respondents reporting popularity “increasing” minus % reporting “decreasing”; Q4 2015

- **LED lighting**: 84% increasing, 81% decreasing
- **Doorless shower**: 64% increasing, 66% decreasing
- **Water saving toilets**: 31% increasing, 43% decreasing
- **Upscale shower**: 32% increasing, 31% decreasing
- **Sensor faucets**: 13% increasing, 22% decreasing

FIGURE 7  Project Billings and Inquiries at Residential Firms Remain Strong Even as Growth Rates Begin to Moderate in the Fourth Quarter

Diffusion index: 50 = no change from previous quarter; data are not seasonally adjusted

Source: The American Institute of Architects Home Design Trends Survey Q1-2010 to Q4-2015
Remaining at Almost Five Months in the Fourth Quarter, Project Backlogs at Firms Continue to be Healthy

Number of months of project backlogs, averages across all firms; data are not seasonally adjusted

Regional Business Conditions at Firms Remain Healthy in the Fourth Quarter, But Continue to be Unusually Volatile

Diffusion index for billings: 50 = no change from previous quarter; data are not seasonally adjusted

FIGURE 10  Housing Recovery Showed Disappointing Progress in 2015, With Second Home Market Retrenching

% of respondents reporting sector “improving” minus % reporting “weakening”; Q4 2015