

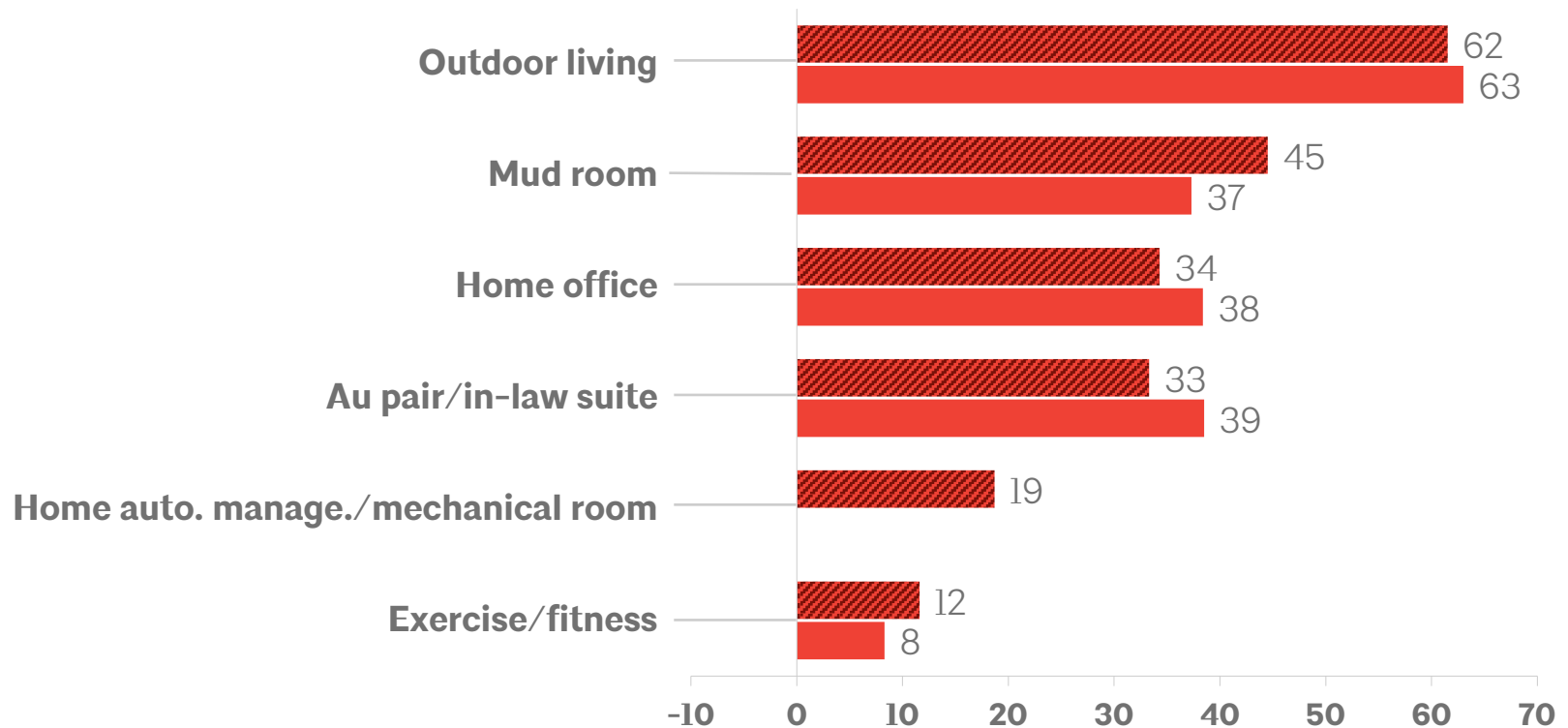
## **FIGURE 1**

# **As Housing Market Improves, Interest in Special Function Rooms Is Recovering**

% of respondents reporting popularity of room “increasing” minus % reporting “decreasing”; Q2 2015

▨ 2015

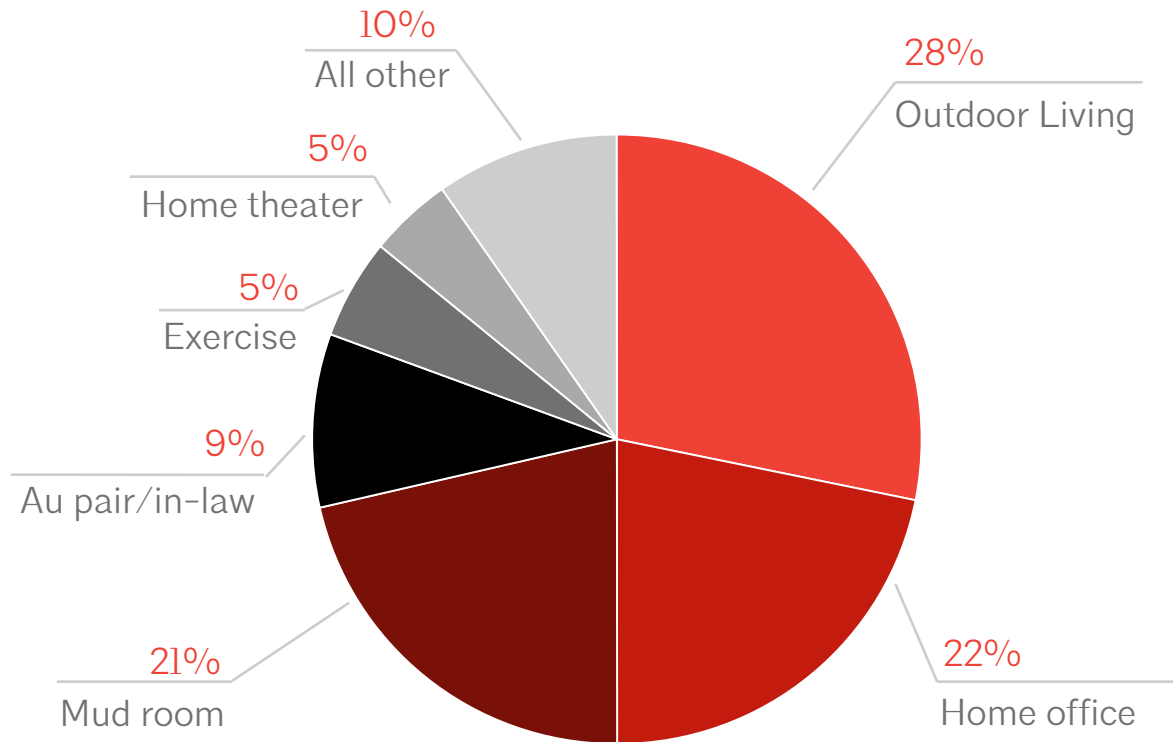
■ 2014



Source: The American Institute of Architects Home Design Trends Survey, 2015 Q2

**FIGURE 2** **Outdoor Living Areas, Home Offices, Mud Rooms Remain Most Popular Special Function Rooms**

Most popular special function room, % of respondents, Q2 2015

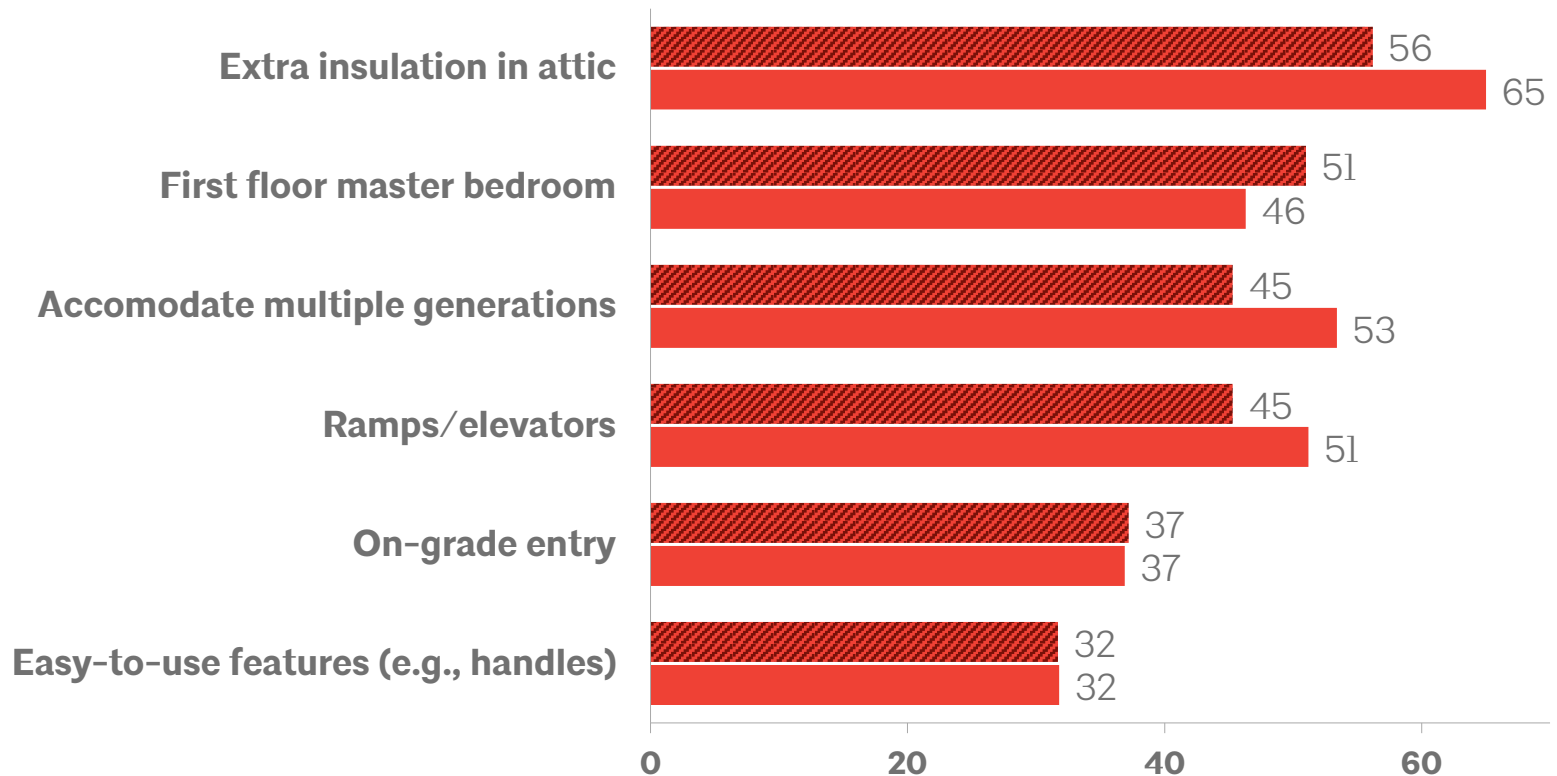


Source: The American Institute of Architects Home Design Trends Survey, 2015 Q2

### **FIGURE 3** Many Popular Home Features Focus on Making Homes More Energy Efficient and Accessible

% respondents reporting popularity of feature “increasing” minus % reporting “decreasing”; Q2 2015

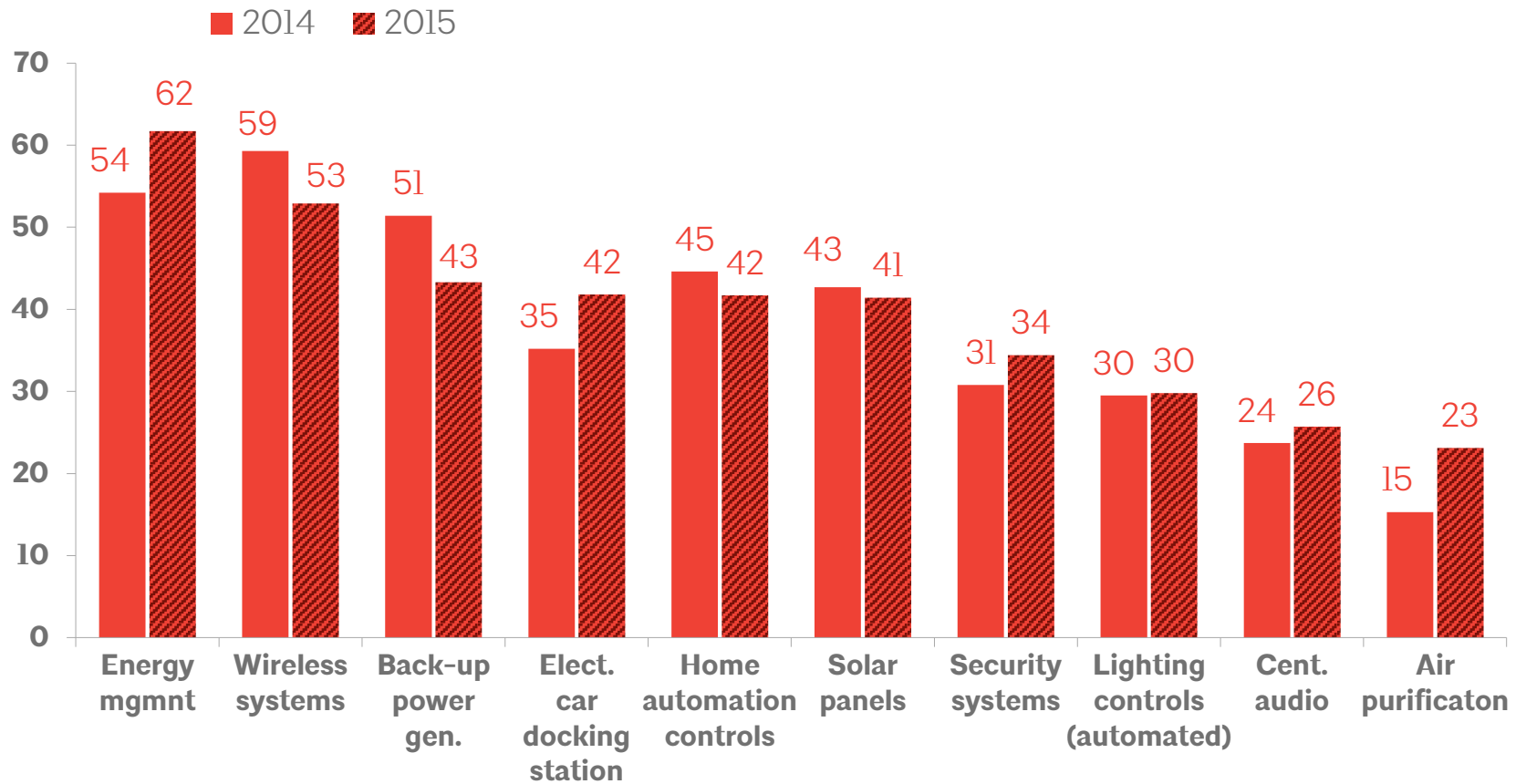
■ 2015 ■ 2014



Source: The American Institute of Architects Home Design Trends Survey, 2015 Q2

## **FIGURE 4** Energy Efficiency and Home Automation Options Remain Popular Choices for Home Systems/Technologies

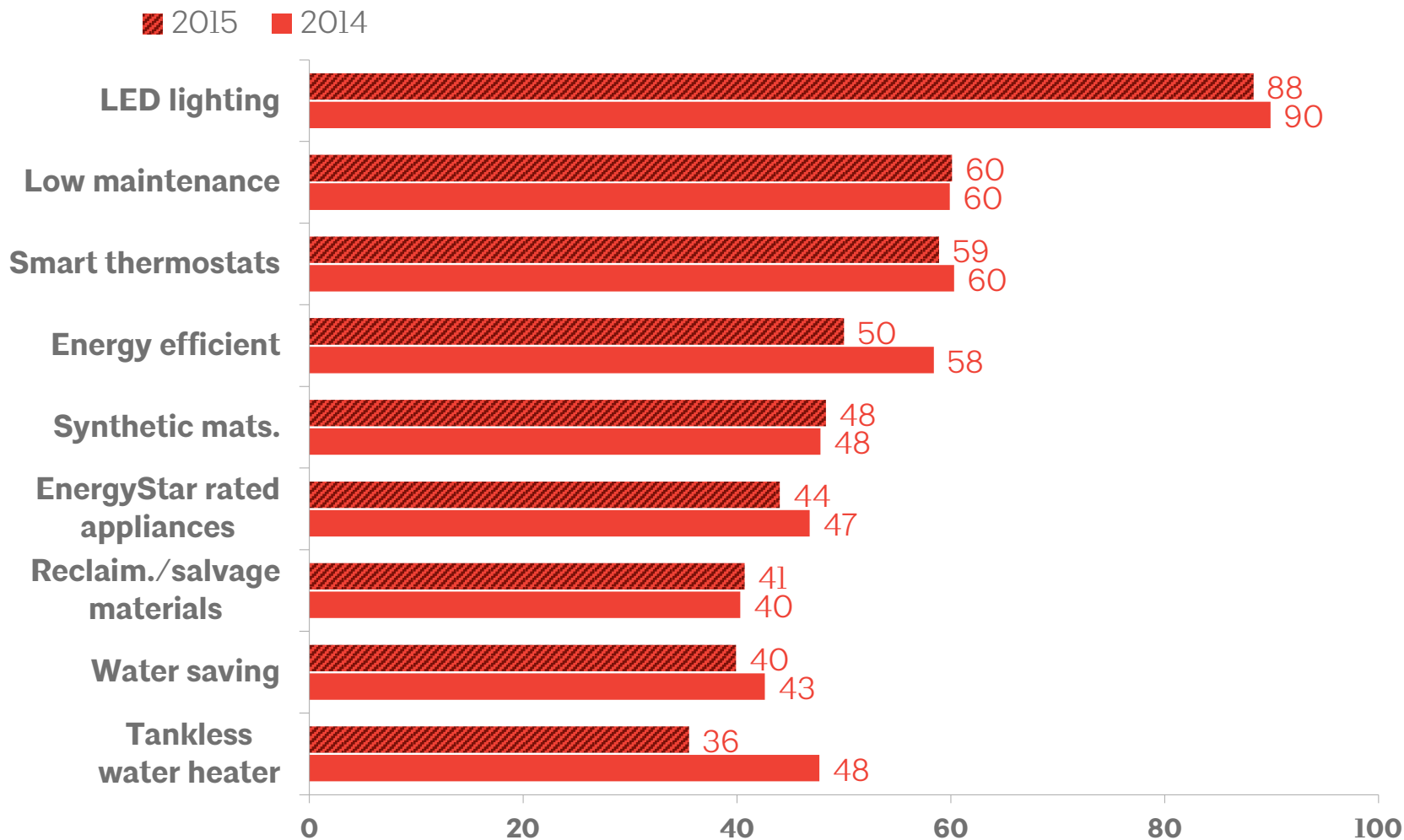
% reporting popularity of system “increasing” minus % reporting “decreasing”; Q2 2015



Source: The American Institute of Architects Home Design Trends Survey, 2015 Q2

## **FIGURE 5** Products With Sustainable Characteristics Top List of Popular Products

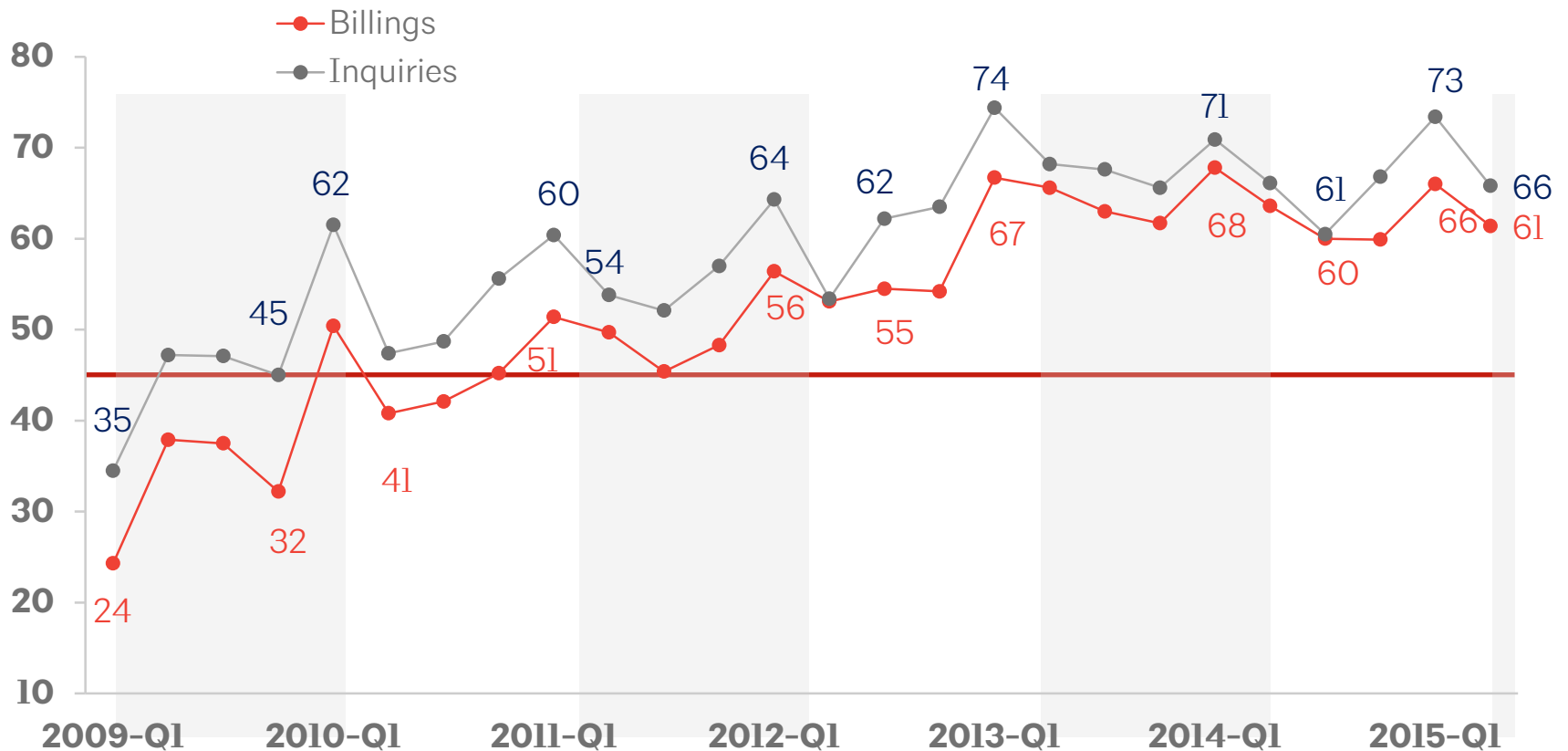
% respondents reporting popularity of products “increasing” minus % reporting “decreasing”; Q2 2015



Source: The American Institute of Architects Home Design Trends Survey, 2015 Q2

## **FIGURE 6** Project Billings and Inquiries at Residential Firms See Slower Growth in the Second Quarter

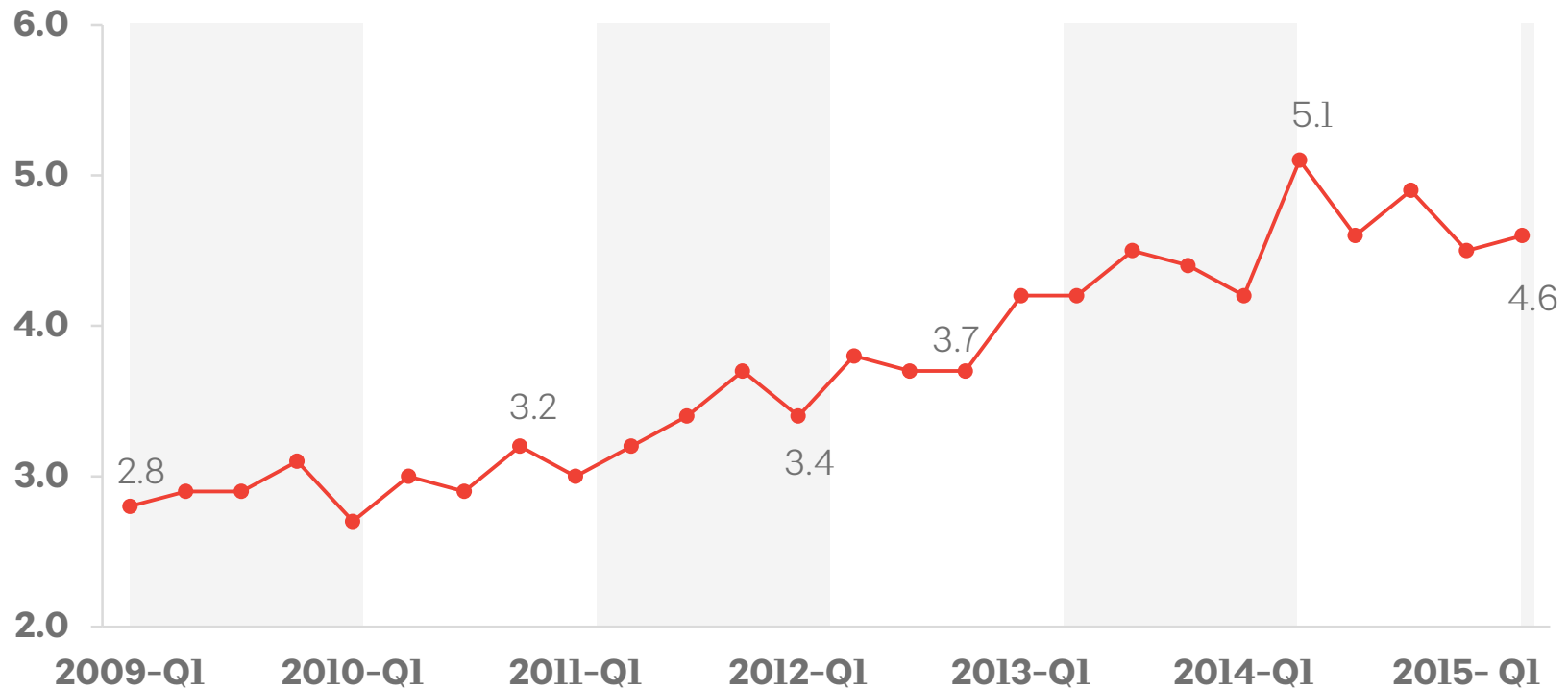
Diffusion index: 50 = no change from previous quarter;  
data are not seasonally adjusted



Source: The American Institute of Architects Home Design Trends Survey, Q1-2009 to Q2-2015

## **FIGURE 7 Project Backlogs at Firms Continue to Trend Up**

Number of months of project backlogs, averages across all firms;  
data are not seasonally adjusted

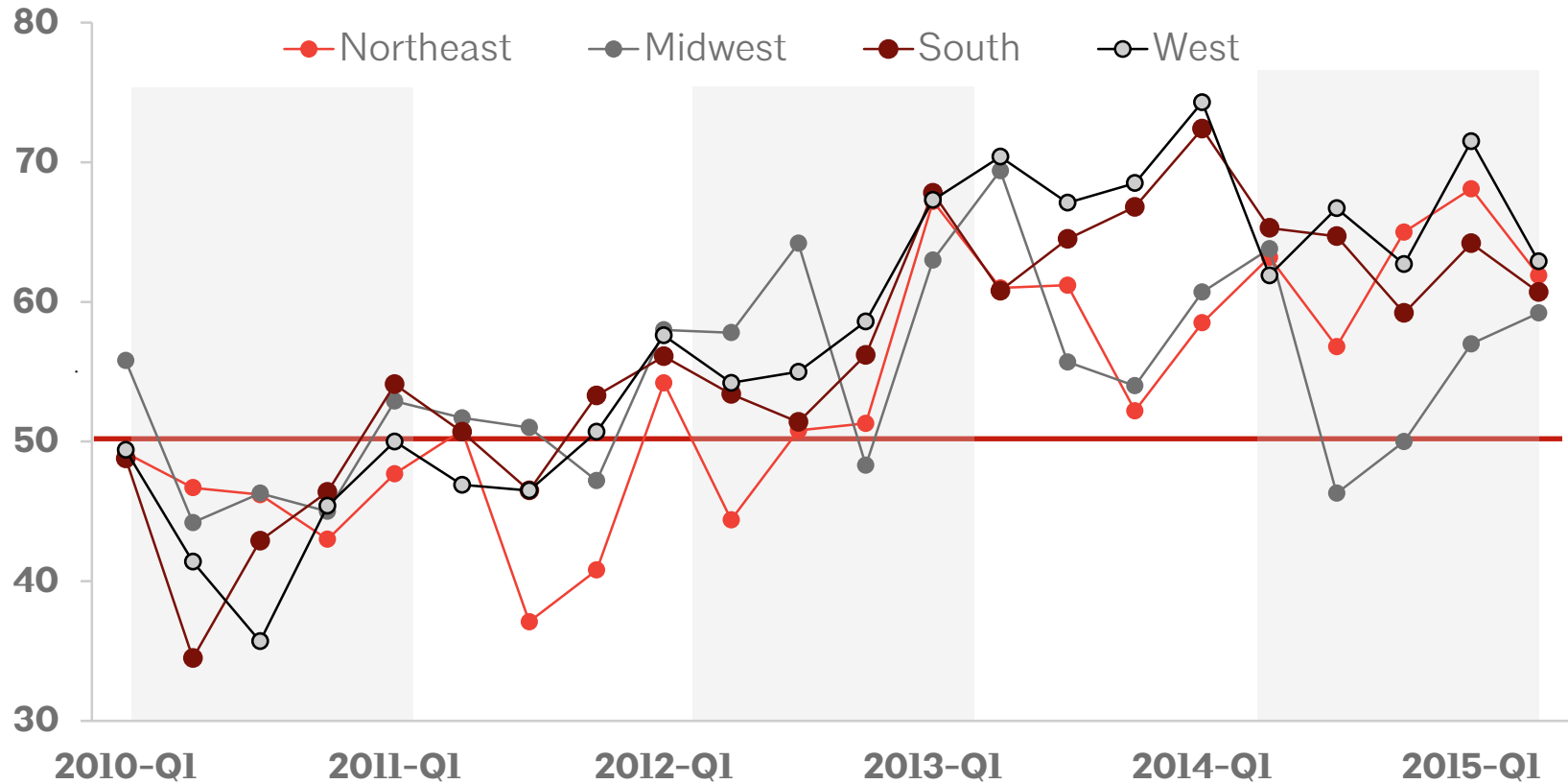


Source: The American Institute of Architects Home Design Trends Survey, Q1-2009 to Q2-2015.



## **FIGURE 8** Regional Business Conditions at Firms Moving Closer in Tandem in the Second Quarter

Diffusion index for billings: 50 = no change from previous quarter; data are not seasonally adjusted



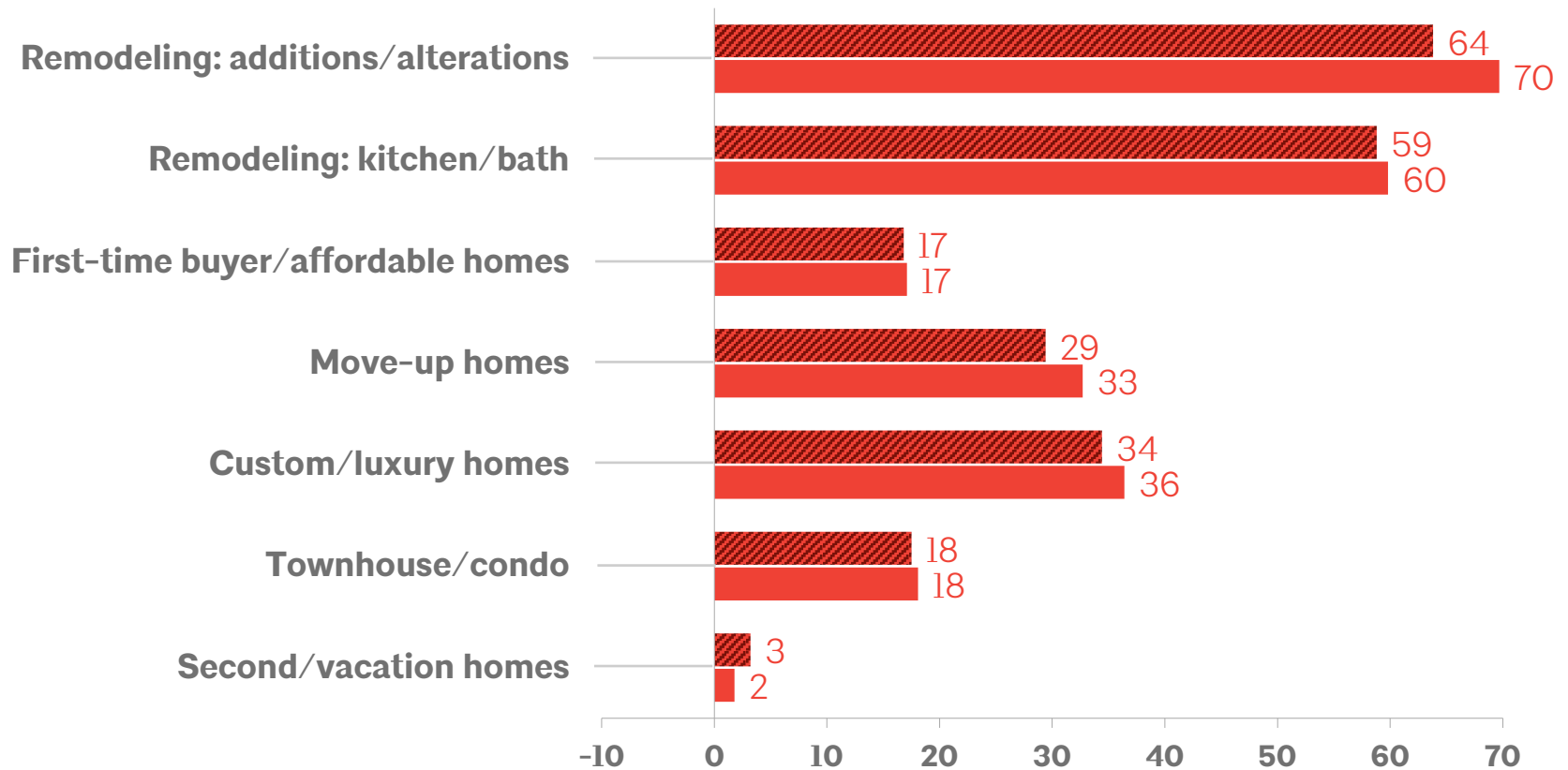
Source: The American Institute of Architects Home Design Trends Survey, Q1-2010 to Q2-2015.



## **FIGURE 9** Remodeling Remains Strong, While Upper End of Construction Market Outperforms Other Sectors

% of respondents reporting sector “improving” minus % reporting “weakening”; Q2 2015

■ 2015 ■ 2014



Source: The American Institute of Architects Home Design Trends Survey, 2015 Q2

